



July Board Meeting Meeting Minutes

Attendees: Jon Jensen, Kelsey Rooda, Justin Jovle, Melissa Runk, Kelly Stork, Kylene Webster, Kate Brown, Jared Peck, Alex Davis

Priority Items

1) Approve May Meeting Minutes - 1st Motion: Justin Jovle; 2nd Motion: Kelsey Rooda

2) Monthly Finance Update – Jon Jensen

- \$60,707.18 SGBA
- \$14,985.16 Booster
- Discussed the budget for the upcoming season, including equipment and uniform expenses. Jon noted the higher gym fees planned after last year's school policy change that impacted the Rec Travel game expenses. There are no uniform changes planned in the immediate future, but the budget line increased to accommodate a larger number of first-time travel players. The budget leaves a small surplus, which will be a safety net for unexpected expenses. The operating budget was approved – motion by Jon Jensen and seconded by Kylene Webster with a unanimous vote to pass.

3) Program Restructuring Discussion

- Kelsey Rooda presented a proposal for how to restructure the In House Program. Key changes and discussions included:
 - Naming conventions were proposed as "Development Program" for younger children (K-2), "Community Program" for recreational players, and "Travel Program" for players who hope to someday play high school basketball. Kelsey asked for any feedback on naming. If there is none, these will be the names of the programs going forward.
 - Focus on shifting 3rd and 4th graders to full-season travel basketball, eliminating the previous hybrid model of in-house play in the fall followed by GRBL travel in the winter. Going forward, 3rd and 4th grade players will stay in Shakopee for fall and winter sessions. There needs to be clear messaging to parents about this change. Program-wide communication and a 3rd/4th grade parent communication will be drafted to get out this month. Discussed communication with families of kids who are attending camps.
 - Add kindergarten girls to the 1st/2nd grade Development Program. Kelsey will explore ways to engage kindergarten families through the school district.
 - All programs should have some form of assessment to better determine each athlete's appropriate level of play and to identify players who should be entering the travel program.
 - Feedback was given regarding the challenges of small team sizes and practice schedules.
- Travel program changes and discussions included:
 - Discussion around challenges from last season and expectations going forward for the travel program, focusing on the need to set higher standards for player commitment and skill development.



- Update messaging to emphasize travel program as the preferred path for those aspiring to play high school basketball.
- There was alignment on the importance of clear communication about attendance expectations, as well as the need for players to prioritize Shakopee basketball over other sports during the season. The group acknowledged the challenges of multi-sport athletes. There was agreement that there is a need to raise expectations and lay out consequences to improve the program in the long term.
- Training plan was discussed. Coach Davis asked for thoughts on the previous approach. The board is aligned to the importance of training sessions.
 - Discussion included thoughts about who should train, how often training would happen, how big the groups should be and how to frame up in-season training sessions.
 - Shooting was a focus – discussion on how to incorporate into training and the plan to schedule use of Dr Dish machines. Gym space is a concern to get shots up.
 - Kylee Webster suggested that we provide a list of recommended trainers/facilities because there are so many options and not all trainers are of the same quality. Parents would be interested to know who Coach recommends.
 - Coach Davis said he plans to offer a coach’s clinic to review his philosophy and what he’d like to see taught in the travel program by level. He will also provide guidance on drills, practice plans, etc. This will help drive a unified program strategy from K-12th grade.
 - Coach Davis shared that Reid Ouse is currently partnering with the high school program for training. He can explore options for the SGBA program as well.
 - The budget and gym space will be evaluated to understand what training opportunities can be accommodated this season.

Director Reports

- **Varsity Coach** – No additional updates
- **Travel**
 - Jared will be sure to include instructions for parents on which apps to use and actions required for rosters to be updated at the beginning of the season.
 - Teams are now on Register Play which provides easier tracking.
- **Rec**
 - Kelsey will continue to work with Jon on shaping the program and the rebranding efforts.
- **Tournament** –
 - There are 12 Shakopee teams signed up, but that number may change.
 - There are many sponsorship opportunities, including a season sponsor, presenting sponsor, and court sponsors. Send any potential sponsorships to the Tournament Directors.
 - Melissa will send out the sponsorship breakdown and list of sponsors to the board members
 - Jared suggested contacting Saint Peter teams about tournament registration opportunities
- **Membership** - No updates
- **Treasurer** – No updates
- **Equipment/Facilities Director**
 - Justin is working on court assignments and dates for fall practice sessions.
- **Communications**



- Will draft communication messages about program changes for 3rd and 4th grade specifically, and a general message for all program participants and send to Jon.
- **Web**
 - We will be launching an enhanced Sports Engine website soon. The changes will modernize the look and feel, thanks to a free enhancement from Sports Engine.
 - Travel registration is set to open next week.

Next Meeting – August 20th at 7pm in the Shakopee Bowl

Motion to Adjourn – 1st Justin Jovle, 2nd Kelsey Rooda