



Dear Impact Families,

I hope you all are having a wonderful holiday season with family and friends and had an enjoyable end to 2018.

I want to personally thank you for being part of the IMPACT Soccer family this year. I also want to thank Jennifer Charvet (our Club's Admin) and John Long (Web/IT Director and Coach) for their years of dedication and service and for helping make IMPACT what it is today. Jennifer has retired and is looking forward to spending time with family. John has accepted a new position with his company and is relocating out of state. They will be missed, and on behalf of the Club, I wish them all the best in their next adventure.

I am extremely grateful and truly blessed for having had the opportunity to work with all our volunteers, coaches, and board members this year, and I'm looking forward to an exciting 2019.

As I shared previously, to provide a stronger and more organized youth soccer program for all to enjoy, our Club must transform. To accomplish this, action must be taken to identify and address our challenges and we must continue to build upon our strengths.

In 2018 we acted, and as a result have strengthened our operational oversight ensuring the Club's future financial and organizational stability. We also brought on new oversight and leadership to our soccer program with Tom Ginocchio serving as the Director of Coaching. Tom is working to enhance our development standards, levels of play, and overall soccer experience for all players and teams in both our Recreational and Competitive programs. We listened to your excellent feedback and, as a result, have made significant changes to enhance the services and overall experience being provided.

2019 is going to be an exciting year and I am looking forward to sharing in this positive experience with you. More will be discussed at the upcoming AGM (Annual General Meeting) at the end of January, which I encourage you to attend. Following are some of the highlights:

- Doubled the amount of administrative coverage to:
  - Increase responsiveness and availability with extended office hours
  - Improve marketing and communications for all programs
  - Oversee and administer Program Registration
  - Support Scheduling and Field Contracting
  - Enhance level of support provided to Board members, volunteers and coaches

*Please help welcome both Nicole Farrar and Michelle Bell to our club. They are both local and bring the right mix of talent and experience to support the growing demands of our club. They started last month and have already begun to make an impact. We are very excited to have you both onboard!*

- Made the Director of Coaching (DOC) responsible for both the Recreational and Competitive programs.



- Forming a new Recreational Committee with members from the Recreational Program and supported by the DOC and Administration Staff to:
  - Significantly increase oversight and management of the entire program
  - Improve communications leading up to and during the season
  - Establish and publish a calendar with clear timeline of events
  - Ensure player / coaching assignments and notifications are done in a timely fashion
  - Better govern the rostering process with the goal of balancing teams in roster size and skill
  - Support a coaching mentorship program to better prepare and equip for success
  - Enhance the uniform process to ensure kits are received on time and sized appropriately
  - Oversee the All Stars selection and formation process
  - Yearly review of Recreational League Rules and providing recommendations
  
- Established a strong program plan and governance structure to support future Tournaments. Looking to increase number of supported tournaments in 2019.
  
- Secured partnership with Admiral Sports to reduce uniform cost, simplify ordering, and establish an online store for our members.
  
- Retained partnership with SoccerPro and exploring other marketing and partnership opportunities.
  
- Redesigned Website and deployed new registration system to improve communication and support of programs offered.
  
- Updated / Repaired skill center and reorganized office to better support players and admiration of services (Thank You Volunteers!)
  
- Achieved financial stability without increasing cost or compromising services.
  
- Made recommendations to modernize and consolidate the constitution and Bylaws to better support the ongoing structure of the Club. This is to be voted on in our upcoming AGM.

I am looking forward to seeing you at the AGM and towards a very successful 2019. Thank you again for participating in the Impact Soccer Club program this season and for supporting your child's interest in soccer!

Sincerely,



Robert Garvin - Impact Soccer Club President

