

Eureka Lacrosse Meeting 7/14/20

Present: Beth Daniels, Debbie Ward, Sheldon Ripson, Tony Ehrman, Craig Stebor, Mitch Mitchel, Nicole Weckherlin

President's Report: Sheldon Ripson

Summer Programs/Practices: Coach Ganey reported that there were players from the Lou Fusz summer session and a Eureka football player who was in contact with some of our players who tested positive for COVID and so we have made a decision to cancel any further summer practices and games for the Club.

We may be faced with requests for refunds. We will be getting some money back for unused practice field time. Coach Ganey will talk with the Lou Fusz League organizers to see if they will refund a prorated fund.

We will handle refunds based on what we get back.

Sheldon asked how we should move forward for next year. We are at that time when we start planning for fall activities.

- Nicole said that right now she's waiting to see what the school does. Football is doing a virtual Trivia Night on August 14th.
- For budget, Sheldon thought we might want to look at a "zero base" - look at costs and come up with a fee without fundraising.
- Sheldon thought we would have 38-42 players for next year, which means just 2 teams (JV and Varsity). There are 7 incoming freshmen from our Youth program. Last year's summer camp resulted in a fair number of new players for last spring.
- Summer camp – We have 20 players. There are 6-7 campers who are brand new. We have no incoming freshmen at the camp.
- Tony thought there we should spend time on awareness and recruiting to drive numbers up.
- We decided that it was too early to make any kind of decisions about fall or spring at this time.

Sheldon brought up the idea of applying for recognition as an official booster club. We might most of the criteria to get recognized (non-profit, by-laws, affiliated with a school). We would need to get approval for fundraising and give a report at the end of each fundraiser to the district. Applications would be due by November and if approved, the fees for field rental would be waived. They would provide additional liability insurance to the Club and we would be able to hold events at the school. We would also be eligible for free advertising through Peachjar.

Nicole shared her experience with the booster idea. She was involved with Golden Line which is not a booster club but is an auxiliary. They had concerns about the flow of money, but Nicole said that was

not negatively impacted. She said one advantage was that Greg Cleveland has tried to hold meetings with all of the booster clubs and auxiliary organizations to coordinate fundraising.

Coaches Report: No report. Coach Ganey was absent.

Sheldon said we have 8 coaches on staff right now. We may not need that if enrollment is lower, but it's too early to make decisions on that.

Youth Program: Tony Ehrman

No report.

Treasurer's Report: Craig Stebor

We ended the month with June with \$48,000 income. We brought in Summer League registration fees and youth summer camp registration fees. We also refunded the Rockwood United Summer registration fees (about \$3800). We're about \$64,000 down on income from what we had anticipated.

Expenses – We purchased supplies and insurance for summer camp. YTD June - \$62,000 and we budgeted about \$113,000.

Overall we're in the red YTD to June by \$14,000.

We dipped into our cash reserves for \$12,000.

Sheldon asked if we got a refund check back from US Soccer for field use. We have not. We have also not received refund of tournament fees for Rockwood United.

Sheldon said the youth camp will probably break even.

Vice President Report: Mitch Mitchell

No report

Fundraising: Nicole Wecherlin

No report

Communications Director: Debbie Ward

No report.

Rockwood United: Scott Stubblefield

No report.

Volunteer Coordinator: Beth Daniels

Field Coordinator: Eric Nichols

No report.

Spirit Wear: Jackie Ripson

Per Sheldon, Jackie approached Kevin Ward about starting an Instagram account under the direction of Tim Borroff.

She also purchased decals to give away at next Fall meeting.

Mitch motioned to adjourn. Tony seconded. The meeting was adjourned at 6:59 pm.