



Menomonie Youth Hockey Association

Board of Directors Meeting Agenda

December 5, 2021

6:00 PM at Dunn County Arena Community Room

Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model.

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

Call to order: Stacy called the meeting to session at 18:15

Roll Call/Quorum:

- Stacy Hintzman, President -Present
- Kris Wilkens – Concessions Co-Director - present
- Gary Messerschmidt, Treasurer - present
- Bob Weir, Hockey Operations Director - absent
- Dave Schwedler, Growth & Retention - present
- Mike Jax, Tournaments & Scheduling Director - present
- Vacant, General Operations Director
- Troy Wilkens, Concessions Co-Director - present
- Adam Wamboldt - absent
- Kelley Gowling Equipment Director - present
- Heidi Dowd – Fundraising Director - present
- Kate Kramschuster – Secretary - present
- Guest – Rhonda Messerschmidt

Member comments:

Goalie Coaching:

Concern expressed with the lack of goalie coaching at Peewee level. PDC will have a meeting and will follow up on Wednesday.

Squirt B Coaching – conversations happening about expectations and compensation. TMs taking attendance for coaches (especially Stout coaches) to ensure they are compensated.

Consent Agenda:

Motion to approve, seconded.

Secretary: Kate Kramschuster

- Minutes from November 1st meeting

Treasurer: Gary Messerschmidt:

cash balances as of 12/3/21:

Checking:	151,036.41
Savings:	15,146.48
Scholarship:	4,070.12

Growth and Retention/Operations: David Schwedler

	2020-21	Registered	% change
2018	0	3	NA
2017	2	18	800.00%
2016	9	14	55.56%
2015	10	15	50.00%
2014	15	16	6.67%
2013	11	11	0.00%
2012	16	21	31.25%
2011	18	18	0.00%
2010	19	19	0.00%
2009	10	13	30.00%
2008	7	9	28.57%
2007	14	9	-35.71%
2006	7	1	-85.71%
2005	2	0	-100.00%
Total	140	167	119.29%

Birth year	2022-23	Likely	low	high
	LTS	40	20	50
16-17	Mini-mites	24	11	35
14-15	Mites	28	23	31
12-13	Squirts	30	27	32
10-11	Pee-Wee	37	34	40
08-09	Bantam	21	18	23
	Total	180	133	211

REGULAR AGENDA

President: Stacy Hintzman

- Motion to approve opening the locker rooms for practice. Will be open 30 minutes before practice. Coaches/Team Managers need to be sent a reminder that they (or someone with

SafeSport training) need to monitor locker rooms. Kate will email members alerting them to the opening and reminding people to practice social distancing.

- Open skate – Outdoor ice will be available coming up, so we will wait to open up indoor Open Skate. In the future, we will discuss offering skate rentals for outdoor skate.
- Tryout policy communication – Stacy met with the PDC. There is still feedback about the process, that will need to be reviewed next year.
- Squirt Team numbers – COVID is impacting players at all levels. This will be an agenda item for the PDC. The board supports dual rostering the top 4 Mites so we can have a full Squirt C. During normal times, having a smaller team can be beneficial, but with the concerns over COVID, we may need to move kids around. Board recommends that PDC develops the system to move kids around when needed. Their main team needs to be the priority, and the decision would be based on getting a 10-player roster. Board also discussed the importance of giving our non-parent coaches a voice in these types of decisions.
- Meeting with Squirt-aged LTS families – done.
 - Motion to approve a playdown request for a 2007 player to play Peewee B. Seconded.
 - Another 2012 player has joined. May not be able to fully complete this year due to other commitments, but is rostered with Squirt C.
- Board Positions -January agenda item – look at board member terms and determine what to do moving forward. On the current board, some members took over/changed positions mid-term. The policy is that members are in for the 3 years they were elected, regardless of if they moved positions. We need to discuss the best process, because we can only have a certain percentage of turnover.
- 30 DIBS hours available for people helping at Jake Ferra’s rink. Approaching this as a partnership, and he will help promote MYHA.

Hockey operations director: Bob Weir

- End of season Mites meeting to discuss Squirts expectations – when Mites are done, have a slide so they understand the commitment.
- Attendance policy - posted
- Girls’ 8U program – how to make equitable
- Process for moving older players registered for LTS up to their age group – can we get a policy around this so we aren’t scrambling in the future? Hopefully it will be a trend to get non-traditional kids to move up.
- Payment information to Gary for Mike’s Powerskating and other coaching.
- 8U and below coaches don’t need Level 1 certified for this year (this is a new policy)
- Tryouts policy – change so results do not need to be published within 48 hours.
- Remind coaches to unlock and lock up accordingly.
- 17 coaches signed up for Level 1 coaching on December 21st

Growth and retentions director: Dave Schwedler

- December 7th – Last year’s squirts recognition night at the MHS game
 - Every Squirt will get into the game for free wearing a jersey.
 - Current Squirts get a fist-bump and line up for national anthem

- Last year's squirts will line up for banner raising during Intermission(5 minutes)
- Bruce Freeland will take pictures, and Siri Benrud will be there to take pictures
- Discussed possibility of having snacks and a small reception in the community room. Dave will connect with Sara Bahr to see if this would be supported.
- Mini Banner sales around \$800

Fundraising Director: Heidi Dowd

- Committee update – Committee is developing fundraising opportunities
 - Kwik Trip Cards – we get 5% back on all sales, plus purchase them at a discounted price.
 - Will do a presale, and then have them available in the concessions.
 - There is also an option to sell car wash cards
 - Other possibilities:
 - Waterfront Hockey tournament partnership
 - Trap shooting tournament for Spring
- Sponsorships – paperwork is updated, and price point was lowered. Good response so far, and sponsors seem to think it is a better value. North Town Ford already signed up at Silver level.
- Purse Bingo – made \$3500
- Raffle and Bingo Licenses – these were approved.

Tournament and scheduling Director: Mike Jax

- No updates
- Need to provide outdoor tournament dates to Heidi

Concession stand Director: Kris and Troy Wilkens

- *Stacy talked to Jonny about the wine license. He can get 3-4 of the licenses, so need to we need to decide which tournaments to prioritize. Squirrt tournament coming up, and will be asking for recommendations.*

Equipment Director: Kelly Gowling

- Fleet Feet is working on the MYHA gear order. She will check on it Monday.
- Asked about the possibility of a holiday store, but Fleet Feet not able to get the youth sizes at this time
- Sara Bahr arranged for a shirt vendor for all the tournaments.
- LTS Gear – look at attendance and if people are dropping now, than try to get gear back before the end of season. Will contact families shortly after Christmas.
- Pucks going missing. Will ask kids to return pucks to concessions in exchange for a sucker.

Treasurer's Report: Gary Messerschmidt

- Discussed Budget document (attached)
- Wreaths – about \$68,000 in sales

Secretary: Kate Kramschuster

- None

Next Meeting: January 3rd - 5:30 pm at Stout Craft Co
Meet with PDC and get 2 rooms

Meeting after that will be February 7th