

## **Sheboygan Lakers Blue Line Association**

### Meeting Minutes

04/12/2023

Present: Nathan Taylor, Erin Lindow, Karen Ingels, Brian Allen, Sam Schroeder, Paul Avery, Jen Cardarelle, Jared Roe, Tom Cagle, John Taber, Tammy Dehne, Chase Longmiller, Salena Russell, Josh Holte, Kathy Scott

Absent: No One

Motion to Approve previous meeting's minutes

- *Motion to Approve: Nathan, 2<sup>nd</sup> By: Paul. Motion Approved.*

Motion to Approve financials

- *Motion to Approve: Chase, 2<sup>nd</sup> By: Salena. Motion Approved.*

### **TREASURER'S REPORT**

- The state tournament made \$4179 in profit.
- Concession income is up \$12,000 over last year, but \$9,000 of that came from the MMA fight
- Concession expenses are up as well

### **RINK MANAGER**

- We had a great season
- The rink is booked every weekend until summer ice goes in
- Rink/ice painting is scheduled.

### **KAREN**

- Next Level Camp currently has 121 players signed up in total. This leaves us with a profit of \$9285, but our gas and electric bills will eat that up. Without more skaters we are unable to turn a profit this year.
- Current numbers:
  - Week 1 Half Days am/pm are 26/38
  - Week 2 is 27
  - Week 3 is 30
  - Canceled week 4 due to low participation numbers

### **COMMITTEE ASSIGNMENTS**

- Facilities - Josh. He will help Tom with project coordination. This is a revamp from years previous.
- Marketing – Jen & Salena
- Fundraising – Jared & Paul
- Tournaments – Erin & Tammy
- YHC – Brian & Sam
- Figure Skating – Kathy
- IT – Nate

- Disciplinary – Tom, Ref Coordinator (Brian), Director of Hockey (Sam), YHC Chair (John). Board President (Chase) will assist as tie breaker, if necessary.

## IMPROVEMENTS

- We will start with a 90 – 180 day plan for the time being.
  - The parking lot needs resurfacing. It has been 8 years since we did this. We can resurface it one more time (which will buy us 8-10 years) before we need to completely redo it. The cost to redo the entire parking lot is approx. \$200K and will be a capital improvement project. We received (2) quotes to resurface the parking lot. Quote #1 is \$23K and includes the lining. Quote #2 is \$24K and does not include lining. *Chase made a motion to proceed with quote #1, 2<sup>nd</sup> by Erin. During discussions Salena asked about the ability to have it done in a timely fashion. Tom confirmed that they can fit us in. Motion approved.*
  - Tom would like the conex shipping container to be painted. Quote is approx. \$1900. *Chase made a motion to approve moving forward with quote, 2<sup>nd</sup> by Sam. Approved.*
  - Previous discussions have been had about drywalling the west wall. After having a contractor come in it was deemed not feasible. Chase and Tom are now looking at other options. *Chase to present options at the May meeting.*
  - Chase brought up the option for cabinets in the concession stand in lieu of the folding tables we currently have in there. It will give the concession stand a more finished look. *Nate made a motion to approve \$2,000 for cabinets and countertops to be installed, 2<sup>nd</sup> by Paul. Approved.*
  - We had a contractor in to provide a quote for new carpet in the offices and the pro shop. *Chase to present a quote at the May meeting.*
  - The need for improved lighting outside the front entrance has been brought up multiple times. (During this discussion the need to address the drainage near the walkway and exits was brought up as well). *Nate and Salena offered to take the lead on this and will present at a future meeting.*
  - Signage was discussed and the possibility of a billboard was brought up. Feasibility of this is unknown. Will the city permit this? What are the requirements? Unknown at this time. *Nate and Salena offered to take the lead on this and look into the requirements. They will present at a future meeting.*

## YOUTH HOCKEY COMMITTEE (YHC)

- YHC received 17 applications for 11 spots. YHC presented the 11 members for the 23-24 season to the Board for approval. YHC also has (3) non-voting members that assist with first ice, mites, and our WAHA rep. YHC voted to name Sam Schroeder the Director of Hockey and John Taber as Chairman. Discussion was had as to how the new board is voted in, who is eligible to be on YHC, if you have to have a skater in the organization, etc. Previous updates to the YHC by-laws were done in 2018. *YHC will update their handbook and their by-laws at their May meeting and present it to the board at the board's June meeting for approval. Please note that the handbook must be posted on*

the organization's website no later than July 31, 2023. Jen made a motion to approve the YHC recommendation for the 23-24 season, 2<sup>nd</sup> by Tammy. Approved with (1) nay.

- YHC reps opened up the floor to any concerns we had that they could bring back to their committee to discuss prior to updating their handbook/by-laws.
  - Tryouts and how/if you post scores.
  - Communicating what the players are graded on at tryouts.
  - Consistency on how we move players back and forth between teams.
- John brought up the question as to if we as an organization should be paying for the hotel room at STATE ONLY for non-parent coaches. This would be in addition to the \$975 they are paid for the season. Sam made a motion to approve and included a retroactive clause for the 22-23 season, 2<sup>nd</sup> Josh. Approved.
- Todd Wagner would like our organization to start using Game Sheets. This app replaces the paper scoresheets with a digital option instead. Scoresheets would be run on an ipad (which the organization already owns). The cost is \$100/team for the organization. YHC will include this cost in their budget.
- We have the possibility of hosting another ref clinic on September 16<sup>th</sup>. We will know shortly if we were picked to host.

## TOURNAMENTS

- We will be increasing the tournament fees by \$50 (\$650) for the 23-24 season and another \$50 (\$700) for the 24-25 season so that our rates align with other organizations.
- Tournaments have never had a real broken-down budget before. Based on expenses from the last year we have created one for the 23-24 season to keep expenses in check.

## FIGURE SKATING

- Figure skating is working with Karen to set a summer schedule.

## FUNDRAISING

- We will be moving forward with a liquor license to sell beer at tournaments. All board members are encouraged to get their bartending license to assist with beer sales. Board members that complete the training will get (1) hour of dib and their fee reimbursed. Jen made a motion to approve moving forward with a permanent liquor license for the rink at a cost of \$100, 2<sup>nd</sup> by Salena. Approved. **AFTER THE MEETING, we were made aware of the additional fees associated with this and have decided to only allow named individuals to get their bartender license.**
- We will need to purchase a lockable beer cooler. (During the discussion it was also brought up that we will be moving away from fountain soda and selling canned soda in the concession stand and that we will need a small refrigerator for that as well.) Jared to present options at the May board meeting.
- Fundraising is continuing to come up with ideas.

## MARKETING

- Marketing is working hard at figuring out their role in the organization and how they can assist us. They came up with a charter document for the board to review and approve.

Salena will forward this to the board to review. Any concerns can be addressed at the May meeting. One concern the marketing committee has is understanding if they fall under the Board or YHC. Chase made a motion to approve that they be a sub-committee to the Board, 2<sup>nd</sup> Jared. Approved.

#### ADMINISTRATION

- Executive board to meet to set a budget for the 23-24 season. They will email out a deadline to all committees for their requests. Executive board will present at the May meeting to be approved.
- Our long-range goal is important to us, but at this time it is imperative that we focus on our short-range goals. We will address the long-range plan during the season and we are hopeful to be able to present our long-range goals to the organization at next year's March open house.
- Karen's last day is 06/13/23. She will come back in the fall to train her replacement at the start of the season. Erin & Jen have taken the lead with regards to the job description, posting the position, and reviewing resumes. A hiring committee was set and will include the four principal officers, Tom, and Paul.
- We currently do not pay our ref coordinator and we would like to move this to a paid position. Chase made a motion to approve \$5 per game to be paid out at the end of the season. The ref coordinator will provide a W9 and receive a 1099, 2<sup>nd</sup> Erin. During discussions Salena asked that a job description be provided for clarity. Approved.
- We will be updating the memorial wall. All jerseys will be re-framed and hung. The Engelhardt jersey will be moved to the lobby with a plaque.

Motion to adjourn.