

**Hibbing Chisholm Youth Hockey Association  
Board Meeting  
Memorial Building Canteen  
400 East 23<sup>rd</sup> Street**

**Monday, July 17th, 2017  
6:00 PM**

**AGENDA**

- 1. Meeting Called to Order**
- 2. Approval of the July Agenda**
- 3. Approval of the June Minutes and Evotes**
- 4. President's Report**
- 5. Election of Officers**
- 6. Coaching Committee**
- 7. Treasurer Report**
- 8. Executive Director Report**
- 9. Fundraising Report**
- 10. Arena Manager Report**
- 11. Old Business**
- 12. New Business- Fiscal Agent for Memorial Building**
- 13. Adjournment**

## Hibbing Chisholm Youth Hockey Association Minutes from June 26, 2017 Annual Meeting

Meeting called to order at 6:05 p.m. on 6/26/17

Board Members in attendance: J.R. Albrecht, Rachel Sullivan, Paul Gherardi, Pete Hyduke, and Rally Hess.

1. Motion to approve Agenda by Pete Hyduke, Second by Paul Gherardi. Motion carried.
2. No Motion to approve minutes for May 2017 meeting.
3. Rally gave president's report, which included a coach's committee report and grant writing report. Motion to approve his report by Pete Hyduke, second by Paul Gherardi. Motion carried.
4. Fundraising Report: RLP golf tournament was a success. Approximately 25 teams participated. Positive comments were received. Board wanted to express its appreciation to Steve Estey.
5. Treasurer's Report submitted by Paul Gherardi. Board had questions regarding the Travis Weber fee (\$2,500 actual vs. \$100 budget). Motion to approve report by Rachel, second by Pete. Motion carried.
6. Rally presented the Executive Director's report as she was not able to attend the meeting.
  - The board discussed that there were 12 families in default over DIBS hours. Motion by Rachel to skater/skaters from these families will not be permitted to register until DIBS 2016-17 hours are satisfied at \$20/hour with reasonable notice to the families of the board's decision in this regard. Rally seconded the motion. The motion carried.
  - Pete moved to approve the 2017-18 tournament rates as presented. Paul seconded the motion. Motion carried.
  - Player fees were discussed and had been previously approved.
  - DIBS Hours: Discuss as to Option 1 or Option 2 as presented in the Executive Director's report. Rally moved to support Option 2 (6 hours per family). Pete seconded the motion. Motion carried.
  - Delinquent registration fees discussed with 2 options presented. Rachel moved that with reasonable notice to the parents, any skaters that are delinquent on registration fees will not be allowed to register until paid in full. Pete seconded the motion. Motion carried.
  - Pete moved to put the Consent to Treat document on-line during registration with a check box. Paul seconded the motion. Motion carried.

- Rally moved to provide an early registration discount of \$50 (early registration defined as prior to September 15, 2017) and increase regular registration fees by \$50. JR seconded the motion, motion carried.
  - Pete moved that the raffle fee will be a single large payment of \$500 at the last possible date (February) from a credit card automatically. JR seconded the motion. Motion carried.
  - Motion to approve player registration fee table with Squirts adjusted to \$225 with early registration discount of \$50 to \$175. Rachel made the motion, Rally seconded the motion. Motion carried.
  - Rachel moved to approve the Executive Director's Report. Paul seconded. Motion carried.
7. No arena manager report. Pete Hyduke and Pete Kaim talked and gave information regarding the Trade on the Zamboni from the city.
  8. JR gave Building Committee report. Hoping to get the paint donation. The work on the arena will occur on August 19 and 20<sup>th</sup>. Currently, we are waiting for some supplies. We will be getting emergency exit doors with frame. The plan right now is that the doors will be coming out of the Lowe's donation. Arena kick plate needs to be replaced – while it would be nice to go to 1/2" kick plate, we will use 1/4" yellow kick plate. Rally moved to approve \$1,300 for kick plate at 1/4" in yellow conditioned on installation plan. Rachel Seconded. Motion carried.
  9. JR Albrecht was nominated for a three-year term on the board of directors beginning in July 2017. Rally moved, Rachel Seconded. Motion carried.
  10. Paul Gherardi was nominated for a three-year term on the board of directors beginning in July 2017. Rally moved, Rachel Seconded. Motion carried.
  11. Eric Anderson was nominated to the board of directors beginning in July 2017 and as referee coordinator (Eric is replacing Shane McKinley). Rally moved, Rachel Seconded. Motion carried.
  12. Jen Boben was nominated for a three-year term on the board of directors beginning in July 2017. Rally moved, Pete Seconded. Motion carried.
  13. Discussion on mission/vision statement. Paul proposed some ideas. Justin, Emily and Rally met to discuss this issue as well. Rally distributed the work from their meeting.
  14. New business: JR raised a change in USA hockey rules regarding icing (asked whether we should get a net at Fairgrounds for crowd safety). Paul asked about the Side Lake parade.

15. Motion to adjourn by Rachel, Second by Pete. Meeting adjourned at 8:50 p.m.



## SWOT Analysis

STRENGTHS	OPPORTUNITIES
<ul style="list-style-type: none"> <li>• Executive Director and staff</li> <li>• High school program engagement</li> <li>• Hibbing hockey tradition/history</li> <li>• Memorial Building</li> </ul>	<ul style="list-style-type: none"> <li>• Chisholm player recruitment</li> <li>• Chisholm rink utilization</li> <li>• High school coach participation in youth practices</li> <li>• New youth hockey arena</li> </ul>
WEAKNESSES	THREATS
<ul style="list-style-type: none"> <li>• Parent relationships/lack of boundaries</li> <li>• Coaching skillset/knowledge</li> <li>• Fairgrounds Arena condition</li> <li>• Negative culture (difficulty recruiting coaches)</li> </ul>	<ul style="list-style-type: none"> <li>• Longevity of Fairgrounds Arena</li> <li>• Instability of local economy</li> <li>• Loss of players to recruitment by other cities</li> </ul>



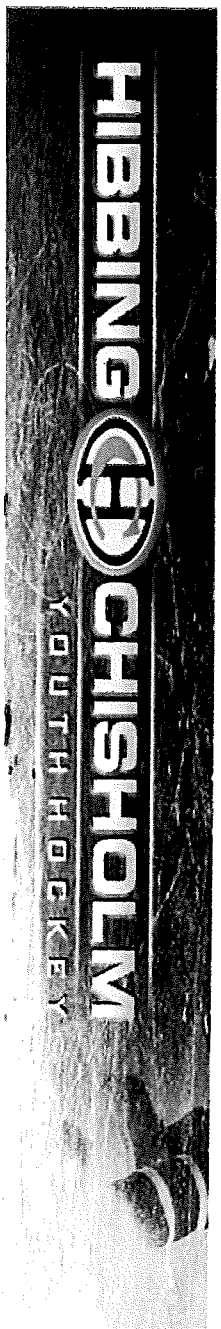
## Guiding Principles

- HCYHA will create a FUN above all else environment for youth hockey players
- In HCYHA the team will always come first
- HCYHA will strive to teach all players a strong work ethic and to persevere when facing adversity
- HCYHA will teach all players the importance of fortitude on and off the ice
- HCYHA will promote physical health and toughness through conditioning and the game of ice hockey
- All HCYHA members will be held accountable for their actions as they relate to youth hockey
- HCYHA will prepare players to harness their highest compete-level and fullest potential
- HCYHA members will positively represent and take pride in the program
- HCYHA players and coaches will pay attention to detail and strive for perfection



## Vision Statement

HCYHA will be the premier "218" hockey program whose members are recognized statewide for their strong character, self discipline, fortitude, positive culture, perseverance, and integrity. Team above all else.



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## Mission Statement

HCYHA is a 501 (c) 3, non-profit, membership-run organization focused on developing life skills for young athletes through the game of ice hockey. To this end, HCYHA fosters a positive culture, personal accountability, a safe and healthy learning environment, mutual respect, contemporary coaching philosophies, and FUN above all else.



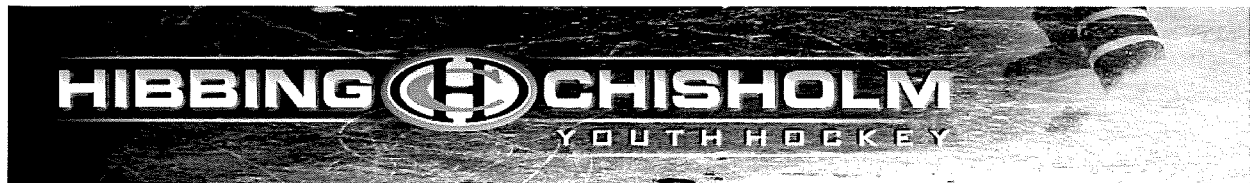
## Strategic Objectives

- Hire and train quality coaches in a skills-centric philosophy
- Create an environment of respectful member communication
- Develop a sense of association pride, appreciation for tradition, and team-first attitude
- Be recognized as a skilled and gritty association across the State
- Develop a reputation for personal responsibility/accountability and preparedness
- Develop a sustainable culture for growth and longevity



## Specific Tactics (Action Plan)

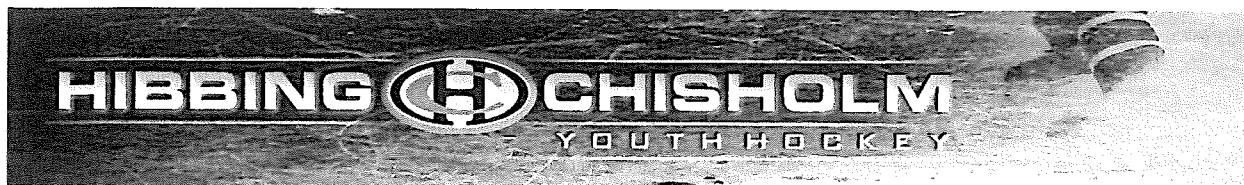
- Build a mandatory curriculum for all coach training and orientation that can be implemented prior to the 2017/2018 season (Justin Tomberlin, Emily Erickson)
- Clearly communicate member behavior guidelines and expectations (code of conduct) through parent and team meetings (Head Coaches)
- Make preseason parent meetings mandatory and ensure messaging is aligned at all levels (Rally Hess)
- Build a long range arena plan and communicate to members over the next year (Board of Directors, Building Committee, Grant Writing Committee)
- Build and execute a Chisholm Engagement Plan prior to the 2017/2018 season (Board of Directors, Heather Drews)
- Better frame and advertise financial aid policy and equipment lending availability (Heather Drews, Board of Directors)



## President's Report July 17, 2017

- Mission statement – how to move forward?
- Follow up items from last meeting
  - Travis Weber's rate is \$2700 total for fall, winter, and spring seasons
  - Recruit raffle ticket manager – Britney Fisher accepted
- USA Hockey Club Excellence Outstanding Items
  - HCYHA successfully achieved GOLD status for the 2 and 2 Challenge (\$250 credit at Pure Hockey) expires in September – good for youth training gear – solicited coaching committee for needs
  - Try Hockey for Free Day again this year?
  - Girl's Hockey Day again this year?
- Boy's Coaching Committee did not meet
  - Next meeting July 26
- Girl's Coaching Committee did not meet
  - Next meeting July 20
- Grant Writing Committee did not meet
  - No activity
- Building Committee did not meet
  - Next meeting Tuesday July 18
  - Working on Lowes "Hero" project for week of August 21
    - Painting
    - Misc. projects
    - Donated materials
    - Lowes employee support
    - BBQ Aug 26
    - Replacing arena kick-plate
- Blaine Junior Gold program has asked if we would like to host a tournament at MB
- Arena ice paint concern brought up by a parent
- HCYHA acting as fiscal agent for Memorial Building Economic Impact Study Grant(s)

*Submitted by Rally Hess*



## MISSION STATEMENT

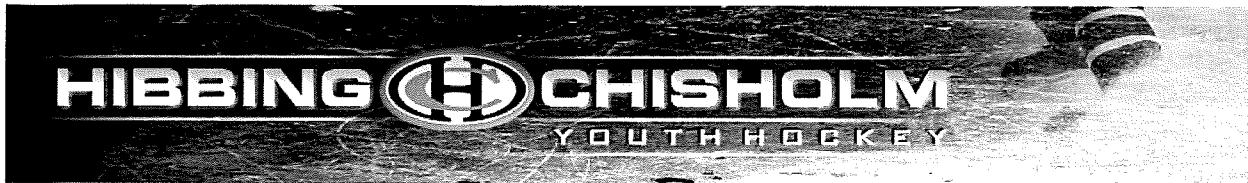
The mission of the Hibbing Chisholm Youth Hockey Association

Dedicated to the athletic development, personal growth, and sportsmanship of our youth hockey players.

We strive to promote a developmentally appropriate learning environment through excellent instruction and healthy competition.

We encourage the individual skill development of our players from entry level to the most advanced and most importantly overall team skill building.

We promote the development of our players through our season activities, both on and off the ice and through our various hockey skills programs, additionally we strive to develop excellent hockey players of good character.



## Treasurer's Report-June 2017

### Accounts:

#### Fundraising:

Beginning Balance: \$74,672.55  
 Ending (cleared) Balance: \$98,073.08

#### General Fund:

Beginning Balance: \$37,476.55  
 Ending Balance: \$37,882.06

Total Income:	Actual	vs.	Budget	
	\$31,537.47		\$27,975.00	
Variances	\$21,018.07	vs.	\$24,150.00	Golf Fundraiser
	\$5,642.50	vs.	\$0	RLP Tournament
	\$4,701.90	vs.	\$2,850.00	Tournament Entry Fees

Total Expenses:	Actual	vs.	Budget	
	\$16,148.96	vs.	\$19,094.84	
Variances:	\$0.00	vs.	\$2,000.00	Building
	\$148.18	vs.	\$560.00	Supplies-office
	\$69.25	vs.	\$650.00	Supplies-general
	\$424.86	vs.	\$1,000.00	Training equipment
	\$802.75	vs.	\$0.00	Trophies

Net Income: \$15,388.51 vs \$8,880.16

Respectfully Submitted: Paul Gherardi 7/17/17

July 17, 2017

## Executive Director Report

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### I. Season Closure Items

#### A. DIBS Accounts – Final Status

1. 15 families with outstanding DIBS hours
2. 3 have paid and 12 remain in default
3. Letters have recently been sent to these families asking they remit payment before registering for the 2017-2018 season.

### II. Season Items

#### A. Home Tournaments

1. Registration opened later last month.
2. In Let's Play Hockey's late July edition, a ½ page add will be published and our tournaments will also be listed in their popular tournament calendar listing.
3. Current Registration Numbers

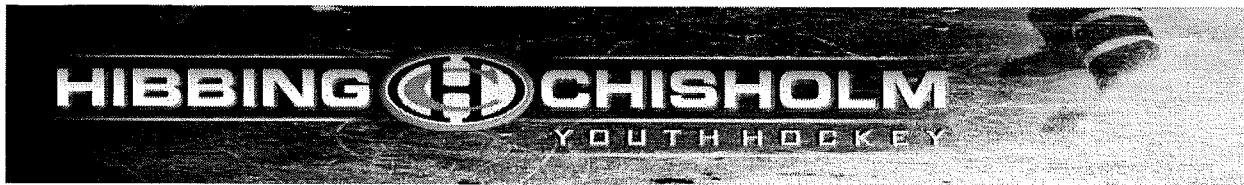
Tournament / Scrimmage	Possible Teams	Registered Teams
Bantam A/AA Scrimmage	8	3
Peewee A/AA Scrimmage	8	3
Bantam B Scrimmage	6	2
Peewee B Scrimmage	6	1
10U Tournament	8	4
12U Tournament	8	4
Squirt B Tournament	16	9
Peewee B Tournament	12	3
Peewee A Tournament	16	6
Bantam A Tournament	16	1
Bantam B Tournament	16	3
Mite Jamboree	12	4
Mini Mite Jamboree	16	6

#### B. Regular Season Registration

1. Awaiting more tests before opening it up to our membership. Out of 4 total families who have tested, no issues have been reported.

#### C. Away Tournaments

1. No registrations have yet been completed.
2. Jon LaMusga is handling the PWB, PWA, and Bantam B scheduling.



III. Fall Skills

- A. Emails have been sent to Pat Iozzo, Erik Anderson, Beth Davies, Linnea Walli, and Travis Weber to assure key players are once again on board.
- B. Registration should open before the end of July.

IV. Chisholm Ice Plans

- A. Ice costs will go up from \$50/hour to \$70/hour for the 2017-2018 season beginning with our Fall Programs.

Event	Hour count	2016-2017 Cost	2017-2018 Cost
Spring Skills	111	\$5,550	\$7,770
Complete Season (includes fall and spring skills)	463	\$23,150	\$32,410

V. 2017-2018 Brochure

- A. Currently working on a new version which will be handed to young students at the beginning of this school year.
- B. Text will remain nearly unchanged.
- C. Looking for new high-quality pictures.