



AC Girls High School Hockey

Booster Club meeting minutes

February 8, 2022

Frankie's Pizza

7:00 pm

In Attendance:

Name	Position		Name	Position		Additional Attendees
Jenn Sondrall	President	X	Chad College	Vice President	X	Scott Sondrall
Kevin Monogue	Treasurer	X	Allison Riestenberg	Secretary	X	Scott Johnson
Matt Cook	Head Coach	X	[Open position]	Volunteer Coordinator		

President Report

New Business:

1. Final update on Yearbooks
 - a. Final cost: Closer to \$900 budget was \$800
 - b. Jenn will submit invoice to Kevin
 - c. Printing was done at Printmakers in New Hope
 - d. Next Year: Need someone to be lead on this: to partner with Jerry M.
 - i. They should be started and printed sooner
2. Request from the Armstrong 2022 Senior Party Planning Committee is looking for donations and prizes to be given away at the event. They are inviting ALL Armstrong Booster Clubs (athletic, musical and academic) to make a donation to the Senior Party.
 - a. Two options: Cash Donation (asking for minimum donation of \$100) or Purchase a gift from the [Senior Party Amazon Gift Registry](#)
 - b. Vote: 0 in favor, this did not pass.
 - c. Jenn will follow up with them.
3. Review Volunteer list, descriptions, assignments to parent/student age groups.
 - a. Jenn will put together a survey for parents asking about their strengths and passions
 - b. **Idea:** raiser booster fees a considerable amount, then set up fundraisers where a portion of the proceeds offset to the kids' booster feeds
 - i. Would need to set up/organize the fundraisers over the summer
 - ii. Options: Gertens holiday stuff. Lifetime Fitness races (summer and Thanksgiving timing) < Jenn will look into both options.
 - iii. Snap!Fundraiser: Matt suggested we do this every other year.
4. Social Media: Jerry would consider doing this next year, along with doing the Yearbook.

Old Business from 1/10/2022 mtg:

1. Emails to parents about booster fees
 - a. One new family that stil hasn't paid, Jenn hasn't emailed yet, will do so
2. Jenn email AD Office - is any player in the free/reduced lunch program? If yes, can the school help pay their Booster Fees?
 - a. 1/10/2022: Jenn will contact Larry to discuss our hockey families, help w/ booster fees
 - Jenn will do this in the next month

Vice President Report

New Business:

1. Need a coordinator for Fundraisers next year, Should report to VP.
 - a. any ideas of who would be a good fit? None right now
2. **Upcoming event - need update:**
 - a. **End of Season Banquet** – Feb 27 5pm @ Edinborough
 - i. Event Invite sent out this past week to all families
 - ii. Senior gifts are being ordered
 - iii. Captains will put together season video
 - iv. Reaching out to Carla Berg family to see if they are interested in continuing this award > Matt talked to them, Yes, they will do this again this year.
 1. ☐ Chad: Update website with previous year's winners.
 2. ☐ Matt: will look for recent year's nameplates
 - v. ☐ awards will be handled by Matt > working on it
 - vi. Money: Season banquet group should handle money collection and pay Kevin directly.
3. **Recent Events - review:** What went well? What should be changed for next year?
 - a. **Youth Night** - Tuesday 1/11/22
 - i. Did the HS Dance Team attend? Do we need to reimburse rink for their admissions? < Team did not give us a list. No payment needed as of today.
 - ii. What was raised from the Chuck-a-Pucks that were added? \$100
 - b. **Skate with the Wings** - Friday 1/21/22 5-9pm with Boys team
 - i. Posters - 100 were printed; what do we do w/ extras??
 1. ☐ Will give them to the sponsors, Girls will deliver them. Matt has them.
 - ii. Did we have enough volunteers? Yes
 - iii. Did the costs for refreshments get split with Boys? They were supposed to send us bill for half the cost. > we haven't seen a bill, very minimal costs.
 - c. **Senior Night** - Thursday 1/27/22 @ NHIA
 - i. Senior Posters:
 1. Matt wants to get these printed at the beginning of the season next year, post at the rink on the catwalk in the south rink
 - a. ☐ Need to check with Rink - can we do this?
 - b. ☐ Matt will talk to Matt Remore at rink
 - ii. Pictures: Helge and Allison took pictures, link was sent out via email to all families
 1. Do we want to give Helge a gift card as a thank you?
 2. Michaela Dixon did candid photos for picture day
 - a. ☐ Jenn: Have girls sign Thank you cards for both photographers
 - b. ☐ Jenn: Will buy 2 \$50 gift cards from Total Wine

Old Business from 1/10/2022 mtg:

1. *Did we get volunteers/leads for the following?*
 - a. *Heggie's Fundraiser shadow – still need someone for this*
 - b. *Still need leads for all special event nights*
 - i. *Alumni Game*
 - ii. *Senior Night - Junior parents*
 - iii. *Youth Night - freshman parents*
2. *2 Sponsors have yet to pay -*
 - a. *Kurth's Auto > Kevin sent invoice, Scott Johnson needs to talk to them > No, still haven't paid:*
 - i. ☐ Kevin will follow up with them
 - b. *Flex Tech > Jenn will talk to them>*
 - i. ☐ Jenn will follow up with them

Treasurer Report

New Business:

1. Bank Balance (if all outstanding items clear): \$23,516
 - a. Not cleared yet: check for ice (for tourney for games we don't play in) = \$7000
 - b. Received checks for company matching and fundraising donations at the meeting = \$587
 - c. Expected incoming:
 - i. Dick's Sporting Goods \$5K, possibly earmarked for merchandise/equipment,
 1. Matt will determine what this goes towards
 - ii. OPC for tourney> they need a W-9 before the cut the check
 1. Kevin will get W-9 to OPC
2. Kevin:
 - a. Check on liability insurance policy
 - b. Taxes paid at end of Fiscal Year

Old Business from 1/10/2022 mtg:

1. Finances update:
 - a. Outstanding outgoing items, things not cleared yet:
 - i. Program check – Jenn will deliver tomorrow
 - ii. Checks for
 1. Ref pmts > cleared
 2. Hudl . pd but not cleared yet
 3. Trainers for holiday Classic > no request for pmt has been received
2. Booster Fees Updates
 - a. Returning families: Kevin will email them:
 - i. Two families still haven't fully paid > Kevin sent emails out to these families
3. *All Star Sports - need invoice from them for Bags, team apparel*
 - a. Bags are paid for > done/pd
 - b. Sweatshirts for new players > done/pd

Coach Report

New Business:

1. For Next Year: Will work with Larry on an arrangement to get HS students into home games free with ID. Also, can we also let in Youth if they wear a jersey
2. Sponsor jerseys:
 - a. 1st: offer to the girls to buy for \$20/each
 - b. Give the rest to Pub 42:
 - i. We have a jersey signed by the girls for the Pub 42 owner > they will raffle it off, giving raffle proceeds back to us

Old Business from 1/10/2022 mtg:

1. Wants a bus trip next season, approx cost \$5000
 - a. *Will be early in season, Friday Night/Saturday day games, one overnight stay*
 - b. *In Brainerd wknd before Thanksgiving in Nov 2022 > Nov 18-19, 2022*
 - i. Brainerd on 18th
 - ii. Possibly St. Cloud on 19th
 - c. Need someone to find hotel w/ breakfast provided and organize a group rate.
 - i. Boosters cover hotel rooms for kids (4 to a room) and coaches; parents pay for their rooms
 - d. Need to find a bus deal
 - i. Matt talking to Larry about taking some bus budget from nearby local games and apply some \$ to an away game trip.
2. Need to set the event date for next season's golf tournament
 - a. Vikings schedule comes out in May, decide after this. Want to do it on a Saturday, Tentatively 3rd wk of September

- b. Boosters need to put together a full list of the event's needs and timelines for all the things that need to happen before hand, so it's not last minute
- 3. Holiday tournament
 - a. 2/8: Larry sent out tourney contracts for next year
 - i. Everyone but Fergus and North Shore has resigned
- 1. *We will be getting a bill from HS for trailers for 3 games (\$75 per game) > still haven't seen a bill, could be up to 10 games we got trailers for (up to \$700 possibly)*

Secretary Report

New Business:

- 1. Section game: 2/12 vs Breck at noon @ Blakelce Arena
 - a. Should this be added to the schedule? What else should be added (breakfast?) > done
 - b. Should Strength and Conditioning be canceled that day (at 11am)? > Yes
- 2. Snap!Raise Fundraiser update:
 - a. Total as of tonight: \$3,611
 - b. # of Players removed from list: 2 (Stellie, Mackenzie)
 - c. Goes until 3/1/2022
 - d. Next Year, do this at the beginning of the season?
 - i. In Parent Meeting at start of Season:
 - 1. Outline this fundraiser and buyout amount
 - 2. Include detailed list of what the money has been used for in past, will be used for in upcoming campaign

Old Business

- 1. **Sophie's Squad/Hockey Hits Back game - Review:** Tuesday, 1/18/22 @ Elk River (www.sophiessquad.org)
 - a. We spent \$420 on the t-shirts. How much was reimbursed by families? > collected \$140 from families
 - i. If we do this every year, then we should build this into the booster fees > but we aren't guaranteed a game every year
- 2. Social Media updates?
 - a. Need to get into both HS's and update the hockey windows
 - b. Sponsors – do we need to do any posts that are dedicated to single sponsors?
 - i. Do the single posts for platinum sponsors >
 - 1. jenn will send Allison list
 - 2. Next year do a weekly sponsor spotlight

Group Old Business

Tournament coordinator:

- 1. Holiday Classic Tournament final update/finances
 - a. Has OPC hasn't paid yet
 - b. After they pay, we will clear \$1400 profit
- 2. Hilton Garden Inn in Maple Grove will be the recommended hotel for the tourney.
 - a. Jenn M: will work on a block price for out of town teams, with a kick back to our group

Group discussion: who is supposed to coordinate events? > Falls under VP

- 1. Next season:
 - a. add an Event Coordinator that reports to VP
 - i. Every event should be assigned to a class/group of parents
 - ii. Golf: sophomores (Jerry Mlekoday and Kevin Monogue will coordinate)
 - b. done>Allison: put together/find the list of all events for the group to review at next meeting, assign events to groups

- c. Add Fundraising Coordinator that reports to VP
 - i. Book: Jerry Mlekoday will do program book (graphics, put it together)
 - ii. Sponsorships
- d. Need a Game Day Operations Coordinator
 - i. Going forward - this person should assign all roles/positions after a 1st call email goes out for requests.

Group New Business

- 1. None

Meeting adjourned - time: 9:10pm

Allison Riestenberg, Date: 2/8/2022