



Wisconsin Association of Cheer & Pom Coaches, Inc.

WACPC Board Meeting

Date: Sunday, October 3, 2021

Email update

[Members](#) (new document) : Bruins, DeBruin, Flury, Franklin, Gerdman, Gilchrist, Greenwald, Jacobson, Kiese, LaVelle, Luedtke, Norrish, Jessica Pankow, Julie Pankow, Poeschl, Putra, Rahjes, Rindt, Schultz, Shaw, Ward, Welke, Zamjahn

Present:

Absent:

Mission Statement: Educate, Motivate, Collaborate & Celebrate

- I. Call to order of WACPC Board of Directors**
- II. New Motions: from last meeting**
- III. Treasurer's report**
 - A. [Financial report as of 10/1/2021](#)
 - B. Insurance has been renewed for 2021-22. Policy information is in the shared drive (insurance sub folder under financials)
 - C. Concussion insurance has also been renewed for 2021-22.
 1. Updated information for coaches including the new claim form and provider letter has been added to the members only page of the website. It's likely we need a social media blast to remind members of this coverage. Maybe a "did you know?"
 - D. Account balances
 1. Checking \$33,418.02
 2. Electronic Payment Accounts \$144,513.35
- IV. Worker availability**
 - A. Alea is working on creating a survey to be sent out this week and returned by Oct 3.
 - B. Should there be a certain number of hours that board members need to work?
 1. Topic for future discussion in the spring
- V. Spring in person meeting**
 - A. Looking for a location
- VI. Committee Chairs term limits**
 - A. Discuss this new item at a future meeting.
 - B. Carrie is putting together a letter regarding this issue.
- VII. Dance Committee**

A. Dance Committee members

1. Discuss additions
 - a) New members to the board to be added to the Dance Committee
 - (1) Megan Franklin, Jim Ward, Kim Gilchrist, Caitlyn Schultz
 - (a) Motion Julie J moves that we present Drew Meinel, Natalie Marcelle and Liz Klein as our recommendation to the Executive Board. Second by Ward In favor- all Opposed- 0 Motion carries
 - (i) Sue will reach out to them
 - (ii) Need all members to be placed/picked for a subcommittee

B. Judging

1. Dance Judges- update
 - a) How did the training go?
 - (1) Went well
 - (2) 40 judges trained with more coming to the Dells at Fall Conference
 - (3) Hip Hop speaker
 - (a) Helped judges feel more confident with this style
 - (4) Submitted to Exec Board a proposal for lanyards for judges and a service award pin
 - (5) Virtual training only for rookie judges
2. Scoresheets- update send to Drew
 - a) Solos
 - b) Ensembles
 - c) Novice
3. Response time
 - a) Auto response for all WACPC emails is 5 business days

C. Event Planning

1. All State- update
 - a) [Results](#) of the survey
 - b) Motion Rindt moves that we accept this **VARSITY RECOMMENDATION**: The WACPC All State Dance Subcommittee suggests we run WACPC All State Solos as first round virtual with videos due December 30th, advancing soloists announced at Regionals awards and All State finalists perform and are judged live at the State Championship with All State Teams announced at State Awards. Second by Franklin Motion carries
 - c) Motion Rindt moves that we accept this **JEM RECOMMENDATION**: The WACPC All State Dance Subcommittee suggests we run JEM Solos, Duets/Trios and Ensembles virtually. Videos due Dec 30th and awards will be

announced at JEM Awards ceremony. Second by Franklin
Motion carries

2. Sponsors- update
 - a) Working on our sponsor list
 - (1) Update vendor list that our teams use
 - (a) Sending out a survey to understand the demographics of the vendors that our teams use
 - (b) Developing a list of our vendors
 - (2) Non-industry organizations
3. Finance- update
 - a) Need to finish our budget
 - b) Working on figuring out ticketing at the LaCrosse Center
 - (1) Might need to go to the full board
 - c) Developing a spreadsheet for debit card use
 - d) Looking into having credit card processing machines
 - (1) Sportsengine?

D. Communication / education

1. Member media- update
 - a) Sent out dance judge information
 - b) Nothing dance specific for month of November
2. Write an email to all members to remind them to submit music/skills now.
 - a) Julie J will create the email
 - b) Send Nov 1, Dec 1, Jan 1

E. COVID Guidelines

1. Discussion of what our guidelines will be this year.
2. Go with the State of Wisconsin and our venues.
 - a) If one venue requires masks then should we have the same plan for all venues?
 - b) WIAA- completely up to the school
3. No specific COVID rules for dance teams this year barring any unforeseen mandates. Will adhere to mask ruling for the State of Wisconsin and venues.
4. Motion Rindt moves that the dance committee not recommend any specific COVID performance rules this year barring any unforeseen mandates. Will adhere to mask ruling for the State of Wisconsin and venues. Second by Flury

VIII. Cheer Committee

A. General Discussion

1. July Committee [Minutes](#)
 - a) **Welke moves to accept July meeting minutes as presented; Pankow/Ju seconds; Motion passed unanimously**
2. Celebrations/Thank You
 - a) Thank you to Poeschl for offering her cottage for the 2021 Cheer Committee Retreat!
3. Cheer Committee Applicant - Recommendation

- a) **Welke moves to accept the recommendation to extend an invitation to Clinton Wiglesworth-Herrick and Natalia Vernezze to join the WACPC Cheer Committee for the 2021-2022 year term; Greenwald seconds; Motion passed unanimously**

B. Event Planning (June 9 [Minutes](#))

1. 2022 Event Budget ([Proposal](#))
 - a) **Greenwald moves to approve the proposed 2022 event budget as presented; Welke seconds; motion passed unanimously**
Will be seeking official approval via BOD Facebook group week of October 4th
2. Venue Update
 - a) Still working to finalize details with both prelims and finals site(s)
 - b) Walk through occurred at Wisconsin Dells High School - September 24th @ 10:00am

C. Competition Advancement (September 8th [Minutes](#))

1. Recommendations to be approved:
 - a) Skill inventory to be required for all rubric scoresheets; teams who fail to submit a skill inventory will forfeit the right for challenge/review
(1) Greenwald moves that a skill inventory will be required for all rubric scoresheets and that teams who fail to submit a skill inventory will forfeit the right for challenge/review; Pankow/Ju seconds; Motion passed unanimously
 - b) Cheer Dance division to allow "pass through" and non connecting, prep level stunt skills to allow teams another way to build levels into their routines
(1) Greenwald moves to allow "pass through" and non connecting, prep level stunt skills in the Cheer Dance division to allow teams another way to build levels into their routines; Pankow/Ju seconds; All in Favor (6) Abstain (1) - Motion passes
 - c) In light of the previous change; **Pankow/Je moves to remove tumbling restrictions from the Cheer Dance division to allow for creativity; Greenwald seconds; All in Favor (6) Abstain (1) - Motion passes**
2. FAQ - Status
 - a) In progress; Timeline
 - (1) Bruins to share current document with the Competition Advancement workgroup members
 - (2) Workgroup members to review and provide feedback (commenting within document) no later than **Sunday, September 26th**

- (3) Wigglesworth-Herrick and Pankow/Je to update and post to website no later than **Friday, October 1st**
- 3. Judging Update
 - a) Training
 - (1) Scheduled for October 9th & 10th
 - (2) Virtual via Zoom with prep work to be completed prior to training
 - (3) Day of training - focus will be on hands on application and practice
 - b) Qualifications/Ongoing Education Pilot
 - (1) Pankow/Ju working to pull previous years training data and provide to Bruins to be analyzed
 - c) Judge Feedback Form
 - (1) Working to revise for 2021-2022 event year
 - (2) Purpose is to be used by event producers, member coaches, and judges
 - (3) Bruins to share with workgroup for review before posting to website
- 4. Warnings v. Deductions at Local Events
 - a) Recommendation for local event producers is being drafted
 - b) Pankow/Je to share draft with cheer committee for review
- 5. Review Process
 - a) Workgroup is currently working to determine the most efficient use of the review table given the complexity of the tumbling rubric

D. Communication & Education (September 9th [Minutes](#))

- 1. Update on mentorship program
 - a) Currently have 8 mentor/mentee pairs; will continue to pair coaches as needed
 - b) Zamjahn is supporting this initiative and will continue to check in on a regular basis
- 2. Progress report for [Coach Education Strategic Plan](#)
 - a) Focus will be on creating stunt skill videos for members
 - b) Identified groups will be recording these videos on October 16th
 - c) Once videos have received tech approval, they will be posted and accessible to all members
- 3. Coach's Corner
 - a) Periodic zoom meetings for member coach discussions
 - b) Topics would include information WACPC wants to clarify (e.g. Using the Skill Inventory) or member-lead discussions (e.g. How to Build a Program)
 - (1) Zamjahn to draft survey by **September 24th** to be sent to coaches asking for input on topic ideas
 - (a) Survey will be shared for review with Bruins, Luedtke, and Welke prior to sending to membership

E. New Business

- 1. Discussion: Meeting Schedule

- a) Bruins to poll committee members again for availability to determine a more conducive meeting time for all.

IX. Awards Committee

- A. Tina & Anne have talked as Tina needed to get anticipated numbers for trophies and plaques to ESCO. Anne sent Tina final divisions for dance. ESCO emailed the anticipated numbers for Varsity Dance, JEM and Cheer awards.
- B. Tina has inventoried the medals and how many were used this year.
 1. Total medals used this year were 1st place 700.
 2. Second place 592 Third place 559 and All-State 81.
 3. This year the only medals given for cheer were All-State and to stunt groups. No medals were awarded for team cheer events.
 4. We will need to order more for next year.
- C. I would like to seek approval to order medals. I need to do that as soon as possible.

X. Media Committee

- A. Have begun fall conference social media posts, judges training and have a few more scheduled posts from our [21-22 scheduled posts timeline](#) to do yet for September.
- B. We would like to start posting about fall conference speakers and get some highlights out there to get membership excited. Here is the [social media request form](#).
- C. Outside of social media, are there plans for an email to all members for fall conference registration?
- D. We haven't had to meet as a committee but will continue to monitor if things need to be discussed as a full committee.
- E. If you are an admin for any social media groups please make sure to double check the members.

XI. Fall Conference

- A. Speakers have been almost totally secured - email was sent to members as a tease.
- B. Registration is open.
- C. Julie J is working on decorations; they are underway. If you are interested in helping her, please contact her.
- D. Amy LaVelle and Megan are working on vendors- if you have any contacts, PLEASE help.
- E. The hotel block is available until Oct. 12; encourage members to reserve asap.
- F. If you haven't indicated your need for a room (because you are planning to be a working board member) please check the google sheet and enter your info.
- G. Carrie is helping with some social media posts to start publicizing the bios of speakers.

Next meetings:

Proposed Upcoming dates: Proposed meeting dates for 2021-22

- | | | |
|-------------------------------------|----------------------------------|----------------------------------|
| <input checked="" type="checkbox"/> | Aug 1 | Board meeting 11-2 pm |
| <input checked="" type="checkbox"/> | Aug 29 | Special board meeting |
| <input checked="" type="checkbox"/> | Sept 5 (email update) | Board meeting |
| <input checked="" type="checkbox"/> | Oct 3 email update | Board meeting |
| <input type="checkbox"/> | Nov 7 (email update) | Board meeting |
| <input type="checkbox"/> | Nov 12-14 | Fall Conference |
| <input type="checkbox"/> | Dec 5 (email update?) | Board meeting 11-2 pm |
| <input type="checkbox"/> | Jan 2 (email update) | Board meeting 11-2 pm |
| <input type="checkbox"/> | Jan 22 | JEM |
| <input type="checkbox"/> | Jan 29 | Dance Regionals |
| <input type="checkbox"/> | Feb 5 | State Dance |
| <input type="checkbox"/> | Feb 5 | Varsity Cheer Prelims |
| <input type="checkbox"/> | Feb 6 (email update) | Board meeting |
| <input type="checkbox"/> | Feb 19 | State Cheer Championship |
| <input type="checkbox"/> | Mar 6 | Board meeting 11-2 pm |
| <input type="checkbox"/> | April 3 in person | Board meeting 11-2 pm |
| <input type="checkbox"/> | May 8 | Board meeting 11-2 pm |