

AGM Report: Team Apparel & Gear

The 2025 season was another year of strong activity and sales in in team apparel and gear. We introduced a large number of new sweater designs, some of which quickly became favorites! We sold product via the THQ store and website, the rep fitting night and another successful HL spirit wear sale. With the introduction of girls box back into Hamilton, we also created a custom jersey in grey, shorts and tank tops.

Sales Results & Best Sellers:

		2025
Online Sales		\$ 3,006.00
In Store Sales		\$ 4,336.00
April Rep Fitting Day Sales		\$ 5,141.00
June House League Day Sales		\$ 2,768.00
Total		\$ 15,251.00

Rebate back to HLA 10% of Spiritwear Sales

Sponsorship 2025

\$1,525.10	\$2500.00
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Top Items Sold	Description
Hoodies (\$40)	New Twill Hoodies
T-shirts	Both Black and White
Richardson Mesh Back Hats	Richardson hats
Hoodies (\$60)	Twill sewn on letters hoodies
Sale items	Clearance Items

A few other items for note:

1. Upgrade of the field jerseys will continue in 2026 with another team flipping to the new design
2. In 2026 we will continue to offer two equipment bag options for the association- largely via pre-order with a limited number available at the rep fitting night
3. We are looking into another run of custom gloves. Minimum order is 12- more details to come
4. We will continue to offer the yellow helmets for purchase- we saw a very large uptake in 2025 and are on track to have everyone moved over to the new helmet for the 2027 season!
5. Looking to transition the rep fitting night to a new volunteer over this season with the goal of having it support fully by a new person in 2027- hands on training this year!