

Hortonville Football Booster Club  
Meeting Minutes  
February 17th @ 7pm Otter Creek

Present: Heather W, Jim W, Melinda, Joey O, Shawana, Jenna, Krissy, Melane, Steve, Coach Nick, Jen S

- Past Minutes Review and Approval (motion to approve)
  - Steve motioned, Melinda second
- Coach Reichert Report
  - Incoming freshman player/parent meeting went well. 48 players came
  - I would like to start a new event/tradition with a football alumni event. Looking forward to having a sporting clay tournament. Flyer is attached. Need to talk about food and awards
    - Melinda motioned to support this, Melane seconded. Suggestions to find out more about a registration and how much money exactly needed. Coach to come back with more info
  - MS coach's clinic Date 4/25
    - 30 coaches possible, asking for lunch money donation. More of high school coaches mentoring middle school coaches, Krissy motioned for approval, Melinda seconded
  - UWSP date will be July 8th and 9th cost will be significantly higher... \$125/Player.
    - discussion over what boosters will cover and what parents will pay per player
  - Clothing Store reminder.
    - Jenna taking this role. Only using 2 stores, BSN and 365
  - I would like to have the summer camp registration open on 3/1
    - June 22-25th k-8 camp
- Treasurer's Update (Shawna):
  - Current Financial Report through February 2026 (motion to approve)
    - Motion to approve, Melinda, Jen seconded
    - update from last month, new expense line, off season weight room stipend
    - timeline for taxes in March motion to approve
- Athletic Director Report (Mr. Milliren):
  - No new updates -concession money to other games, 2/27 needed for concessions, suggesting player service hours to help
- President's Update (Krissy):
  - Theme Nights confirmed:
    - 8/29 Village Night (sponsors, donors and alumni night)
    - 9/10 Youth Night (will surround the field by team pregame and watch warmups and then form human tunnel)

- 9/19 Parent/Teacher Night (will take place pregame, will form human tunnel)
  - 10/2 Homecoming and Senior Night
    - need to continue discussion with Dan on the best way to combine Homecoming and senior night
  - Will be meeting with Jenna and Shawna to pre order all meat and buns for the entire season
  - Freshman meeting conquered
- Vice President Update (Jon): none
- Secretary Update (Jen):
  - start taking attendance for voting priveledges
- Fundraising Coordinator Update (Jenna):
  - Coffee Truck follow up
    - coffee bags/donuts on Saturday mornings
  - Thoughts about letter jackets or something to replicate/replace letter jackets
    - lets brainstorm on something to put their letter and items on (jackets are out)
- Concession Coordinator Update (Jenna):
  - Varsity spots open and presented to freshman parents
  - Doing some price checking to ensure we are getting the best price for burgers and hotdogs
- Community Outreach Coordinator (Dawn):
  - Gala update
    - Brad at Kountry Bar is printing posters, steve is updating website, shoutout to gala sponsors
  - Need help with football scholarships for awards ceremony
  - Green Bay charity event
  - Jordan Love and Donald Driver softball event June 5th
- Website Coordinator Update (Steve):
  - Can you create a list of what we need for Bear Squad Season 2026
    - some things broke last season
- Communications Coordinator Update (Melinda): No new updates
- Future Items for Discussion:
  - Sponsorship for Gridiron
  - Online Merch Store

Next Meeting – March 10th @ 7p Location Otter Creek

Adjourned at 8:02pm, motion by Joey and seconded by Steve