



Brainerd Amateur Hockey Association
P.O. Box 38
Brainerd, MN 56401
www.brainerdhockey.com
218-851-2244

BAHA BOARD OF DIRECTORS MEETING

Date of meeting: August 3, 2020

Time: 6:30pm

In attendance: Kaycie Tohm, Ali Timmons, Mitch Hodgeman, Rich Pyle, Chad Rasinski, Brent Potvin, Jim Brau, Darren Goltz, Glenn Hagberg, Mandy Vanek (via zoom), and Jessica Gangl

- I. Call to Order – 6:36pm by Darren Goltz
- II. Good News =/< 5 minutes
- III. Approval of Meeting Agenda – Motion made by Mitch, second by Kaycie. Motion carries.
- IV. Approval of Consent Agenda which includes: Motion to approve by Kaycie, second by Glenn. Motion carries.
 - a. Executive Director’s report (Attached)
 - b. Hockey Director’s report
 - i. Player Development Committee and In-House sub-comm.
 - c. Treasurer’s report -moved to new business
 - d. Recruitment and Retention Committee report
 - e. Alumni Committee report
 - f. SafeSport/Grievance/Discipline Committee report
 - g. Fundraising Committee report
 - h. Events Committee report
 - i. Volunteer Committee report
 - j. Executive Committee report
 - k. June meeting minutes (Attached)
- V. Old Business
 - a. Long Term Strategic planning
 - i. Update with progress on pillars. (Conduct, Culture, Development, and Marketing)
 - b. Finance committee
 - i. Motion to approve adding Bruce Kennedy to Finance Committee made by Ali Timmons, with a second by Glenn Hagberg. Motion carries.
 - c. Dondelinger rink maintenance
 - i. Jim talked to Brandon at FVMS and set a meeting to discuss options.
 - ii. Jim has a call in to the Baxter City administrator, waiting to hear back.
 - iii. Warrior Athletic Director is interested in being looped into conversation.
 - d. 501c(3) update
 - i. BAHA is officially a 501c3 as of April 2020! Letter has been received from the IRS.
- VI. New Business
 - a. Financials
 - i. No surprises or red flags
 - ii. Received funds from Jaycees and Picture Day Pro above and beyond what we expected.
 - iii. BAHA requested funds from BBLB for the lost net revenue for the Spring Hockey revenue that was lost due to COVID. (Approx \$2700)
 - b. Golf fundraiser
 - i. Monday, Aug 31 at 1:30pm
 - ii. We sold 36 tee sponsors
 - iii. We currently have 6 teams officially registered and verbal commitments from 6 other
 - iv. Money raised will support

- v. Jim/Glenn/Tom Pearson are working to recruit alumni to participate
- vi. Open “registration table” at noon
- c. Codes of Conduct updates for approval
 - i. Parent code:
 - 1. With edits: “Parents will only enter a locker room when they are invited by the coach and safesport certified/background checked.” Motion to approve by Chad Rasinski, second by Jessica Gangl. Motion carries.
- d. Outdoor ice proposal
 - i. Contact made with Brainerd Parks & Rec as an option for additional outdoor ice
 - ii. Motion to table discussion on outdoor ice made by Chad Rasinski, second by Mitch Hodgeman. Motion carries.
- e. Conflict of Interest protocol – Tabled from June meeting
 - i. Everytime we have a conflict of interest, or perceived conflict, we need to address it as it surfaces. Per the articulated of incorporation.
- f. Culture
 - i. Branding & Team Gear
 - ii. Website use – Motion to use Sports Engine/website as primary source of information made by Chad Rasinski, second by Mitch Hodgeman. Motion carries.
 - iii. Confidentiality in meetings
- g. Face Covering Contest – Through TeeHive
 - i. Presented as a “contest” to sell
 - ii. Motion made by Ali Timmons to sell face Warrior Hockey face coverings through the TeeHive, second Chad Rasinski. Motion carries.
- h. BAHA and BBLB relationship for 20/21 season -Tabled from June meeting
 - i. Team Sponsorships – what does BAHA need/want for 2020-21
 - 1. Tentative Amounts – Mock-Up provided by BBLB
 - a. \$1,400 – Bantam/15u & PeeWee/12u
 - b. \$1,200 – Squirt/10u
 - c. \$750 – Mite/MM
 - 2. Proposal suggested – Motion made to table until we can gain more clarification from the BBLB made by Darren, second by Chad Rasinski. Motion carries.
 - a. Floor amount requested of \$11,500 (guarantee)
 - b. Transparency with financials (BAHA Account) at the end of the season
 - c. Darren will send a follow-up email to BBLB for next steps
- VII. Comments and Announcements
- VIII. Adjournment – Motion to adjourn made by Glenn with a second by Chad Raskinski. Motion carries at 9:20pm

Next Board meeting August 26th, 2020 6:30pm

Pre-board rotation 6:00-6:30pm starting in September running through March meeting:



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BAHA Committee & Staff Updates – July 2020

Volunteer Committee Update

Submitted by Kaycie Tohm

Meeting July 6, 2020 @ 4pm - Essentia Sports Center

Next Meeting: TBD

Committee Members: Chair-Kaycie Tohm Members-Becky
Fulton, Lisa Roberts

In attendance was Kaycie, Becky, Lisa & Jim

First meeting of the season and discussion was held about DIBS and walkthrough of how it all worked. Discussed families who had outstanding hours/

- MULTIPLAYER: There are 11 families that still have unworked hours (4 families of which have worked ZERO hours).
- SINGLEPLAYER: There are 35 families that have unworked hours (16 families of the 35 have worked ZERO hours).

BAHA has a total of 470 volunteer required hours that have gone unworked for the 2019-2020 season. This totals \$18,800 of unpaid hours per the Volunteer Contract the families signed at the beginning of the year.

Communication going out to ALL families letting them know that anyone with unfulfilled hours will be receiving an invoice for those hours. (Lisa will be sending Kaycie a template used from the past for drafting letter). This letter will also let them know that someone from the volunteer committee will be reaching out to discuss the invoice and payment options. (Kaycie and Becky will be taking care of these calls, Jim will be sending list to Kaycie of those families who have done 0 volunteer hours)

**decided as committee that anyone that has done ANY hours will have the rest waived due to COVID19 pandemic forgiveness

Events committee Update

Submitted by Ali Timmons

No meeting scheduled. Nothing to report. No events can be worked on until schedules are released.

BAHA Marketing Committee Meeting Update/Minutes

Submitted By Jessica Gangl

Friday, July 10, 2020 | 8:30am | VIA Zoom

Attended: Jessica Gangl (Chair Person), Mary Devine Johnson, Erin Books, Jim Brau, Angel Christensen, and Alex Hirsch, and Darren Goltz

I. Marketing Committee Vision

The Marketing Committee brainstorms and plans ways to increase visibility and recognition of the Brainerd Amateur Hockey Association and our branding. The Marketing Committee will assist other committees, as needed, to help market BAHA programs and activities through social media, print, website, radio, and other.

II. Marketing Budget 2020/21

- a. \$2,500

III. 2020/21 Plan & Marketing Needs

a. Old Business

- BAHA logo'd clothing/gear
 1. Update from Jim
 2. Preview from GLS

- BAHA Swag Ideas

1. Concessions

- a. reusable logo'd coffee mugs: qty remaining? Jim will check stock. We can look to order more if needed.
- b. Insulated cups with straws? Jessica/Jim are looking into this option.
- c. BAHA water bottles? Angel to look into.
- d. NEW IDEA: Christmas “pop-up” shop? Sell special items for gifts?
- e. Masks: Jim is looking into options/pricing. Mary said we could sell from Visit Brainerd

- BAHA Reports/ Impact Statement

1. Newsletter

- a. Who can create a starting template? Mary will start working on. Would be great to have first newsletter – a pre-season newsletter in mid August.

b. New Business

- Networking or Marketing events/opportunities

1. Chamber or school-type events

- a. HS Players read to younger kids
- b. Zoom alumni interviews – Jessica to ask Glenn H if he can help with this
- c. Zoom check-ins (who has connections with “big kids” to get this kick-started?)
- d. Skill showcase videos
- e. Alumni video interviews? Could RawFish help?
- f. Summer Shot Club Videos – challenges. Jessica to check with Hagbergs and Erin to check with Bassetts.
 - i. Could ask questions like: Name, Age, What do you love about hockey, and who is your fave hockey player?

- Social Media & Website

1. Content

- a. Guidelines?
 - i. Pic, quote, add disclaimer?
 - ii. Create schedule
- b. Needs?

2. Website

- a. Page use & content
 - i. Committee asked to review to look for ideas to add info, if



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- needed – any ideas?
- ii. BAHA website/SportsEngine should be main source for member resources (not facebook or other apps). This committee will look to BAHA board to set guidelines for team manager/coach communication.
- 3. BAHA YouTube – Alex and Jim to work on ideas (Vimeo/iMovie?)
 - a. Why I love hockey videos from Bantam on down
 - b. BAHA Kids interview Alumni or “big kids” (HS Warriors)
 - c. Panel of alumni? Jim will connect with Warriors past/present
- c. Printed Material
 - Community Ed Guide (Due July 15) – Jim working on this
 - School Flyers
 - 1. General Registration – include BAHA clothing store
 - 2. Try Hockey for Free – update?

IV. Other?

- a. Golf Tournament
 - Scheduled on Aug 31 in partnership with BASF

V. Adjournment

Next Marketing Meeting: YTBD

Recruitment & Retention Committee Update

Submitted by Rich Pyle

Nothing to report other than the school flyer getting approval.

Fundraising Committee Update

Submitted by Mitch Hodgman

BAHA Fundraising Committee Meeting

Date of meeting: June 29th, 2020

Time: 7:00 pm

Committee Members: Samantha Lemke, Leslie Goral, Miranda Neuwirth, Heidi LeMieur, Tonya Hagelie, Jim Brau, Darren Goltz, Mitch Hodgman

- I. Opening Comments – Mitch and Jim
- II. USA Hockey, Background Check, SafeSport, Conflict of Interest & Non-Disclosure Agreements
- III. Raffle Prizes (20+20)

- IV. Pizza price change
- V. New ideas?
- VI. Member Comments
- VII. Adjournment

Next Meeting: July XXth, 2020 Time TBD

Fundraising Committee Calendar

- May – Select and approve committee members
- June – First Meeting, Raffle budget \$15,000, Submit gambling permit
- July – Complete SafeSport, Solicit and Collect prizes for Raffle
- August – Solicit and Collect prizes for Raffle
- September – Order Guns (Chris Cox), Order Pizza handouts, Order Raffle Tickets/Flyer
- October – Handout tryout jerseys, Pizza and Raffle tickets during Tryouts (9th, 10th, 11th)
- November – Pizza \$ turn in (first week) Pizza pick up (last week)
- December - ?
- January – Raffle turn in (last week)
- February – Raffle drawing
- March – Complete LG220a

Finance Committee Update

Submitted by Mitch Hodgeman

Bruce Kennedy agreed to move committees, and will join Jim, Darren and I. We plan to hold our meetings in September, December, March, and June to avoid the main months of the season. No date set for September yet.

July 2020 – Executive Director’s Report

Submitted by Jim Brau

Home Tournaments

1. Registrations are live and teams are still entering.
2. Current tournament levels are as follows:
 - a. 15UB – 8 spots – 5 open
 - b. Bantam AA 12 spots – 1 open
 - c. Bantam B1 8 spots – 2 open
 - d. Bantam B2 8 spots – 2 open
 - e. 12UA – 8 spots – 1 open
 - f. 12UB – 8 spots – 2 open
 - g. Peewee B1 – 8 spots – 2 open
 - h. Peewee B2 – 8 spots – Full
 - i. Peewee C – 8 spots - Full
 - j. 10UB1 – 8 spots – Full
 - k. Squirt A – 8 spots – 1 open
 - l. Squirt B1 – 8 spots – Full
 - m. Squirt B2 – 8 spots – Full
 - n. Squirt C – 8 spots – Full



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- o. Jamborees – only 1 spot filled so far for all levels (8U)

Away Tournaments

1. Registrations are complete.
2. Working on getting away tourney locations posted to the website like last year.
3. Lodging arrangements for out of town tournaments have all been secured.

PDC

1. Attended the July PDC meeting.
2. Attended July In-House subcommittee meeting.
3. Working with others on some ongoing items in preparation for the season.

Shot Club

1. Went live on May 29, 2020
2. Currently have 30 players that have logged shots and tallied a total of 84,170 pucks shot so far.
3. Promoting has begun recently and will continue.

Re-opening of hockey

1. Nothing new to report, expecting new guidelines in coming weeks.

BAHA Online Clothing Store

1. Waiting on GLS for final live store link.

Regular Season Registration

1. Almost ready to go live.
2. Have to add in some last-minute requested items before opening.

Golf Tournament Fundraiser

1. Accumulating hole sponsorships and prizes
2. Have been promoting to area golfers to enter teams.

Masks

1. I've been getting quotes on a variety of face masks due to the new mask mandate.

Alumni Interviews

1. I've been connecting with alumni so we can produce content on our YouTube channel and other outlets.
2. Plan is to call the segment "Ask A Warrior" with some pre-determined questions. I will be collaborating with Glenn and Alex Hirsch.
3. Hope is to continue building culture and inspire our young players.

Dondelinger Rink

1. Contacted Baxter City Administrator who has been on vacation, waiting for a call back.
2. Contacted Forestview Maintenance Supervisor, he is also on vacation, so I spoke with his assistant. We will hopefully have a meeting one he is back from vacation to see what we can do.

3. We should really consider a major purchase of some snow removal power equipment if ISD 181 would allow us to store it there.

Hockey Director Update/PDC Report

Submitted by Brent Potvin

PDC meeting notes from 7-20 meeting

-In Attendance- Brent, Jim, Grant, Dustan, Jack, Alex, Eric G, Tom, Bryan, Paul and Eric J

Missing- Ryan, Darren, Kurt, Dave

-Received updates from the In-house committee

-Sent out a survey to the 8U parents asking about combining with the Mites. Have received 50% back thus far. Will be sending out a reminder email.

-Discussed how this season will be run as far as team composition. It was decided to continue with the plan that was laid out last season.

-Started looking at signing up our teams for jamborees.

-Discussed the 12U teams again. We were hearing that there would be some kids moving up to 15's to play with their social grade and how that will effect numbers for teams. We will be contacting parents of each player in question to discuss options with them.

-Reviewed the current development plan, will be making some adjustments to the wording in the document along with adding in some new verbiage as it pertains to how we will be practicing and how the document will be utilized.

-We will be developing a checklist for the plan to hand out to the coaches to ensure all the kids are meeting the skills that were laid out in the plan.

-Talked about the tryout process, decided our plan is to utilize Friday as a skills session and a way to initially divide the kids. We will try to get 2 scrimmages per level on Sat. and Sunday will be left for inter-squad scrimmages and small area games.

-Compiled a list of names that we would like to reach out to looking for coaches.