

Edina High School **SENIOR PARTY**



Class of 2020

Dear Edina Senior Party Families and Friends:

Since 1951, the Edina High School Senior Party has been an all-night, lock-in style celebration that is held for the graduating seniors. A source of community pride, Edina is credited as the first school in the nation to create a senior party for its students. It is not only a memorable and entertaining event, but it gives our students a safe place to celebrate their achievements with fellow classmates and friends. The chaperoned, alcohol and drug-free evening is planned, funded, organized and run by the parents of the senior students.

This year's party will take place on Sunday, May 31st, beginning immediately following commencement at Mariucci Arena and ending at 5:00 AM June 1st, when they are released from EHS.

The Senior Party is a self-funded event that receives no money from the school district. As such, financial support is crucial to the success of the party. In addition to proceeds from registration fees and fundraising throughout the year, we also rely on donations to help us meet our goal of a memorable night for every student.

The Edina High School Senior Class Party is a 501(c)(3) charitable organization under the fiscal sponsorship of the Edina Community Foundation. As such your monetary, in kind donation, or sponsorship is tax deductible and will help us provide a safe, unforgettable night for the Edina Class of 2020.

We are asking you to consider being a sponsor to help further the success of this community tradition. We have sponsorship levels for any budget ranging from \$125 to \$2000+. Please see the attached sponsorship sheet details for each level.

Thank you in advance for your consideration. We look forward to hearing from you.

Sincerely,

The 2020 Edina Senior Party Executive Committee

Alex Christianson

Rachel Goetzmann

Kelly Kirsch

Liz Rosenthal

Joanna Engstrom

Greta Golfis

Suzy Meitz

Britt Theis

Jane Fox

Tara Johnson

Marta Musolf

Leslie Vaillancourt



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SPONSORSHIP OPPORTUNITIES

Sponsorship Levels and Benefits	Platinum \$2,000+	Gold \$1,000	Silver \$500	Bronze \$250	Green \$125
Name prominently featured in multiple locations throughout venue	X				
Name featured in the main entrance	X	X			
Name featured on marquee at entrance to FICK Theatre	X	X	X		
Name featured at entrance to/inside Game Room	X	X	X	X	
Personalized decoration at the event	X	X	X	X	X
Recognition in Edina Sun Current	X	X	X	X	X

\$2,000+ Platinum - Extreme Sponsorship! - Your name will be prominently featured in multiple locations throughout the venue, in addition to the main entrance. We will work with you to develop creative brand placement options custom created for your brand.

\$1,000 Gold Level - Main Event Sponsorship - PUT YOUR NAME FRONT AND CENTER - LITERALLY! Acknowledgement of your sponsorship will be incorporated into the theme altered main entrance making it the first thing that visitors to the Open House, parents and graduates see as they enter the transformed EHS!

\$500 Silver Level - Featured Entertainment Guaranteed to bring magic to the evening, leave a lasting impression, hypnotize, mesmerize and send them into overdrive by defraying costs of the incredible entertainment we have planned for the evening.

\$250 Bronze Level - Game Room/Challenges Sponsorship Realtor - Choose a room to sponsor: Edinaopoly, Boxer B-I-N-G-O, Coffee Lounge, Fortune Teller Room, Movie Room, Dos and Tattoos, Name that Tune, Sock It, Silent Disco, Sweet Shoppe, Escape Room, Virtual Reality Room. We will coordinate your company/group/family with the game/challenge that best fits your niche!

\$125 Green Level - Student Sponsorship- Provide a scholarship to a graduate whose family finds it difficult to meet the expense of the event ticket and personalized decoration at the event.

Please fill out the attached Sponsor Information Form and mail to the address listed along with your payment (follow instructions for online payments if you prefer to pay by credit card).



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SPONSORSHIP INFORMATION FORM

Please list our name as: _____

Name of Business/Group: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Secondary Phone: _____

Email Address: _____

Our Sponsorship Level is: _____

(Platinum—\$2,000+, Gold—\$1,000, Silver—\$500, Bronze—\$250, Green—\$125)

We are unable to become a sponsor, but wish to make a donation of \$ _____

Please indicate how we should expect your payment:

1. We will pay our sponsorship fee of \$ _____ at edinacommunityfoundation.org. (On the website, navigate to Donation > Donate > Community Impact Partners > Edina Senior Class Party Fund to pay with PayPal, Credit or Debit.)

Email this completed form to joanna.engstrom@gmail.com (if paying online)

— OR —

2. Enclosed is our tax deductible check in the amount of \$ _____

Please make checks payable to the Edina Community Foundation (indicate Edina Senior Party in memo line) and mail check along with this completed form to:

Joanna Engstrom, Treasurer
Edina Senior Party
5044 Kent Ave.
Edina, MN 55436

Questions:

Please contact Leslie Vaillancourt at leslievaillancourt@msn.com

Thank you for your support!



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Prize Donation Form

A tradition at the party has been the much anticipated Prize Room. This is a throw-back to the elementary carnival days of putting your tickets in a bucket to win that much coveted prize – however, with a more practical experience in mind. We aim to give prizes that will be needed as the students begin their journey post high school. Suggested items include:

Keurigs—Mini Bluetooth Speakers—Gift Cards—Dorm Room Bedding—Flat Screen TV's—Apple Watches—Backpacks—Camping Equipment—Bikes—Hammocks—Sunglasses—Microwaves—Wireless Headphones—Dorm Furniture—ETC

While some of these items are purchased from budgeted funds, many are donated by families and local businesses. If you are interested in donating an item for the prize room please contact leslievaillancourt@msn.com

If you are interested in making a monetary donation, please fill in the form below and follow instructions for submitting your payment. ***Thank you for your support! (All who donate will be recognized in the Edina Sun Current in June 2020.)***

Name: _____ Student Name (if applicable) _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Item Donated: _____

Fair Market Value of the Item (or total amount of cash donation): _____

If you are making a cash donation, please indicate how we should expect your payment:

1. We will pay for our prize donation of \$_____ at edinacommunityfoundation.org. (On the website, navigate to Donation > Donate to Community Impact Partners > Edina Senior Class Party Fund to pay with PayPal, Credit or Debit.)

Email this completed form to joanna.engstrom@gmail.com (if paying online).

— OR —

2. Enclosed is our tax deductible check in the amount of \$_____

Please make checks payable to the Edina Community Foundation (indicate Edina Senior Party in memo line) and mail to:

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Questions:

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