

Eagan Athletic Association - Board Meeting Minutes			
Thursday, July 28, 2022 6:30 p.m.			
Eagan City Hall, Eagan Room			
President, Trudy Kenney	X	Director of Basketball, Troy Tatting	
Vice President, OPEN		Director of Cross Country, Tina Wrucke	
Treasurer, Megan Brewster	X	Director of Football, JJ Kirby	X
Administrative Officer, Nathan Krahn	X	Director of Lacrosse, Jason Oberhamer	
Director of Sponsorship, Mike Destein		Interim Director of Soccer, Craig Pluff	
Director of Facilities, Greg Byrne	X	Director of Softball, TJ Fletcher	X
Director of Program Initiatives, Amanda Becker		Director of Track, Sarah Logan proxy for TJ Rice	X
Director of Marketing, OPEN		Director of Rugby, Eric Curtin	X
Director of Public Relations, Kathy Jalivay	X	Director of Volleyball, OPEN (non-voting program representative, Tamara Lawrence attended)	X
At-Large, Kathy Windels		Director of Wrestling, Erin Day	X
At-Large, OPEN		Director of Baseball, Rob Emerson	
At-Large, Mike Mondelli		Director of Ultimate Frisbee, Alicia Carr	
At-Large, OPEN		Director of Sport Programs, Craig Pluff	
Secretary, OPEN		Director of Coaches, OPEN	
Financial Assistant, Briana Klaus		Director of Web Strategies and Social Media, Elizabeth Redall	X
Business Interface Rep, Heather Lorentz		Guests: Mike Langley	X
Administrative Assistant, Erikka Anderson	X	Public Attendees:	

Meeting was called to order by Trudy Kenney at 6:33 p.m.

City of Eagan Update – Jonathan Moore ABSENT Trudy Kenney relayed update

- Resting and rotating fields from summer to fall in the next 2-3 weeks
- Getting in contact with all fall sports users and is all set with all EAA fall usage
- In-field repair work on Northview field 2 & 4. Closed until week of 8/8
- Invoices from summer sports are going out this week and next

Approval of Minutes

Eric Curtin motioned to approve the May 26, 2022 board meeting minutes TJ Fletcher seconded the motion and the vote carried. The minutes will be posted on the EAA website.

Program Updates:

Baseball – Rob Emerson ABSENT

Finished up a very successful year with many of our teams competing in state tourneys and league playoffs with a few placing and bringing home hardware. Currently working on planning the golf tourney for Monday 8/22. Trying to get the last couple teams filled up and hopefully some sponsors lined up even though those have been harder this year with the current financial environment. Fall tryouts for 10u - 14u have been set for Sunday 9/18. We are working with The Cages to get things setup and plan out the time frame. We have been talking with Basketball and Hockey to try and schedule around the tryouts they also have planned that weekend as best we can. While we discussed pushing ours off we feel if we moved out 2 weeks which would be after they are done into Oct the weather is too volatile at that point to ensure we get them completed. Started planning budget for 2023 season to be ready to present in the Sept meeting.

Wrestling – Erin Day

Budget approved for the season. Open registration in the middle of August. Doing try-it-free camp in September.

Softball Update – TJ Fletcher

Wrapped up the summer season with the 12U NAFA tournament by hosting a record 118 teams. Opened up Fall Ball registration on 7/1 and closes on 8/5. Numbers are looking good to have 11 or 12 teams. Coordinating with Burnsville and Lakeville directors to form a 16U team. Currently in discussions with those who will lead the 10U/12U winter training program regarding program details. Found 3-4 people interested in joining the board, interviews to come.

Football – JJ Kirby

Closed registrations. Projected 300 for flag and 200 for tackle (3rd-8th). Over 200 registered for both. Had to order more shorts (for flag) so a few unexpected costs but not much. Forming teams, getting coaches compliant. Will be up and running by mid-month.

Volleyball Update – Tamara Lawrence, program representative, merchandising

Clinics happening this week. Tryouts for travel volleyball on 8/8. Three teams in both levels (12U and 14U). Will have cuts based on team size and registrants. Have 50 girls for 14U and 46 for 12U. Travel will have long sleeves this year, found comparable pricing to short sleeved. Also giving out t-shirts to all tryout participants. Fall IH registration closes 8/15. IH has 265 registrants (8-10 players per team) already. 9 new members on volleyball board. Some board members will be transitioning out. If any coaches are not a good fit, please let Heather know.

Cross Country – Tina Wrucke ABSENT

Summer Miles is wrapping up - had a good, yet warm 6 weeks running with the kids. Registration for Fall XC is now closed. Budgeted for 85 participants and ended up with 68. Busy forming teams, ordering shirts, planning practices. Coordinating with neighboring sports directors on our meets for the season. I have posted on the XC website that 2023 will be my last year as the program director and we will need a replacement to keep the program going as we do not have a sub-board. This has been posted for months and I've sent communications, and so far there is no interest.

Ultimate Frisbee – Alicia Carr ABSENT

HS season wrapped up nicely. All three HS teams had a lot of fun at the State tournament, played well and stayed safe. Most exciting news: we have started official coordination for a board and booster club!!! We have a handful of volunteers that have offered their time to support and get this going. Alicia has been spending a lot of time outlining board member roles, responsibilities, tasks and goals. The first meeting of our new group will be at the end of August. We hope to work a lot more specifics out together at that time.

Basketball Update – Troy Tatting ABSENT

No report given

Track Update – Sarah Logan, proxy for TJ Rice

Track season ended in May. Not much for updates. Working out billing for porta potties.

Soccer – Mike Langley, program representative

Registration closed July 1 with 930 registrants. Lisa has been working on teams. Jerseys and coach gear have been ordered. Season starts mid-August.

Lacrosse – Jason Oberhamer ABSENT

Lacrosse finished up a successful season at the end of July with our boys 14U B, 12U A and 12U B teams all competing in the state tournament on 7/30 and 7/31. We hosted a portion of the pool play for these tourneys on Saturday, July 30th at the EHS stadium and practice turf fields, which is our primary fundraiser. The boys 8U and 10U teams finished up with their jamborees on 7/23 and 7/24. We had an association wide, season ending picnic at Trapp Farm park on Sunday, 8/7. The girls co-op with Inver Grove finished up their season with state tourney play in Maple Grove on 7/30 and 7/31. Season survey to be sent to families this week. Year end wrap, survey analysis, and board turn-over are on the agenda for our August board meeting.

Rugby – Eric Curtin

Summer season just ending. Season recap to come. New budget for next budget meeting. We lost our MS coordinator some time ago, got a new middle school coordinator and he took over and did great. Numbers were low but encouraging that we had a MS team again, after not having one. Our new girl head coach was phenomenal. Had another coach step up to volunteer who played in USA and World Cup. This year we have ten seniors, three of them are going to college with a scholarship! Big deal for the smaller sized program we have.

Executive Committee

- Volleyball Director vote (Action)
 - Annette Scribner stepped forward as an interested director.
 - JJ Kirby motioned to approve Annette Scribner as volleyball director and TJ Fletcher seconded the motion and the vote passed.

- Concussion testing (Greg)
 - Every year or every other year EAA offers concussion testing through Fairview. Fairview no longer available to work with EAA. Approached TCO, who does concussion testing with EHS. They've agreed to do it.
 - FDA regulates concussion testing and during COVID they now allow online testing which will continue going forward. Working through details but EAA will do online testing. Helpful to have online testing to make dates easier to attend and no volunteers needed.
 - Fee changing from \$10 to \$15. National pricing called Impact Testing.
 - This is not an IQ test, just a baseline of mental acuity. Geared for students 12 and up. Younger ages struggle with the testing.
 - Link will be on EAA. Heather will send out a blast with details.

- Fall contractor meetings and FY23 coordination
 - Typically, Amanda and Trudy have had meetings in the fall with contractors. This year, would like to have Trudy and JJ meet with contractors (Megan, Brianna, Heather and Erikka) to discuss contracts and if contractors are staying.
 - Amanda, Greg, JJ and Trudy to discuss admin needs and contracts. Let Trudy know before September of any extra admin needs to add to contracts.

- December meeting date/venue (Action)
 - Everyone ok with Lost Spur for the December board meeting? Nice pricing, spacing, etc.
 - Decided on and confirmed December 1 at Lost Spur

- Proposed support plan for boards without permanent Directors
 - Support Plan drafted by Trudy as a discussion starter. Historically we have not had sport boards without a director. If a board doesn't have someone, EAA should be going to the board to assist and check-in. Usually this should only include helping for a short period of time. Need to consider what our resources are, create a plan and implement.
 - During a vacancy, a sports board will partner with EAA but there are some things EAA should do immediately to keep sport board successfully afloat. Ultimately, if we can't find anyone after 12 months, EAA president needs to be looped in on all communications.

- Initially recommended a subcommittee but board agreed document shared is sufficient and just needs slight modifications. Trudy to send draft to Eric Curtin for wordsmithing and document will be distributed at the next meeting for approval.

Finance Committee

- July 2022 Meeting Minutes update (Megan)
 - Committee met on July 11
 - Went over 2022-2023 budget for Juniors Volleyball and Wrestling
 - Approved both budgets
 - Discussed admin fee and voted on recommendation to bring to the board
 - Seeking finance chair
- Admin Fee for camps and clinics (Megan– Action)
 - Asking the board to formally vote on and approve recommendation to start charging a fee for camp and clinic registrations. \$100 per camp or clinic registration (rather than a fee per registrant). \$500 per tournament registration. If a tournament is under 15 teams, it will be \$100 per tournament. Would like this to go into effect with budgets approved in July and going forward.
 - Motion to approve made by TJ Fletcher and seconded by JJ Kirby.

Marketing and Technology Committee - Trudy

- Branding subcommittee (Tina)
 - Did meet this month and discussed branding
 - Tina sent out a call to the board for logos
- Community Ed advertising (Action)
 - Branding subcommittee discussed community advertising. May look into advertising on the Friday folder. For \$695 you can advertise through District 196 community ed brochure. We've never advertised through Community Ed. Goes out 4x per year. They reach about 70,000 people. Interest shown from sport board directors. Aug 1 deadline so likely can't get this in for fall. Advocating to do Friday folder with Community Ed brochure.
 - Friday folder not written into Heather or Megan's contract, need to figure that out. Elizabeth Redall may take this over. Trudy to send Elizabeth details and coordinate with Heather.
- Open Air (all)
 - Survey Monkey - do we need to have a permanent, paid for account? Logins were changed which has stopped all access and per Kathy help ticket replies are going to EAA tech email account and no one can get into that. Kathy to bring cost of packages to the next meeting.
 - TJ Fletcher mentioned using google forms to build surveys which is free and stored nicely in google docs. Would need to train others how to do this. TJ and Erin Day are willing to help do that.
 - Soccer board updates: More than Mike and Lisa involved? Shannon Ziese has responded but we are in the process of trying to find if there are more willing. Final email to go to Dan Schulz about the treasurer position.
 - Megan is unreachable Aug 16 - Sept 2. If you need anything financially, Brianna or Trudy will be able to help you.

- Trudy gone 8/5 - 8/15
- Lisa Johnson gone 8/11 - 8/23

Meeting was adjourned by Trudy Kenney 7:46 at pm.

Reminders:

Marketing Committee 7:00 p.m. Zoom (3rd Monday, Odd Months)	Finance Committee 7:00 p.m. Zoom (2 nd Monday, Odd Months)	EAA Board 6:30 p.m. City Hall (last Thursday, Odd Months)
September 19	September 12	Sept 29
November 14*	November 14	Dec 1 (?)

Committee Assignments:

Finance Committee	Marketing Committee
Craig Pluff, chair	Marketing Director (open)
Megan Brewster (non-voting)	Kathy Jalivay
Trudy Kenney	Michael Destein
Nathan Krahn	TJ Fletcher
VP (open)	Tina Wrucke
Greg Byrne	Rob Emerson
JJ Kirby	Troy Tatting
Amanda Becker	Eric Curtin
Alicia Carr	Jason Oberhammer
TJ Rice	Erin Day
Dir Volleyball (open)	Kathy Windels
Dir of Coach Development (open)	Elizabeth Reddall
	Dir Soccer (open)
	Secretary (open)