



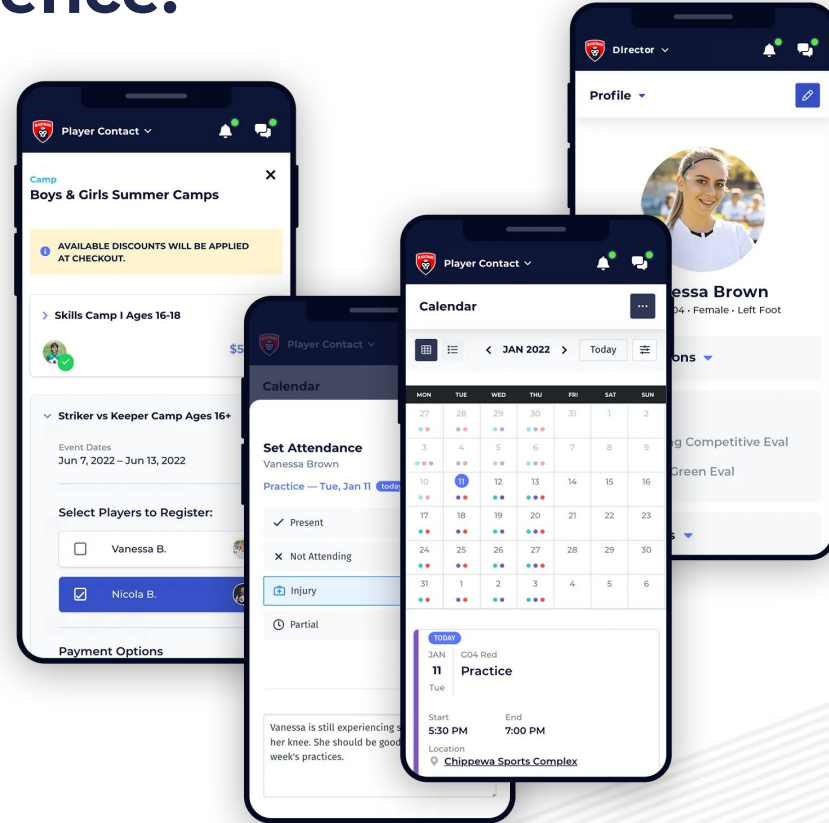
Conquering the chaos of club management

Unite staff, families, and data in one, uniquely integrated platform.



An unmatched mobile experience.

- Designed to make your club look impressive. Straightforward, simple to navigate, and will never interrupt you with ads.
- Provides a delightful experience for families when registering, paying, signing documents, viewing calendars, sending messages, and more.
- Acts as a one-stop-shop for club management on-the-go. Organize training sessions, manage rosters, view player details, check event calendars, send time-critical alerts, and more.



Not a tools company, an impact company.

“Transformed how we do business. It’s exactly what we needed.”

GARY BUETE
CHIEF EXECUTIVE OFFICER



“PlayMetrics is helping change our club. We’re excited.”

CHAD CREGER
DIRECTOR OF OPERATIONS



“PlayMetrics makes us think about how we can run things differently, and that is a positive for us.”

JARED SPIRES
CHIEF OPERATING OFFICER



“PlayMetrics has been transformational.”

RYAN YOUNGBLOOD
EXECUTIVE DIRECTOR



Our goal is to make your club run better.

“The improvement in our field scheduling, payment collection & communication has been a **game changer**.”

KRISTEN STRAIN
CHIEF ADMINISTRATIVE
OFFICER



“PlayMetrics allowed us to combine multiple functions into one solution & gave us **superior performance** in each.”

STEVE SAWYER
EXECUTIVE DIRECTOR



“PlayMetrics gets us out of the silos & gives us one location where we can **work collectively**.”

MARKO RADUKA
DIRECTOR OF OPERATIONS



“Our club is **running much more efficiently** now and the experience of our families is far improved.”

MATT CALLAHAN
DIRECTOR OF COACHING



So your business can thrive.

REAL RESULTS FROM REAL CLUBS

90%

REDUCTION
IN A/R

24%

COST
SAVINGS

40%

TIME
SAVINGS

“Since I’ve started using PlayMetrics, the programs I’m responsible for have both **grown by 200+ players**. That is a direct result of the customer service PlayMetrics allows me to provide.”

DREW KEPLEY
DIRECTOR OF SOCCER



“We can set up a registration and **the system does everything** from there. We very rarely have to chase anyone for payment anymore.”

KAELEN ARAMAKI
DIRECTOR OF OPERATIONS



“All of our fees will be collected within the financial year. That’s **the first time that’s ever happened** in our 17-year existence.”

STUART FITZSIMONS
DIRECTOR OF COACHING



About PlayMetrics

PlayMetrics is built **different.**

- One login to run all of your club's operations
- Designed to empower every club role
- Parent-friendly, mobile-first features
- Created & developed by technology experts who know youth sports
- Significant investments in customer success

AT A GLANCE:



Based in North Carolina



50+ employees



Business has grown 140%
over the past 12 months



Used by 70% of the top 10
revenue-generating clubs

Core team has built and scaled
several software companies,
serving millions of users.

A single app for families to do **everything**.



Sign up for tryouts



Message and chat with coaches & team



Customize preferences for communication



Register for teams and other programs



View instantly updated calendars



See player evaluations and complete forms



Update credit card information



Get notifications for field closures/delays



Get game updates; share photos & videos

“I really like that my schedule is updated as soon as the club makes a change.

Both my kids in one calendar is great.” - Verified App Store Review



Service and support to drive your **success.**

- Streamlined and pressure-tested onboarding process to get you comfortable quickly
- Dedicated support team with a deep understanding of club operations
- One-on-one access to product experts
- Constantly updated FAQs and help center
- Ongoing dialogue with leadership team to hear user feedback, workshop feature ideas, and share product roadmap

“I’ve never had an experience [like this] with a support team and development team who **truly listen.”**

CHRIS MCCORMICK
DIRECTOR OF CLUB OPERATIONS
& ADMINISTRATION



Behind you all the way.

"The **service and support** have really impressed me. It has very much been a collaborative experience."

STUART FITZSIMONS
DIRECTOR OF COACHING



DYNAMO **DASH** YOUTH

"The support and care is **absolutely the best** our club has ever received."

BOBBY HOLDEN
DIRECTOR OF COACHING



"When I have a question it **gets answered quickly**, not waiting for a day or two like other companies."

RENEE MEIER
ADMINISTRATOR



"If everybody had the **attentiveness, consistency & customer service** PlayMetrics has, the world would be a better place."

SHAUNNA BRANDT
REGISTRAR &
ADMINISTRATIVE DIRECTOR



Integrated Club Operating System

Streamline your club's operations and watch chaos turn to **calm**.

- Acts as a single source of truth for everyone in your club, organizing and sharing all the data anyone in your club needs to access at any given moment
- Delivers end-to-end financial operations support, from tryouts through the end of the season, all in one place
- Reduces day-to-day work and minimizes communication errors throughout your club
- Simplifies complicated tasks and automates challenging projects

The screenshot shows the Playmetrics dashboard for the B10 RED club. At the top, there's a navigation bar with tabs for Summary, Calendar, Games, Roster, Attendance, Fields, Forms, and Fees. The 'Summary' tab is active. Below the navigation, there are three main sections: 'UPCOMING EVENTS', 'UPCOMING GAMES', and 'RECENT GAME RESULTS'. The 'UPCOMING EVENTS' section lists three practice sessions: one on Tuesday, Dec 14 at 7:15 PM at Bond Park (Upper Field) with 8 attending; one on Wednesday, Dec 15 at 7:15 PM at Bond Park (Lower Field) with 10 attending; and one on Thursday, Dec 16 at 7:15 PM at Chippewa Sports Complex with no responses. The 'UPCOMING GAMES' section shows a game against Homestead United. The 'RECENT GAME RESULTS' section shows three recent games: 05 Red Flames vs 04 BFFC White on Nov 14, 03 BFFC White vs 04 BFFC White on Nov 7, and Homestead United vs 03 BFFC White on Oct 28.

Know where things stand in **real-time**.

Club Forms Evaluations

Player Evals

- S. Lee **Completed**
- T. White **Overdue**
- I. Hoge **Completed**
- M. Dubé **Submitted**

Total Fees
\$1,165.00

Outstanding.....\$500.00
Paid to Date.....\$1,165.00

Program Status

Draft 📱

- Registration is: **Open**
- Waitlist is: **Open**
- Feature Program: **Yes**

Director

Season Plans / B08/B09 Curriculum

B08/B09 CURRICULUM

Pre-Season
PHASE I - 46 WEEKS

- Week 1 (Aug 1 - Aug 7) **3 Drills**
- Week 2 (Aug 8 - Aug 14) **5 Drills**
- Week 3 (Aug 15 - Aug 21) **6 Drills**
- Week 4 (Aug 22 - Aug 28) **0 Drills**

SESSION
Preventing Build up in Opponents Half (9v9, Grassroots) (2)

- GAME**
Play Phase 1: Intentional Free Play
- DEFENDING**
5v6 to goal & an End Zone
- GAME**
Play Phase 2 (9v9, Grassroots)

Season Plans
100%
ACTIVE TEAMS WITH SEASON PLANS

Practice Plans
85%
TEAMS W/ PLANNED PRACTICE IN PAST 7 DAYS
[View Details](#)

Chippewa Field
Tue, Oct 08

- 5:30 PM - 7:00 PM
 - Practice G04 Blue
 - Practice G04 Elite
- 7:15 PM - 8:45 PM
 - Game G05 Green

Active Subscriptions
57

On Hold.....0
Overdue Accounts.....5
Overdue Amount.....\$500.00

More **power** to manage complexities.

The image displays several key features of the Playmetrics platform:

- Player Profile & Transfer:** A profile for **Shakir Ross** (B05 Blue) with options to "Remove from Team", "Transfer to Team" (selected), or "Add to Team". A "Confirm Transfer" modal shows a cancellation credit of **\$200.00** and a new subscription for **B04 Red**.
- Subscription Management:** A card for **Savannah Ratliff** (C05 Red) with an "Overdue" status and a "Submit Payment" button for **\$125.00**.
- Team Scheduling:** A "Fall Field Plan Boys (03-04)" calendar for **Week 22 (Dec 27 - Dec 31)**. It shows game slots for **Bond Park (Upper Field)** and **Chippewa Soccer Park (Field 1 & 2)** with player assignments like B04 Red, B03 Green, B04 Green, B03 Red, B04 Blue, B04 Elite, and B03 Blue.
- Team Management:** A "Teams" list on the right with a search bar and a "Filter Players" dropdown menu with filters for Level, Position, Birth Year, and Gender.
- Messaging:** A "Compose Message" window with a pre-written message: "Hey, everyone. Just a heads up that we'll be having a goalkeepers clinic on Wednesday, July 25th at 5pm. Hope to see you all there!" and buttons for "Discard" and "Send Message".

Provide the most **frictionless** club experience.

Add Guest Player

Player name: **Troy Moore**
Rostered team: **B04 Red**

Player Timeframe

2 EVENTS SELECTED

Team Access

Player will have access one day before and one day after each event set above

Cancel Add Guest Player

NOTIFICATION SETTINGS
Auto Alerts

- Field Closures
- Roster Changes
- Cancellations
- Time Changes

Player Contact

Home

You have 3 Alerts

FEATURED PROGRAMS [View All](#)

Training
Winter Futsal
[Continue](#) →

Camp
Boys & Girls Summer Camps
[Continue](#) →

CALENDAR

[Sync Calendar](#) [View All](#) [Set Attendance](#)

TODAY
JAN 11 G04 Red Practice
Tue

MY PLAYERS

Vanessa Brown
G04 Red

Nicola Brown
G03 Elite

Jayson Brown

[Add Player](#)

PLAYMETRICS Just Now
New Blackfriars FC Message

Select a payment option:

Pay-in-full \$75.00
Discounts Applied \$100.00

Tryout
Competitive Tryouts

[Register](#) →

Looking Forward

Change doesn't have to be difficult.

“My worries of moving our club to a new platform at the height of launching seasons were high... there were plenty of opportunities for things to go not so well. Those worries were met with **support from your staff**, discovering new pieces of the technology that are **helping us in ways we didn't anticipate**, extensive help articles, and families transitioning well to the platform.”



LISA WOLF
EXECUTIVE DIRECTOR

"I know what you guys were saying in the sales process and I didn't believe you. I was so against switching to PlayMetrics. The last thing I wanted to do was change systems after the COVID year. Now I just want to come out to NC and **give you a hug!**"



MICHELLE CHAPMAN
FINANCE & ACCOUNTING

Hundreds of forward-thinking youth soccer clubs are already here.





PLAYMETRICS™

Modernize your approach to club management



5/5 Rating



4.9/5 Rating



4/5 Rating



4.9/5 Rating



CLUB MANAGEMENT SOFTWARE