

PIA Envelope FUNdraiser

Picture a wall with 300 envelopes numbered 1-300. With a couple clicks of a button you can donate your amount of choice to the Princeton Ice Arena AND win prizes from local Princeton businesses. For example, our first donation came from Dawn Doyle. Dawn claimed 4 numbers on our envelope board, then she filled out a google form that listed her numbers, how she would like to donate (Venmo, Credit Card, Cash by appointment), if she would like a receipt, and clicked submit. Guess what? TWO of her FOUR numbers claimed were winners! She received \$50 in gift certificates.

FAQ:

How were the winning numbers drawn? Envelope numbers have been randomly selected by business owners in Princeton with no affiliation to PIA.

Who can donate? Anyone of any age. Simply donate OR challenge a family member, or friends to donate. Have fun with it. The person or group who donates the most in one week will receive a prize valued up to \$100! See some fun ideas we've tried on our Princeton Arena Facebook page. One idea was asking a waitress to pick a number 1-300 (we explained that we would share why we were asking after she picked a number), she chose \$63. We then clicked on the link, chose some numbers adding to 63 to better our chances of winning an awesome prize and donated \$63!

How do I receive my prizes if I pick winning numbers? If you choose an envelope that has a gift card or basket associated with it, you will be notified after your donation has been received.

I still don't really understand, who do I talk to? Please direct any and all questions to missy.mcalpine@princetonicearena.com

Have fun and help us clear that board!!! All donations help with improvements to the Princeton Ice Arena.