About IRONMAN

A Wanda Sports Holdings company, IRONMAN operates a global portfolio of events that includes the IRONMAN® Triathlon Series, the IRONMAN® 70.3® Triathlon Series, 5150™ Triathlon Series, Iron Girl®, IRONKIDS®, six of nine International Triathlon Union World Triathlon Series races, road cycling events including the UCI Velothon Majors Series, mountain bike races, premier marathons and other multisport races. IRONMAN’s events, together with all other Wanda Sports Holdings events, provide more than 680,000 participants annually the benefits of endurance sports through the company’s vast offerings. The iconic IRONMAN® Series of events is the largest participation sports platform in the world. Since the inception of the IRONMAN® brand in 1978, athletes have proven that ANYTHING IS POSSIBLE® by crossing finish lines at the world’s most challenging endurance races. Beginning as a single race, IRONMAN has grown to become a global sensation with more than 260 events across 42 countries. For more information, visit http://www.ironman.com

For our European Headquarters in Liederbach am Taunus (near Frankfurt) we are actively looking for a highly motivated

Marketing Intern (m/f/d)
(Athlete Development)

General Summary:

The Marketing Intern will be part of IRONMAN’s EMEA Athlete Development team for the 2020 event season. He or she will support the team with IRONMAN TriClub Program and the IRONMAN All World Athletes Program within the EMEA region. The IRONMAN portfolio includes Ironman, Ironman 70.3, Short Distance Triathlon, Rock’n’Roll Marathon Series, cycling and mountain biking events.

Key Responsibilities:

- Assist and support marketing managers in planning and executing marketing strategies.
- Manage Athlete and TriClub profiles in the data base
- Take on daily maintenance and tactical implementation of existing athlete programs
• Build a relationship with clubs and athletes (email, newsletter, phone, in person)
• Identify social media and increase awareness and participation, as well as realize ad-hoc content and engagement opportunities
• Assist the design team with collateral
• Communicate and collaborate on cross-functionally

Skills and competencies:

• Studying in Marketing, Sports Business, Communication, or related fields
• Ability to develop effective working relationships and provide a high level of client service
• The ability to juggle short-term and long-term projects and timelines with ease
• Ability to work independently and collaboratively within a team
• Strong attention to detail
• Knowledge and interest in the endurance sports industry is a plus
• Fluent in English. Additional languages to advantage
• Highly competent in Microsoft Word, Excel and PowerPoint, with a willingness to learn new software as appropriate

This position will be a paid internship during the 2020 event season reaching approximately from March 1st to September 30th, where the exact timeframe will be defined with the candidates. We are looking forward to receiving your application, resume and motivation letter, in English. Candidates wishing to complete their compulsory practical training in this position are requested to submit their university’s requirements with their application.

Are you interested?

Please send your CV and motivation letter to:

.taras.androsiuk@ironman.com

Deadline 31/12/2019

Only CV with motivation letter will be considered.