



August 13, 2024

## Photography Policy

### Purpose

To ensure consistency and quality in team photos across all teams within the Chelsea Hockey Association (CHA) and to maintain a standard of professionalism in our visual representation

### I. Official Team Photos

- A. All teams within Chelsea Hockey Association (CHA) are required to use the photographer contracted by CHA for their official team photos.
- B. The contracted photographer will be selected by CHA administration on an annual basis.
- C. Team managers will coordinate with the contracted photographer to schedule team photo sessions and are responsible for ensuring team attendance

### II. Action Shots on Game Days

- A. For action shots taken during games, teams have the option to:
  1. Use the CHA-contracted photographer, if available for such services.
  2. Hire a photographer of their choice.
- B. Teams opting to hire their own photographer for action shots must ensure that:
  1. The photographer adheres to all CHA and rink regulations.
  2. The photographer's presence does not interfere with game play or coaching activities.

### III. Photo Usage and Rights

- A. CHA retains the right to use display photographs, videos, drawings, and other images of players for legal use to include but not limited to the CHA website, social media sites, illustration, advertising, and publicity use.
- B. No royalty or compensation shall become payable players and their families for use of pictures

### IV. Compliance

- A. All teams must comply with this policy.
- B. Failure to use the CHA-contracted photographer for official team photos may result in disciplinary action as determined by CHA administration.