



2019 Northern Lakes Youth Hockey Association Board of Directors Application

1. Your reasons for applying to be on the NLYHA board.

I am a current Board member wrapping up my first term. I have a passion for hockey, 3 boys in hockey, and want to see our Association program succeed by continuing to develop high quality hockey players and highly competitive hockey teams. One of my dreams is to see our youth teams and our High School teams achieve a State Hockey tournament birth.

2. Do you have any previous Board of Directors or Non-Profit organization experience?

I have served on the Board for the last 3 years in various positions. During my first year I served as the SafeSport Coordinator. During the last 2 years I have served as Secretary for the Board and on the Executive Committee. For the past 2 years I have been the Mite West Coordinator.

3. How do you plan on helping with the betterment and longevity of the Association?

By continuing to look for opportunities to make the hockey experience attractive to families and positive for the kids. Our recruitment and retention of players is crucial to all aspects of hockey in our area. If we can build association numbers, we can provide adequate team levels that allow kids to develop and compete at levels that benefit their growth and overall experience. If our costs are manageable we can help attract and retain players. If we increase our skill levels, compete better, and achieve winning results, we increase our opportunity to recruit. If we continue to try to better communicate across all Association levels so that the new families understand what the veteran families have learned, we benefit the family experience with hockey.

4. How do you plan on helping with the financial growth and stability of the Association?

By continuing to look for opportunities to balance cost with benefit to the Association. We are lucky in that most of the cost for participation can be offset by fundraising and charitable gambling. However, both of those revenue sources can ebb and flow with time so we need to



make sure we spend our funds properly, advocate to limit rates for use and other operating costs, and continue to look for ways to bring in outside revenues to the benefit of the Association.

5. Do you have the time to devote to attending the board meetings on a consistent basis? We meet as a board at least once per month and sometimes twice per month during the busier times of the year. You are also expected to be active in other sub-committees that support the association.

Yes. As an incumbent Board member, I realize the amount of time that this volunteer position requires to do the job properly and with the best interests of the entire Association in mind.

6. Provide information about yourself/hockey experience.

My name is Phil Martin. My hockey background is essentially a “pond hockey” experience. When I was a sophomore I talked my parents into letting me play in high school with the Marshall Hornets. We weren’t even part of the High School league but rather the MN Amateur Hockey Association (MAHA). We were terrible. We played on an outdoor rink that you couldn’t count on having ice to skate on in February.

My wife Kathy and I have 4 children (Abigail, Jerome, Lucas, and William). Abi plays floor hockey in the basement with her brothers and plays volleyball, basketball, and softball for Pequot Lakes. My sons play hockey. Jerome (who I have called “Jack” since birth) plays at the PeeWee level, Lucas plays at the Squirt level, and William plays at the Mite level on the West side of the Association.

Please submit your application to **northernlakeslightning@gmail.com** by March 22, 2019. All applications will be posted to the website for membership review.

Elections will be held at the end of the year Banquet on April 2, 2019.