

Sioux Falls Youth Hockey Association

Board of Directors Meeting

May 6, 2020

6:30pm

Due to Coronavirus, the board meeting was held via Zoom

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Adam Gorra (President), Aaron DeBates (outgoing Vice-President), Sam Everson (incoming Vice-President), Lindsay Erickson (Treasurer), Ed Davis (Secretary), Mark Bukovich (Travel League Director), Chad Dykstra (Member at Large), Andy DeMore (Development Director), Dave Carlson (City League Director) and Brian Dozark (Tournament Director). Quorum was present. Connor Halbert, Kyle Knudson, Cherry Hunter (Executive Assistant) and Dan Houck (Director of Hockey) were also in attendance.

Welcome – President Adam Gorra welcomed new board member, Sam Everson. Board members thanked outgoing Vice-President, Aaron DeBates for his contributions during his 2 year term. Aaron spearheaded great improvements for the SFYHA Discipline process and chaired the SFYHA Discipline Committee.

Open Forum –

- Connor Halbert submitted a presentation for Flyers logo rebranding ideas and jersey & equipment changes as well as high school spiritwear. Equipment changes included gloves and breezer covers. Financial data for a possible change and cost to our families were included in the presentation. Board members held a brief discussion with no formal action taken. Sponsor logos on game jerseys were discussed
- Dr. Andy Gillham, Sanford POWER Sports Performance Specialist, presented information to help coaches and admin with different strength training and input for practices.

Secretary's Report – Chad Dykstra made a motion to approve the April 8, 2020 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Lindsay Erickson – Lindsay presented April Balance Sheet for board review. She noted a few end of our fiscal year items will be included in the final 2019-2020 report.

Director of Hockey – Dan Houck

- meeting w/ Mark B. regarding team counts and projected teams for 2020/21 and relayed the information to Aaron Debates for tournament selection committee
- worked w/ Penny Malwitz on registering HS Boys for various tournaments for 2020/21
- finished fall ice schedule w/ Cherry for DOH, Powerskate, KOTR
- set days/times for travel tryouts. Cherry has them on schedule.
- zoom meeting w/ Adam, Mark, Cherry regarding SDAHA proposals on 5/2/20
- initial phone call w/ Kasi Peterson regarding Girls DOH/Coaching Position. She was an assistant at Franklin Pierce Women's Program last season.
- Met w/ Andy D. and Connor Halbert regarding rebranding/logo change
- Email discussion w/Lindsay Erickson regarding coaching budget for 2020/21
- Coach Houck noted SFYHA needs to utilize Sioux Falls Figure Skating Club Learn to Skate resources or partner with their program.

Admin Report – Cherry Hunter

- Fall Schedule with times have been submitted to Prisbe for placement in the new "scheduling" software at the IcePlex. CEP Clinic dates have been set. Attempting to set a weekend in August and another one in September for Referee Seminars in Sioux Falls.

- DIBS / Volunteer Hours – Recommend volunteer hour requirements remain the same. While we did hear from some members that there were not enough hours/options, not everyone can do admissions, penalty box or Stampede program sales. Volunteers need to step up to other duties.
 - City Family with 1 Player – 12 hours
 - City Family with 2 or more Players – 15 hours
 - Travel Family with 1 Player – 16 hours
 - Travel Family with 2 or more Players – 20 hours
 - Volunteer Deposit check for City - \$350
 - Volunteer Deposit check for Travel - \$400
 - **Board members approved Dibs/Volunteer hour requirements remain the same for 2020-2021**
- DIBS Tasks
 - Since we fail at Live Scoring for Bantam, Lady Flyer and High School games, each travel team for Bantams, Lady Flyers and JV & Varsity teams will need one person to the Live Scoring all year for all of their team's home games. This person would be required to complete training and would meet volunteer hour requirements for their family
 - Penalty Boxes will remain at one hour credit for all games – City League and Travel League
 - Minor Official tasks need to be separated. It did not work well to combine tasks for PA Announcer, Scoreboard, Official Scorekeeper (paper copy) or Penalty Boxes
- Our contract with Sanford Health expires October 2020. Will need to begin discussions for another 3 year contract.
- Plan to submit a bid to host the 2021 SDAHA Varsity Boys Tournament to be held March 12-14, 2021. Sioux Falls is scheduled for an “off” year to host a SDAHA tournament.
- Meeting schedule for board meetings and Ad Council meetings for upcoming year has been completed and approved by Mark Bukovich (Travel) and Dave Carlson (City).
- Fundraiser Credit Policy – No changes to policy, but updated process to follow current practice.
- Maintenance on Croxice dividers – Brian Prisbe will have his staff check the dividers for repairs. His staff needs tasks to do and will complete the maintenance at no cost. If supplies are required, SFYHA will cover those costs.
- Flyers Cookbook 2nd Edition – Remaining copies will be provided complimentary to our new families. To lower the selling cost to \$10 and still provide \$5 credit results in a financial loss to SFYHA.
- Friends of Flyers – Creating a “Friend of Flyers” window decal for sellers to provide to Friend of Flyers donator. You cannot buy this decal.....you can only “earn” it by using this fundraiser option. Other possible “Friend of Flyers” decal recipients could be croxice divider sponsors, major sponsors and major donations/grants. Program ad sales would not qualify.
- Estimates for incoming high school age travel players is 31 participants. Cherry noted the goal was to have some blank jersey sets in stock. Our current inventory is 27 jersey sets without numbers and 9 sets of jerseys with numbers for high school players. The new high school jersey was first utilized for the 2016-2017 season. Currently we have a decent inventory of game socks.
- Working on End of Year reports for board review.

Presidents Report – Adam Gorra

- ✓ Assistant Director of Hockey for Girls - Adam & Dan will create job description for applicants for the Assistant Director of Hockey for Girls.
- ✓ SDAHA Meeting May 9, 2020 – Adam & Cherry will participate in the SDAHA Spring Meeting. Lindsay Erickson made a motion to approve the recommendations from May 2 meeting for all of the SDAHA proposals. Motion seconded and carried.
- ✓ Adam encouraged all board members to review the “Returning to the Rinks” publication by USA Hockey.
- ✓ Budget – SFYHA needs to be prepared for a 10% drop in travel player participation.

Old Business

- Flyers Fest – Andy DeMore – The July 29 Flyers Fest is still on the calendar.
 - may have a 4 x 4 to auction or raffle
 - event may take place in the parking lot instead of the lobby
 - NHL Season – may begin July 1 for a shortened season. This would result in no VIP Skate & Center Ice Chat.

