

HOPKINS ROYALS BOYS BASKETBALL ASSOCIATION
Board Meeting Minutes
October 10, 2018
Minnetonka Community Center / 7:00 – 9:00 PM



Meeting Attendance:

| | | | |
|--------------|-------------|--------------|-----------------|
| Pat Eiden | Tim Hoffman | Kris Collins | Stacie Saunders |
| Lydia Kabaka | Tony Corwin | Kim Lampe | Curtis Smith |
| Justin White | Jess Pratt | Dori Gelfman | Renee Oertli |
| Sara Mausser | | | |

Members Absent: Gregg Schaefer & Shauna Becker

Guest: Roy Gringle

Call to order/Minutes/Agenda Review:

Meeting was called to order at 7:05 pm. Meeting minutes updated and approved for September board meeting. Motion to approve minutes was passed.

Open Board Positions:

The board continued a discussion about our ongoing transition with open board positions and what roles current board members will take on. Dori Gelfman was approved as the new spirit wear/uniform coordinator. Roy Gringle was attending the board meeting and has a 6th grader in the program and has an interest in supporting the HRBBA. The board approved Roy as the new Tournament Director. Shauna plans on returning to the board in a different role and further discussion will take place at the next board meeting.

President/Tournament Director (Tony)

Tip Off Night went well overall. Attendance was a bit lower than last year. We will need to do some intentional planning around marketing and messaging that we want coaches to do prior to Tip Off. Last year Tip Off attendance was higher in part because the messaging was centered on parent meetings with coaches. Next year we may want to have additional draws to the event such as doing a fashion show.

The board had a discussion about the Hopkins Tournament and the best way to utilize resources and get the most bang for our buck. Currently, we have 110 teams that are registered for the tournament and would like to get up to 160. Is January 12 a date that we would like to keep for future tournaments? Are there other sources that we can look at to generate income?

Facilities (Kris)

Kris distributed an updated schedule for November. Week one and week three of November will be slightly different from the other weeks due to Picture Day and Thanksgiving Break. The board also had a discussion about making non-school days optional for practices with elementary having off all next week due to conferences and MEA. Practices could still be conducted and messaging would go out to coaches about being strategic about planning for the week. Also, during inclement weather when Hopkins closes HRBBA will not conduct any practices due to facilities being closed.

External Tournament Director (Renee)

Checks are filtering in for the tournament but no other updates.

Registration (Kim)

Overall tryouts went very smoothly and there were minimal glitches.

Highlights

- We were able to collect most of the documentation that we needed for all of the players with the exception of a couple of kids.
- The set up and flow of registration was much better than years past. Things were more spread out and there was more space at the high school.

- Kids had the option of warming up prior to tryouts.
- Uniform tryouts went more smoothly. Continue to have sample uniforms that are different colors so that it is easier to identify adult and youth sizes.

Recommended Changes

- We need to have uniform sizes in youth extra-large. That was the one size that was missing for athletes to try on.
- If an athlete has not registered online they must have a parent present to participate in tryouts no exceptions. It becomes a liability issue for HRBBA.
- We need take a look at having a different system for the numbers. The pin on numbers are getting worn out.

Finance (Tim)

Currently we have a healthy balance of around \$61,000 and we have checks that still need to be deposited.

Marketing/Fundraising /Vice President (Curtis)

The Culver's fundraiser went well overall. We raised \$300.00 for the night. The turnout was not the greatest and the weather played a role. For the effort that it took it may not be worth the time commitment. If we do a similar fundraiser in the future we may want to look at having it closer to the school. Continue to send pictures of events it helps with attracting people to the site. Chipotle night is coming up and will coincide with Picture Night. Curtis will work on getting the Facebook updates out.

We also need to discuss as a board how we will handle parents that are being abusive to the referees. To be tabled for next meeting.

Coaching Director (Justin)

Last year the coaching budget was \$25,550 and this year it will be \$20,200 due to using parent coaches instead of hired coaches. Starting base salary of coaches that are hired are \$2500 and the base pay goes up based on experience. Motion was brought forward to approve coach's salaries and the motion was approved.

The board would like to explore using Minnesota School of Basketball to run some clinics focused on mechanics. Tony and Justin will get additional information to present to the board for further discussion.

Spirit Wear/Uniforms (Dori)

We are all set with uniforms and they should arrive by picture night.

Volunteer/Picture Night (Jess)

We are all set with Picture Night. A big thank from the board to Jess for coordinating Tip Off Night. No other new updates for volunteers yet.

Team Parent Coordinator (Stacie)

We are still trying to fill all of the parent coordinator positions for each team. Communication is going out regarding Picture Night, practice schedule next week, and November schedule.