

Sioux Falls Youth Hockey Association

Board of Directors Meeting

December 18, 2023 6:30pm

Sanford Conference Room – SCHEELS IcePlex

Past President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Corey Rothrock (Vice-President), Adam Gorra (Past President), Elliot Hitt (Treasurer), Chun Chan (Secretary), Derek Berg (Development Director), Dave Carlson (Director of City League), Leah May (Travel League Director), and Amanda Smith (Director of Tournaments). Quorum was present. Cherry Hunter (Director of Operations) and Jeff Rink (Referee Mentor) were also in attendance. Dan Houck (Director of Hockey) was absent.

Open Forum – Jeff Rink, SFYHA Referee-in-Chief, noted Sioux Falls is fortunate to have so many officials residing in Sioux Falls. There are 231 referees in South Dakota with 96 officials in Sioux Falls. Jeff would like to see a 4 official system for Jr Gold games. However – with the Jr Gold East vs BOJI already on the schedule, those two games should remain 2 man system. Jeff commended SFYHA for purchasing the Horizon application for scheduling game officials.

Secretary's Report – Elliot Hitt made a motion to approve the November 8 SFYHA Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurer's Report – Treasurer Elliot Hitt reported SFYHA financials are progressing at the same pace as previous seasons.

Director of Hockey – Dan Houck

- Ran and planned Monday skill sessions
- Ran and planned additional practices for 7 teams in town the weekend of Dec. 9/10
- Ran and planned additional Power Skate Sessions. Riley Block ran one of 4 so far.
- Attended Squirt Challenger Home Tourney
- Worked w/ Cody Alderman and Ryan Sage (ICL) and Leah to set up games and find players for PW White vs. "ICL Select"
- Visited w/ ACL coaches regarding the competitive split of the ACL and facilitated a meeting on 12/17 to make some changes
- Handled a few player behavior discipline issues and attendance issues
- Filled in for missing Mite coaches for Mite City League games
- Did interview for Bob Schmid for KELOLAND
- Ran and planned shooting clinic for Bantams on 12/17
- Planned defense clinic and coverage (Shaq) for 12/17
- Met w/ Andy Gillham regarding coaching meeting on 12/13
- Lead coaches video session and coaching development session w/ Andy on 12/13
- Weekly conversations w/ Aaron Debates on HS goalie playing time/plan and help for city league goalies who requested it
- Attended several home games HS through Squirt travel
- 12/16 filled in as assistant coach on PW Orange 1 vs. Worthington
- Finalizing placement and rosters for Mite Travel after secondary evaluation
- Added additional goalie session for PW/SQ goalies on 12/15
- working on Goalie Mentorship Program w/ Aaron Debates

Admin Update – Cherry Hunter

- ❖ Workman's Comp Audit completed
- ❖ New Hire reports submitted
- ❖ Updated Fundraiser Fee credit

- ❖ USA Hockey National Tournament Meetings/calls/emails
- ❖ Getting ready for Atom Short Session start on January 5. Seventeen registered
- ❖ Another Busy month!!

Director of Development – Derek Berg

- ✓ Silent Auction – 2 game tickets to Wild vs Winnipeg Jets on April 6 plus \$300 Visa card are included in the Silent Auction. Bids have been slow. Suggested bulletin board promo, online bidding, and continued promo during scrip sales.
- ✓ Sanford – Need to renew contract
- ✓ Flyers Golf Tournament – Plans are to host Friday, August 23 at Willow Run, Baker Crossing or Spring Creek with 10:00am start

Director of Tournaments – Amanda Smith – Squirt Tournament Coordinators did an excellent job! DIBS much better! Officiating was okay & Jake Samp did like Horizon Referee system for scheduling. Game Sheets went fine. Bantam tournament plans are finalized except officials.

Director of Travel League – Leah May – Home game total for the 23-24 season is 90 games. Tournament fees did increase with some feedback on the increase. Open ice slots will be offered to coaches on a rotating schedule for similar distribution.

Agenda Items:

- IcePlex Expansion Fundraising & Memo of Understanding – Corey Rothrock noted there are some timelines on donor perimeters.
- USA Hockey Girls 14U Tier II Tournament Committee – April 3-7, 2024
 - Special Events & Awards Coordinator/Opening Ceremony
 - Hotel Coordinator – Amanda Smith – not all teams will have 20 girls
 - Web Coordinator – Jordan Gillis
 - Volunteer Coordinator
 - Media/Security Coordinator includes photographer
 - Hospitality Room
 - Medical/Emergency Response Coordinator – Sean Duffy
 - Program Coordinator / Ad Sales – Adam Gorra Chair – need copy of last year's program
 - USA Hockey TV – IcePlex – Live Barn is shut down & only USA Hockey TV is used for streaming games
 - Registration Portal – live today
 - Twenty-eight teams – MN & NP qualified
 - Monthly meetings & phone calls
 - Schedule set – full days Wed thru Sat / 2 games on Sunday
 - Need Alcohol Policy – Needs to remain in designated area = Lobby
 - Merchandise Contract in place
 - Sponsor dasher board advertising ordered to meet marketing obligations
 - Ordered 100 commemorative pucks
 - 2025 Application submitted for Tier 1 Youth 16U, Tier II Youth 14U – utilize Augie rink & IP
 - Lady Flyers Varsity, Lady Flyers JV and Lady Flyers 14U will be invited to serve on the planning committee

Sioux Falls Youth Hockey Association Mission:

To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports

Meeting adjourned 9:07pm

NEXT MEETING
January 10, 2024 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted January 10, 2024 by oral resolution at meeting / written correspondence
(Date) (Circle one)