



June 1, 2020

Dear Flyer Business Partners,

GET SEEN and SUPPORT LINDBERGH FOOTBALL!

Lindbergh is one of the most successful school districts in the country. Lindbergh is ranked #1 in Missouri and is in the top rankings of all school districts in the country. They achieve this success while keeping the cost of education low. On average, Lindbergh spends 20% less per student than all other schools in St. Louis. With this said, we depend on our business partners to help support our Flyer sports programs.

Statistics prove that students that participate in outside activities such as band and sports tend to do better in college and accomplish more in their lives. Please consider helping the Lindbergh Flyer Football program continue to develop leaders and help students achieve their dreams by providing financial support.

Placing an advertisement in the **2020 Lindbergh Football Media Guide** and / or on **2020 Flyer Football** schedule is one way to help support the Flyer Football Program. The purpose of the Media Guide, Flyer Football Schedule besides being a great reference for fans and a souvenir for our players and families, is to raise money for the football program to cover expenses that are *not* covered by the school's sports budget. Some of these expenses include: concussion preventing helmets, baseline concussion screening, preseason scrimmage costs, practice equipment, and much more.

A Lindbergh home game hosts approximately **3,000 – 4,000 people** per game on a Friday night, and is broadcasted on **PrepCast.com** to thousands more. Our Junior Flyers Football Program supports more than 500 players and families on Saturday's games. Not only would you be helping a great program, you would also be receiving the benefit of advertising your business to thousands of potential clients!

***This year we are offering a new Sponsorship Program that will allow your business to get the most exposure while supporting the Lindbergh Football Team.***

***Ultimate Flyer Club = \$850***

***Gold Club = \$700***

***Green Club = \$500***

A Media Guide ad is a great opportunity to reach out to the Lindbergh community and show your support for the Flyers Football program. (See enclosed Media Guide Ad Form). We are looking forward to an exciting year and are glad that you will be a part of the **2020 Lindbergh Football Season**.

**GO FLYERS!**

Lindbergh Football Association  
C/O Football Media Guide  
4900 S. Lindbergh Blvd.  
St Louis, MO 63126

Web: [www.lindberghfootball.com](http://www.lindberghfootball.com)

Email: [mediaguide@lindberghfootball.com](mailto:mediaguide@lindberghfootball.com)

Make checks payable to LFA - LFA is a 501 © (3) Non-Profit Organization