

SportHamilton Strategic Plan 2021-2026

Key Performance Measures

Activity – KPI	Pillar	date
Develop and distribute survey to all sport groups to establish their specific needs and knowledge of SH	#1 \$4	Create March- April, distribute April-May
Continue with communication plan, coordinator, application for CEF, tracking website and social media, create and distribute newsletter	#3	NL spring/summer 2021 & fall/winter 2021 CEF application for 2021 completed waiting of approval Nov 2021 applicatin due for 2022 Monthly analytics of website and social media Comm coord- ongoing
Develop, establish and support new community partnerships	#1 #4	January/February Mentor Action Be More than a Bystander program On-going throughout the year
Addition to quality community leaders of the SH BOD	#1	March 2021
Host various webinars based on needs and comm. Partners	#1 #2 #3	-Be more than a bystander Mentor Action volunteer TBD -Planning and return to Play: CoH Steve Sevor- April -Thoughtfulness: enhancing Mental Well being: Cynthia Campanaro: May -Risk Management: priorities return to play: Gallagher Insurance: June Fundraising/Grants: CoH Samantha St. Aubin: September -Recruitment of Volunteers: Vanessa Sarjeant: October
Provide and Track learning opportunities (E-Learning, workshops, conferences, summits) for coaches, volunteers, athletes, officials	#4	On going and Monthly tracking
Identify, nominate and celebrate sport excellence		SVA tbd BOC tbd, Cable 14 or CH highlight coach/club, athlete monthly tbd
Participate in True Sport Journey pilot project	#2 #3 #4	TBD
Investigate and include resources training and representative of a variety of para sports	#5	ongoing