

MADE TO PLAY COACHING GIRLS GUIDE PARTNER TOOLKIT

Nike and We Coach, with support from Youth Sport Trust in EMEA, created the Made to Play Coaching Girls Guide. It equips coaches with the tools that can help make sport fun for girls now and in the future. Use this toolkit to share this resource with more coaches, parents and caring adults.

DOWNLOAD: [NIKE.COM/MADE-TO-PLAY](https://nike.com/made-to-play)

MADE TO PLAY COACHING GIRLS GUIDE INFOGRAPHIC

Download: <https://nike.box.com/s/u481z8gl4rfthg46l21hdx15bjaamz8t>

*Translations included in this folder.

DESCRIPTION COPY

Download: <https://nike.box.com/s/82plwnuxvjqi2yaso8odnyob0wygb9n1>

MADE TO PLAY COACHING GIRLS GUIDE ARTICLES

Download: <https://nike.box.com/s/qxer8u4pr5zae6w9142qtudocl5alyub>

*Please credit, "Originally posted by Nike, Inc. because Girls are Made to Play."



SAMPLE SOCIAL MEDIA COPY

Girls are #MadetoPlay. And good coaches can help level the playing field for them, especially now. Download the Made to Play Coaching Girls Guide from @nike and @we_allcoach, with support from @YouthSportTrust, to help make sport fun for girls now and in the future. nike.com/made-to-play

SAMPLE NEWSLETTER COPY

Download: <https://nike.box.com/s/j5au97kmd0mhg473pl52cpauzmdufeib>

MADE TO PLAY COACHING GIRLS GUIDE SESSION CARDS

Download: <https://nike.box.com/s/3don0nfy5ypm8l73ebtdmr41735l4yef>

*Translations included in this folder.

