

AGM Report: Team Apparel & Spirit Wear

The 2022 season saw the return of regular lacrosse play and also team gear and spirit wear. The Association had all rep level jerseys ready to go well in advance of the season as they were originally ordered in early 2020. The remainder of all team gear items including house league jerseys, Bengals team wear, and spirit wear were impacted in varying degrees by supply chain constraints and delays.

This season Bengals teams did not have a traditional fitting day & our league Spirit Wear sale was cancelled due to supply limitations. We were able to execute several pop up events and still had significant sales through the THQ store as all rep players visited THQ over a 3 day window for team fittings.

As we look ahead to 2023, we have a number of initiatives that we are working in the apparel space:

1. A new contract for the 2023 season with THQ- Talks are currently underway on a new multi year contract that protects pricing and allows the association to better plan our fee structures
2. New Black Jersey design for Bengals teams
3. Pop up shops for Christmas and early spring
4. All rep players will be moving to sublimated shorts- This allows for better control over the supply chain and will allow us to have shorts that match our jerseys
5. Ordering of all Bengals & House League jerseys in the coming weeks to prevent any delays at season start
6. The return of both a rep fitting night and spirit wear sale
7. New and innovated designs- Always something new each season!