

Palmer Hockey Association

PHS Hockey Booster Club

Minutes

Tuesday, September 19th, 2023

The Valley Annex

- Members present: Malorie Dement, Allison Engelbrecht, Jennifer Horacek, Sabrina Conrad, Melinda Logan, Jamette O'Bryan, Jodi Von Gunten, Sarah Joseph, Karen Keane, Amy Martin, and Deanna Anderson.
 - On the phone: Jeff Heard and Rusty Belanger
 - Absent: Richell Carmichael
 - Players present: Bradford Heard, Ryan Martin, Elijah and Caleb Von Gunten
- **Approve the Agenda:** Jeff made a motion to approve the agenda. Deanna seconded. ***Motion passed, no opposition.***
- **Approve previous Meeting Minutes:** Jeff motioned to approve the minutes from the 08/22/23 meeting. Deanna seconded. Sabrina Conrad voiced concern over switching to MVFCU, and recommended Northrim Bank, if the need arises to switch again. ***Motion passed, no opposition.***
- Reports:
 - **President – Jeff Heard**
 - Will be on a six-week road show for work, with limited availability. May not be here for the parent/player meeting on October 3rd.
 - Received a request from Dave Bonn, for banners to hang inside the school on game days to build excitement. (Open discussion). Jeff will research options and send a quote to the Booster Club.
 - Dave Bonn also requested that players wear their jerseys on game days, versus dressing up. (Open discussion – players that were present voiced concerns about how baggy and smelly their jerseys would be, and that it was bad luck to wash them. Other options were discussed instead). Sabrina Conrad will research sweater options.
 - **Vice President – Sarah Joseph**
 - Nothing to report.
 - **Treasurer – Jodi Vonn Gunten**
 - The switch to MVFC is complete. All four accounts have been funded/created.
 - Jodi met with the new PHS Activity Director, Hollan Gravley:
 - The school will pay \$14,125 for 45 tickets to Juneau.
 - The school will pay \$20k for ice. The Booster Club will need to cover the remaining \$15k for ice.
 - The school will pay the Coaching Stipend this season.
 - Refs will be covered by gate fees this year.
 - We will need \$6k for bus upgrades this season, and \$20-23k for food and hotel.
 - Open discussion on the Stars and Stripes Tournament regarding the low entry fee and who covers the remaining cost of the tournament. Jodi, Jeff and Rusty, will meet with Hollan to discuss.

Secretary – Deanna Anderson

- Amy Martin will open registration.

Head Coach – Rusty Belanger

- Pre-evaluation parent/player meeting has been scheduled for October 3rd, at 6pm in the school theater. Hollan will speak first, for about 30 minutes, then Coach will speak. Booster Club will take the opportunity to ask for volunteers for Flight Night and the Star and Stripes Tournament.
- Pre-Season Ice has been a huge success. There was 40+ players at the ice today.
- Post evaluation meeting with players, parents, is scheduled for 10/19/23. We still need to finalize a time and place.

Assistant Coach – Richell Carmichael

- Not Present

Old Business:

1. Rugs for Senior Night:
 - Sarah could not find affordable rugs with logos. Allison and Malorie may both have leads on some.
 - Consensus was for royal blue rugs with the moose logo. One rug that goes to center ice, then one (or two rugs due to size), that would then make a T.
 - Jeff motioned to approve up to \$1,000 on rugs. Rusty seconded. **Motion passed, no opposition.**
2. By Law Changes:
 - Jeff texted some proposed changes earlier in the day. He will resend them to everyone via email for discussion.
 - Tabled again for future meeting.
3. Switching from Wells Fargo to MVFCU: Switch is complete per Treasurers Report.
4. Flight Night:
 - Sabrina Conrad has agreed to be the new Coordinator. Sarah will continue to support.
 - Malorie has agreed to organize the live and silent auctions again. We need sponsors for auction items and gift baskets.
 - Event Brite has been set up and they are working on a FB post.
 - Will check with Rob Oslund regarding the wine sponsorship.
 - The event budget was set at \$2,500 in a previous meeting.
 - Of that, \$1,200 has been allocated to Jen Horacek for food.
 - \$325 has been spent for the rental of the Train Depo.
 - The remaining \$975 is to be used at the discretion of the Event Committee as they see fit.

5. Retro Jersey:

- Bradford Heard addressed the room regarding his proposal of a new black retro jersey. Open discussion where Bradford, Ryan, Elijah and Caleb answered questions.
 - Players would like a new retro jersey for the Varsity Team only.
 - Jerseys would be customized with the players name and number (names would be sewn on like the concept of butt tags).
 - The goal is to find sponsors for the cost of 25 jerseys this year, which is approximately \$4,000 (\$1,375 for jerseys, \$825 for socks, \$1,500 for embroidery, plus shipping).
 - Seniors would be given the option to purchase their jerseys.
 - Would need to replace the jersey and socks every year for incoming players through sponsorships and funds from seniors purchasing them.
- Sabrina Conrad offered a \$2,200 Sponsorship from her business Numberz Accounting, to cover the cost of purchasing the initial 25 sets of jerseys and socks.
- Jeff motioned “That the Booster Club move forward on the purchase of jerseys and socks, with Numberz Accounting funding the initial purchase through donation. The Booster Club would maintain ownership and possession of the jerseys. The Booster Club would purchase name tags for the jerseys this season. The jerseys would be available for purchase by seniors at the end of the season, for what the Booster Club values them at. Current Varsity team will secure funding for the remaining expenses for this season.”
 - Jodi seconded.
 - Open Discussion
- Jeff amended his motion to state “That the Booster Club would look into the most economical way to have the name plates done, in the most professional way possible”.
 - Jodi seconded.
 - **Motion passed, no opposition.**

6. Lights Out Hockey Camp:

- Due to time, it was decided to table this again until the next meeting.

7. Storage Space at Rink:

- Coach Belanger spoke with Bret (rink manager). He had no problems with us using the space under the stairs, except during one event the rink hosts where they use that space for storage.
- Open discussion.
- Coach Belanger will ask Bret about a space upstairs instead.

8. Sponsor Recognition Lead:

- Sabrina Conrad has agreed to be our new lead.

9. Spirit Wear:

- Jodi reached out to Lazy Moose Design. (Proposal attached).
- They are excited about the opportunity and are willing to work with us on details.
- Their images are screen printed, and they offered us a 20% discount, so we had room to resale for a profit.
- Sarah will reach out to Ron at Silvertip, to see if there is any objection to us using the “Palmer Moose Hockey” logo.

New Business:

4. 2023-24 Season Budget
 - Discussed under Treasurer report.
 - Jodi will email out an updated budget.
5. Bus Upgrades this season
 - Rusty would like upgrades for all the Kenai trips this season.
6. Stars & Stripes Tournament:
 - New Tournament Director: Will ask for a volunteer at the Player/Parent meeting on October 3rd.
 - Currently, we still do not have a sponsor.
 - The AK Air National Guard was a firm no.
 - The AK Army National Guard will sponsor \$1,500, if the Airforce also sponsors \$1,500. Unfortunately, the Airforce does not have the funds.
 - Will check if the JROTC would be willing to present the flags before our first game on Thursday, instead of before the first game of the day. Will need to schedule an extra 15 minutes of ice. Would also like to play the National Anthem before each of our games.
7. Opening Registration:
 - Amy Martin has opened registration on SportsEngine and made a Facebook post with the checklist of everything needed to be completed before tryouts.
8. Suggested Skate with a Moose Dates – from Christine:
 - Saturday, December 9th – after the 7pm Kenai game.
 - Saturday, January 27th - after the 1pm Kodiak game.
 - Booster Club agreed. Need to get Coach Belanger's permission (He had to leave the meeting), then book the ice.
9. Scheduling Senior Night for the Friday, January 26th game versus Kodiak.
 - Suggestion from Christine.
 - Booster Club agreed. Senior Night scheduled for 01/26/24.
10. Sponsor Form, Pizza Delphi Corner, Program for the 23-24 Season:
 - Amy will email last year's sponsorship form to the Booster Club, along with suggestions for changes. We will then have a discussion via email with the goal to approve and circulate it quickly.
 - Will ask Pat Greco if Pizza Delphi will continue to sponsor the pizzas for the corner this season.
 - Need to find a new lead for the programs this year (will ask for volunteers at the October 3rd Player/Parent meeting).
 - Would like to move toward a QR code/electronic program.
 - Would still print out a limited number of programs for grandparents.

Jeff made a motion to adjourn the meeting. Deanna seconded. **Motion passed, no opposition.**

Meeting adjourned 9:22pm.

Next meeting scheduled for October 10th, 2023, at 6:30pm, at the Valley Annex.