



United Soccer Club Sponsorship Opportunities

United Soccer Club is a registered 501(c)(3), non profit organization committed to providing quality soccer instruction to all athletes who want to be a part of the club.

The club is only able to do this through generous sponsors who give the gift of soccer to approximately 20% of our club who receive some sort of Financial Assistance.

All sponsorships are 100% tax-deductible.



TITLE UNIFORM SPONSOR: (Available Fall 2021.)

- Minimum of \$12,000 annually for 2 years (\$24,000.00 commitment)
- Logo featured center chest of over 2000 pieces of apparel
- Prominent logo placement with link on every Main directory page of USC website and smaller feature on subpages.
- Logo or business name featured and/or tagged on social media pages and posts.
- Club Title sponsor receives a set of custom jerseys to use for their own display
- 100% tax-deductible

PLATINUM UNIFORM SPONSOR: (Available Fall 2021.)

- Minimum of \$3000.00 annually for 2 years (\$6,000.00 commitment)
- Logo featured on the sleeve of all training jerseys and Academy uniforms (approximately 1000 pieces of apparel)
- Prominent logo placement on the website with links.
- Logo and/or business featured and/or tagged on social media pages and posts.
- 100% tax deductible



Please indicate which of the following funds you would like your generous donation to go towards:

 General & Scholarship Fund: providing financial aid to players who need monetary assistance and club needs for equipment, etc. or Specific Player: _____

 International Travel Fund: USC has begun providing International trips to groups of players so they can experience the cultural phenomenon of soccer around the world. Any donation to this fund will help cover travel and expenses for talented players who may not be able to attend otherwise. Jersey event and sponsorships receive jersey placement.

 Winter Indoor Fund: Helping to keep individual cost down, making Winter Indoor available to more players. Jersey event and sponsorships receive jersey placement.

 Camp Sponsor: USC will proudly display your logo on the camp jerseys and website. Jersey event and sponsorships receive jersey placement.

 Turf Rental Fund: USC has to pay \$400/usage to rent the city's turf fields if grass fields close. This fund keeps USC players practicing despite weather conditions.

 The USC Board can decide how to use my donation.

 PLATINUM CLUB SPONSOR (Can be made anytime.) Minimum of \$3000.00 donation

 GOLD CLUB SPONSOR: (Can be made anytime.) Minimum of \$2000.00 donation

 SILVER CLUB SPONSOR: (Can be made at anytime.) Minimum of \$1000.00 donation

 BRONZE CLUB SPONSOR: (Can be made at anytime.) Minimum of \$500.00 donation

 IRON CLUB SPONSOR: (Can be made at anytime.) Any amount, up to \$499.00



UNITED SOCCER CLUB SPONSORSHIPS

United Soccer Club, a registered 501(c)(3), seeks support of sponsors to be featured on over 2,000 pieces of apparel, the USC website, all social media outlets, print advertising, and all marketing distributed on behalf of the club. USC was founded in 2007 on the principles of integrity, loyalty, and commitment.

Please visit our website for more information on our programs: www.unitedsoccerclub.org

What do I get in return for my donation?

- **All levels: 100% tax deductible**
- All levels: Listing on website with link to business and logos on any jerseys associated with the event <https://www.unitedsoccerclub.org/page/show/4159532-usc-sponsors>
- Platinum/Gold/Silver: Multiple mentions on social media with tags and links to pages

What is USC's impact on the community?

- Provides a healthy communal environment for many youth in the surrounding area from ages 4-18.
- United Soccer Club's DI and DII teams are the most successful at the state level representing North Alabama.
- USC athletes are the "pacesetters" on middle and high school soccer boys and girls teams all over North Alabama.
- Only North Alabama soccer club to have Elite representation at National level- 05 Boys Premier invited to play National League in North Carolina & Las Vegas.
- College representation of both boys and girls recruited from USC to NCAA schools.
- Consistently well represented academically and impressive success rate of graduates attending colleges academically.
- USC provides unique opportunities for our athletes to travel abroad to play soccer Internationally.

Why should I partner with United Soccer Club?

- Substantial annual growth and now providing instruction to over 550 athletes and families from age 4-18 from Huntsville, Madison, Decatur, Cullman, and more.
- Helps USC provide scholarships to talented athletes whose families may not be able to afford club soccer dues and uniforms.
- Club name recognition at tournaments locally, regionally, and nationally due to unparalleled team success.
- Enormous advertising reach to families locally, regionally, and nationally with athletes and families wearing apparel on and off the fields providing brand awareness for the club and sponsors.
- Facebook, Instagram, and Twitter tags with noticeable advertising placement.
- USC website exposure with direct link to business and subsequent placement on pages.

Website and Social Media Impact:

- Hundreds of unique visitors monthly to www.unitedsoccerclub.org for announcements, registrations, offers, and more.
- Have over 1800 direct followers on social media platforms with a continuously growing reach via search engines and partnerships with Decatur Soccer Club and DC Inferno (Ft. Payne).

Business Name: _____

Website: _____

Contact Name: _____ Phone: _____ Email: _____