

## Upper Township Football Association

Post Office Box 191

Marmora, New Jersey 08223

[www.utindians.net](http://www.utindians.net)

Tax ID: 27-5461629

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### 2021 Football Sponsorship Renewal

Football season is just around the corner and the Upper Township Football Association has already begun preparations for another exciting season of youth football. We are again seeking your support for the 2021 football season.

We did not solicit donations for the 2020 season, but continued on with our community service work. We cleaned Caldwell Park weekly, gave out 2 scholarships to graduating seniors, and supported local families with our “no shave November” and food drive campaigns. Although we did not seek donations, we still proudly displayed our business supporter signs! It was another way for us to show support during these trying times.

The Upper Township Football program is no longer funded by the Township of Upper and now more than ever, your support is needed. Your sponsorship provides necessary equipment and helps us keep football affordable for the youth of our community.

Your support helps to provide a healthy, safe and fun environment for the youth of Upper Township to learn and play the game of football. In 2020 the community outreach of the Upper Township Football Association has never been stronger. We have announced that we will be developing a working relationship with the National Honor Society and will be providing a scholarship award for a graduating OCHS senior.

**If you renew early, before March 31, the renewal rate is only \$150 otherwise the renewal fee for your field sign is \$175.** This renewal sponsorship includes a field sign advertising your business along the end zone fence. Your field sign will be displayed throughout the football season during games, practices, scrimmages and special events held at Caldwell Park. This year along with your field sign, we will place a link to your business on our website. If you wish to increase your sponsorship of Upper Township Football, please see back of this letter for additional sponsorship opportunities.

Your field sign is not only viewed by the members and families of our teams, but also by visiting teams from Cape May and Atlantic Counties. Last season, our sponsor’s field signs were viewed by players, families, and visitors at over 50 practice days; 16 regular season home games; 3 pre-season scrimmages; 8 “B-games”; and 2 playoff games. Field signs will be displayed from late August through the end of the season in November.

All donations to the Upper Township Football Association, a New Jersey Nonprofit Corporation, are **tax deductible** under section 501(c)(3) of the Internal Revenue Code. To renew your sponsorship, complete the form on the back of this page and return.

Thank you for your support.

Sincerely,

*Mark Pancoast*

*President*

*Upper Township Football Association*



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**YES, I WOULD LIKE TO SPONSOR UPPER TOWNSHIP FOOTBALL IN THE FOLLOWING WAY:**

- \$1,000 PLATINUM SPONSOR**  
*Includes website listing, game announcement, field sign, and ticket sponsor*
  
- \$500 GOLD SPONSOR**  
*Includes website listing, game announcement and field sign*
  
- \$175 SILVER SPONSOR (renewal)**
- \$150 before March 31**  
*Includes website listing and field sign*
  
- \$100 BRONZE SPONSOR**  
*Includes website listing*
  
- \$50 SUPPORTING SPONSOR**
  
- \$\_\_\_\_\_ Other**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: Number: \_\_\_\_\_

Email Address and Website \_\_\_\_\_

Please attach a business card or letterhead with your payment.

**Questions? Mark Pancoast (609) 807-8663**

Please make contributions payable to and mail to:

**Upper Township Football Association**

**PO Box 191**

**Marmora, NJ 08223**

