



## SYA Meeting October 16, 2025

Attendance: Bryon C., Byron M., Brittney W., Tiffany K, Jen M., Amy K., Jess O., Brook D., Annie G., Shaun H., Jen B., Kenny W., Lauren W., Rebecca J., Liz Y., Mike S., Hassan McCoy, Dave B., Adam S., Also a link from ZOOM was provided so Directors could attend remotely, and Danny K. through which Danny K. attended virtually (Childcare volunteers: Floyd G., Raenna G., Rylee F., Alexis S., Kailee G., Sophia G.)

Meeting called to order at 7:12

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1. Wins and Recognition

- a. Lauren W. and Annie represented SYA at the “Commissioner’s Coffee and Conversation” on 10/15 (a brief discussion ensued about the information gathered about Laubach Park and it’s vandalism problems – we need to keep reporting issues to the police but after a few issues have occurred, we should send a summary to Chief Sabo or Lieutenant Casey via email, so they understand the incidents are related (their email addresses can be found on the S.T. Police website).
- b. Juan and Connie T. did an amazing job holding down concessions at all the Football events. Thank you so much!

2. Quote of the Day: “To live Happily is an inward power of the soul.” -Marcus Aurelius

3. SYA Accounts Statement

Checking 1 - \$33,219.87

Checking 2 - \$2,321.55 (Connie Mack – Snyder donation)

Checking 3 - \$2,828.17 (Building Fund)

Savings - \$2,828.22

CD 1 - \$32,609.14 (Snyder Donation)

CD 2 - \$6,112.93

Total: **\$79,969.88**

Truist is SYA’s bank. The Board discussed and agreed that the building fund could be merged with Checking 1, as we no longer are saving for a separate building or paying rent. The Savings account could also be merged as there is little to no interest being gained.

4. Fundraising Update – A “Dine and Donate” at BJ’s in Trexlertown is coming up, TBA.

5. President’s Report:

- a. Salisbury Township Survey – Bryon, Lauren W and Annie attended an interview with “Strategic Solutions” on 10/16, which is an organization of urban planners and strategists who are working with the township to help create a 10 year development plan. Naturally, SYA’s concerns about preserving and creating recreational spaces for kids and sports was relayed throughout the interview.
- b. Logo: Kenny W. designed a few falcon profiles for potential logos. Some wanted it to look “tougher” while some wanted it to look cuter. There was a question about

- whether SYA uses a specific typography, nobody present knew the answer. Someone does know the “color numbers” for the blue hue used in other SYA merch / logos and will get that information out. There is also a logo printed on one of the shirts out there that resembles the Atlanta Falcon’s logo but luckily is not identical. Everyone agreed that avoiding copywrite infringement is important.
- c. Iron Pigs SYA night: Our only options were May 8<sup>th</sup> or May 22<sup>nd</sup> (which is Memorial Day weekend), so everyone agreed May 8<sup>th</sup> would be the lesser bad date. There are two more years (’26 and ’27) left in this group ticket contract with this Iron Pigs.
  - d. Phantoms – SYA’s Phantom’s Hockey contact invited SYA to bring a group to hold the Big Flag on the ice during the game on Nov. 8<sup>th</sup>. Does anyone want to bring their teams / players to this event? Directors need to get back to Bryon about this ASAP if they are interested.
  - e. Sports Program Directors: Bryon reviewed information about terms being 2 years minimum, expectations for participation and meeting attendance for Directors and also said he is working on putting together a “Handbook” to help Directors (especially new ones) in running their programs and provide key documents / protocols.
  - f. Sub-Committees: SYA has two new sub-committees, hopefully starting at the end of tonight’s meeting if time allows, one for Recruitment and one for Communications, run by Kenny and Lauren W. respectively (against their wills).
6. Vice President Report:
- a. Lauren is meeting with the Crime Victims Council of the LV on 10/17 to talk about how we can ensure all of SYA’s volunteers get the required “Mandatory Reporter” training we need (as a non-profit in PA working with children).
  - b. Permit requests for Spring will all be submitted at one time and Lauren will send out an email reminding Directors to put in for permit requests in plenty of time before she makes that submission.
  - c. Registration codes will be distributed to Directors so they can access their one free registration.
7. Chief Administrative Officer’s Report:
- a. Byron reviewed the decorum expected during meetings, such as keeping cross talk to a minimum, keeping updates to 5 minutes or less, whoever is presenting has the floor and discussions requiring more time will be tabled and discussed outside of the meeting or the president can approve an extended discussion to take place during the meeting as needed.
  - b. Capital Campaigns: Directors should submit “capital campaigns” to the Board, meaning any “big ticket” items that they would like to pursue for their program, with specifics like the amount needed to make purchases, desired timing, the goal of obtaining the item (or service?) and how it would benefit their program / SYA. Then

the Board can allocate funds as they are available (such as from carryover or the general account).

- c. The current Porta Potty company will no longer bring one back to Laubach because it keeps getting tipped over. SYA will need to work with the police and commissioners board because we need toilets (Addendum: they did actually place another porta-potty at Laubach after they said they would not).
8. Secretary's Report: Annie asked if anyone had any changes recommended for the September meeting minutes, hearing none, the minutes will be posted on the SYA website. The November meeting will be Nov 20<sup>th</sup>, at 7pm. According to feedback, the board is split on whether 7pm or 7:30 is preferred, with most members saying they don't mind either time, so Bryon broke the deadlock and settled on sticking with 7pm. The December meeting will be on 12/18 and the group agreed to ask for the SHS cafeteria so we can do a holiday pot-luck.
9. Treasurer's Report: Brittney thanked everyone for getting their budgets in.
10. Webmaster's Report: Adam made a template for a shared field reservations spreadsheet so the Spring sports can schedule fields more cohesively. He also created a shared SYA google drive where different programs' / seasons' budgets can be stored / accessed.
11. New Points:
  - a. The Township's Tree Lighting Ceremony is happening at the same time as Jen B's fundraising event, so SYA will do a separate event for our Toy Drive (although we can still promote the township's event on our socials). We will have cocoa and décor and other festive things on Monday Dec 1<sup>st</sup>, 5pm-7pm at Laubach. Shaun and Jen are point on this since Jen is taking care of cocoa and Shaun has decorations from when this event got rained out last year.
  - b. Lauren W. suggested that SYA sponsor Jen B.'s fundraiser, which will benefit Camp Freedom. It is the 13<sup>th</sup> Joshua B. Smith USMC Angelversary, being held at LV Sporting Clays on 11/29. The group agreed unanimously to sponsor on "Silver Level," which is \$500, and the 4 tickets to the event that come with the sponsorship will be raffled at the November meeting.
  - c. Salisbury Township Survey: A flyer was passed around with a QR code for people to participate in the Township's planning survey, which is a short questionnaire sent out by the township as they come up with a ten year plan for community development. All residents should take a few minutes to complete the survey.
  - d. Mike S. presented that the 2<sup>nd</sup> Annual SYA Sweetheart Splendor dance is scheduled for the Saturday after Valentine's Day, so 2/21/26. He may do some basket raffles in addition to the food and DJ, as some parents recommended doing that last year.

## 12. Old Business:

- a. SMS has been booked for 5/17/25 with Sarah O. for the whole day for Community Day.
- b. Annie asked whether SYA ever sent donations (\$50 each) to National Honors Society and Key Club. We have to check on this.
- c. It turns out the bleachers that were at the SMS softball field were moved over to the soccer fields but will be moved back at the end of that season.

13. Director's Reports:

- a. Basketball: Jess presented that basketball registration is live, already about 15 kids are registered. She has rewritten much of the basketball portion of the SYA website with new descriptions of the program and its goals. She is working on inventorying supplies and sending out flyers (approved through STSD). She has been attending the Rising Stars league meetings. SYA's rosters need to be submitted to the league by 11/16 (making the 7/8 grade middle school team issue pop up as always, as those kids have to see if they get onto the school team), and the games run from December to February.
- b. Cheer: Rebecca presented that the new HS Cheer director works very differently than the former one and the youth cheer teams no longer are invited to cheer at the SHS games. They also don't have any cross-over / shared practices with the SHS cheer team anymore, or participate in any of the SHS events like they used to. She will continue to try to encourage collaboration with the school district cheer programs as much as possible. The gift card lotto tickets have been sold (950 out of 1000). A second fundraiser will start by the end of October. SYA Cheer is participating in Emmaus' Halloween parade on 10/19. The SYA Cheer competition season is gearing up and kicks off on 11/8. They have three squads. SYA Wrestling invited SYA cheer to be involved at their home match / youth night, and Cheer is very excited about that!
- c. Concessions: Jen B. reported that the stand has been winterized and just waiting for the inspection by Kistler O'Brien. A question was posed as to whether the equipment in the stand is insured, we need to look into that.
- d. Field Hockey: Brooke presented that the weekly clinics are going great, with two sessions left, and we still seem to be in good shape for a program next season.
- e. Football: Hassan presented that numbers have been a problem, there are not enough kids in the program. The league (colonial) has not been very supportive in helping get more numbers. Communication issues and equipment issues have also come up. There are 2 more weeks in the season. Further discussion is needed regarding keeping SYA's teams under the umbrella of SHS. If SYA were to take football over in the Spring, it may create space issues because there is already not a lot of field space between all the other programs and we would no longer have access to the SHS fields.

- f. In-House Baseball: Kenny reported that fall clinic is coming to an end and has been a huge success, bringing in new kids to SYA. He is nervous about not having enough coaches to cover the Spring program (hence the need for the Recruitment committee). Kenny would like to start planning for a big “75 years of baseball in Salisbury” celebration but needs to verify that Lester Young did actually start the program in 1951. Research needs to be done, perhaps Frank A. knows.
- g. Soccer: Lauren and Shaun presented that their fundraiser has wrapped up and pick-up was taking place at SMS the same night. They estimate raising about \$2000, which is going toward end of season gifts. They have been using the new lights at the Franko and SMS fields so they could prolong the season as much as possible. There have been challenges with the League, EPYSA, which the former director Jen C. experienced as well. It was discussed that perhaps a letter could be drafted and sent by the SYA Board to the league to delineate the ongoing issues and advocate for some needed changes. Brooke also pointed out that the Northern Lehigh League may be worth looking into. Could SYA spearhead a new league?
- h. Softball: Tiffany presented that there are two weeks left and they are busy planning for next year. The STSD School Board has discussed plans to either regrade and resurface the fields at the middle school, which would create some serious issues for many SYA programs.
- i. Travel Baseball: Jen M. presented that the Fall travel season has wrapped up. The Senior Connie Mac program is going into the playoffs. The lotto ticket fundraiser processed up to \$15k worth of tickets (did I write that down right?) They want to get Spring registration opened up in January and plan to schedule some winter workout sessions. They plan to form a Jr. Connie Mac program in the Spring. They hope that Bidly players will sign up for travel, perhaps they are nervous about “moving up” from in-house, but Bidly is not overly competitive so parents should not worry.
- j. Wrestling: Liz presented that registration is open, with 32 wrestlers currently signed up (including 12 new to the program and 5 girls!). SYA will host a match on 12/21, which is the first Sunday of the kids’ Winter break but Sarah O. was still able to work it out so we could access the gyms needed (not usually available during school breaks). SYA Wrestling is also hoping to host a match on 1/25, which has also been approved by the district. Liz attended the SHS Wrestling Booster club meeting in an effort to strengthen the connection between the two programs and she will continue to attend. She is inventorying wrestling equipment in the weight room and there are a lot that should maybe be moved elsewhere due to being broken to make a larger, safer space in there. She attended the VEWL meeting on 10/14. She and Jess may do some marketing together!

14. The Recruitment and Communication discussions were deferred due to time constraints.

The meeting ended at 8:45pm

The next meeting will be at 7pm on 11/20.

Key Dates:	Event:	Location:
11/8/25	Phantom's Flag Ceremony	PPL Center
11/20/25	SYA Board Meeting	SES Library
11/23/25	SYA Hosts Cheer Tournament	SHS
11/29/25	Township Tree Lighting	Franko Park
	Joshua B Smith Fundraiser	Lehigh Valley Sporting Clays
12/1/25	SYA Toy Drive	Laubach Park (5pm-7pm)
12/18/25	SYA Holiday Pot Luck / Mtg	SHS Cafeteria
12/21/25	SYA Hosts Wrestling Matches	SHS
1/15/26	SYA Board Meeting	Totally remote due to snow (my personal prediction)
1/25/26	SYA Hosts Wrestling Matches	SHS *tentative
2/21/26	2 <sup>nd</sup> Annual Sweetheart Splendor	SES
5/8/26	Iron Pigs Night for SYA	Coca Cola Park
5/17/26	SYA Community Day	SMS