FOR IMMEDIATE RELEASE

IRONMAN AGE-GROUP ATHLETE MONTICELI ACCEPTS SANCTION FOR ANTI-DOPING RULE VIOLATION

TAMPA, Fla. (June 30, 2017) – Today, the IRONMAN® Anti-Doping Program announced that Brazilian professional athlete Ariane Monticeli tested positive for a prohibited substance and has accepted a four-year suspension. Ms. Monticeli’s positive sample was collected out-of-competition and she will receive credit for the period of her Provisional Suspension which began on May 27, 2017.

Monticeli’s March 10, 2017 out-of-competition sample tested positive for the presence of erythropoietin (EPO). Injection of EPO is a form of blood doping used to increase an individual’s oxygen-carrying red blood cells, and in turn, improve athletic performance. The use of EPO is prohibited at all times under the IRONMAN Anti-Doping Rules consistent with the World Anti-Doping Code and the World Anti-Doping Agency (WADA) Prohibited List.

All results-management proceedings and sanctions applied under the jurisdiction of the IRONMAN Anti-Doping Program are determined in accordance with the WADA Code and the IRONMAN Anti-Doping Rules. Ms. Monticeli publicly admitted to her use of EPO and voluntarily accepted IRONMAN’s terms of her sanction without appeal.

“Monticeli’s adverse analytical finding (AAF) for EPO is the result of IRONMAN's implementation of the Athlete Biological Passport (ABP) together with targeted intelligent testing and analytical strategies,” said Kate Mittelstadt, Director of the IRONMAN Anti-Doping Program. "Irregularities in her ABP suggested further testing and additional analysis of prior samples. This resulted in the AAF for EPO from her March 10 sample.”

As a result of this sanction, Monticeli was and is ineligible to participate in any IRONMAN-affiliated competition or any events organized by any other WADA Code Signatory for a period of four years beginning May 27, 2017, the date her Provisional Suspension began. All of Ms. Monticeli’s results from March 10, 2017 (the date of her test) onward are disqualified.

To learn more about the IRONMAN Anti-Doping program, visit www.ironman.com/triathlon/organizations/anti-doping.aspx. For more information on the IRONMAN brand and global event series, visit www.ironman.com. Media-related inquiries may contact press@ironman.com.

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About IRONMAN Anti-Doping Program
As a private corporation conducting triathlon events, IRONMAN is the first private, non-federation sports company to formally adhere to the World Anti-Doping Code. The IRONMAN Anti-Doping Rules are adopted and implemented in conformance with the responsibilities of IRONMAN under the Code, and are in furtherance of IRONMAN’s continuing its efforts to protect and promote clean sport and the integrity of IRONMAN racing. As part of the www.ironman.com website, IRONMAN has included an Anti-Doping section. Downloads of rules, policies and forms, sanctions, as well as educational resources and links are available to all participants and the public through this site. Anti-Doping is a key component of IRONMAN’s IAMTrue™ outreach initiative focused on ensuring that athletes know and understand their rights and responsibilities and the IRONMAN Competition Rules. The WADA List of Prohibited Substances and Prohibited Methods is available at www.wada-ama.org/en/prohibited-list.
About IRONMAN
A Wanda Sports Holdings company, IRONMAN operates a global portfolio of events that includes the IRONMAN® Triathlon Series, the IRONMAN® 70.3® Triathlon Series, 5150™ Triathlon Series, the Rock n’ Roll Marathon Series®, Iron Girl®, IRONKIDS®, International Triathlon Union World Triathlon Series races, road cycling events including the UCI Velothon Majors Series, mountain bike races including the Absa Cape Epic, premier marathons including the Standard Chartered Singapore Marathon and other multisport races. IRONMAN’s events, together with all other Wanda Sports Holdings events, provide more than a million participants annually the benefits of endurance sports through the company’s vast offerings. The iconic IRONMAN® Series of events is the largest participation sports platform in the world. Since the inception of the IRONMAN® brand in 1978, athletes have proven that ANYTHING IS POSSIBLE® by crossing finish lines at the world’s most challenging endurance races. Beginning as a single race, IRONMAN has grown to become a global sensation with more than 200 events across 50 countries. For more information, visit www.ironman.com.

About Wanda Sports Holding
Wanda Sports Holding is the world’s leading sports business entity, founded to capture the opportunities in the global sports industry and to contribute to the prosperous international sports landscape – in three key areas: 1) Spectator Sports (media & marketing business), 2) Participation Sports (active lifestyle business), 3) Services (digital, production and service business). Wanda Sports Holding incorporates the international sports marketing company Infront Sports & Media, the iconic endurance brand IRONMAN, and Wanda Sports China. The headquarters are in Guangzhou, China.