

June 28<sup>th</sup>, 2021

Dear Duck Youth Group Participant,

I would like to welcome you to the thirtieth annual Ducky Derby. YES, THAT IS 30 YEARS!! For the last thirty years, Rotary Club of Aspen, and our sponsors, have been working with your group to provide a valuable source of funding. The Rotary Club is proud to provide this opportunity in the Roaring Fork River and the Colorado River Valleys. This years' Ducky Derby will be held on Saturday, August 14<sup>th</sup>, 2021.

The Rotary Club of Aspen was founded in 1971 and our Club has been dedicated to doing good in our community and in the world. As Aspen's premier service organization, The Rotary Club of Aspen is comprised of some of the Valley's most prominent community leaders with ideals of friendship, fellowship, and service to others.

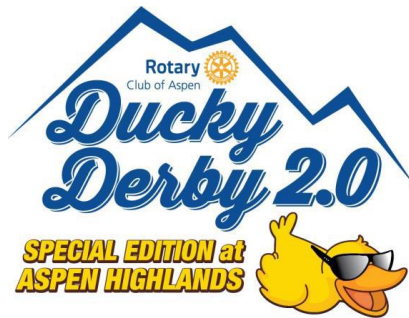
As in previous years, we ask those who have participated or will participate in Ducky Derby to share in our goal of service to other. You will receive 80% of your sales with the other 20% going to the Rotary Club of Aspen to help the less fortunate here in the Valleys and in Latin America. The cost of the event is 100% supported by the sponsorship received by the Club. The Rotary Club and its limited number of members complete a large amount of work pre and post event. I have described in an attachment several opportunities to volunteer for the event. The event is not possible without your support. There is a full schedule of events.

The other large change is that this year the duck papers state "suggested donation of \$10 per entry". We need to use the word suggested donation not adopt, purchase, or sell.

The past three years the Duck Derby committee has worked hard to generate additional online sales. Please take advantage of this more this year. The instructions to setup an individual account can be found at the Ducky Website: <https://fundly.com/rotary-club-of-aspen-s-30th-annual-ducky-derby> . There is a tab for Account Setup. I have attached a sample email that could be sent out to direct people to your personal webpage to purchase ducks. Also, online duck sales start earlier and end one day before the date of the festival.

Finally, please work with your Youth Group Leader to make this the best duck year yet.

Sincerely,  
Stefan Reveal  
Youth Group Leader



**SAMPLE EMAIL:**

Dear Friends and Family,

I am sending you this e-mail to ask you to help me meet my fundraising goal for the Rotary Club of Aspen's 30<sup>th</sup> annual Duck Derby. The money that we raise helps us to pay for college scholarships for the area's youth, the Rotary Youth Exchange program, support for many local charity organizations, and international programs such as the eradication of Polio and community specific projects that seek to get people out of poverty.

The winning duck will have a prize of \$5,000!

All you have to do to enter the race, and help me with my fund-raising goal is click on the link below. Individual ducks can be received for the race for a suggested donation of \$10 for each entry.

\$10 – 1 Entry.

\$20 – 2 Entries.

\$50 – 5 Entries.

And so on.

Click on the link below to receive ducks.

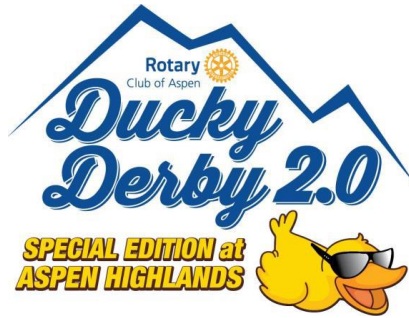
[Your link here](#)

If you are near Aspen, please come to the Ducky Derby and Festival for food, fun, activities, and live music on Saturday August 14<sup>th</sup> starting at 11 a.m. and going until 4:00 p.m. The Duck swim down the Roaring Fork at 2:19PM from the top of hill above Highland's Ale House at the base of Aspen Highlands ski resort.

Thanks for helping me out.

Regards,

Your Name Here



### Individual Account Setup Instructions:

#### Link:

<https://fundly.com/rotary-club-of-aspen-s-30th-annual-ducky-derby> Instructions:

## SETTING UP AN INDIVIDUAL ACCOUNT

1. Go to: <https://fundly.com/rotary-club-of-aspen-s-30th-annual-ducky-derby> or paste the url address into your browser.
2. Scroll down to **Fundraisers** on the right side and click on the blue button "Become a Fundraiser". A pop-up window will open. Follow the prompts.
3. **New this year, to identify "YOUR GROUP"** in your account, establish the account with: "YOUR GROUP - your name". YOUR GROUP will not have an individual Team account.
4. In order for you to receive credit to your AVSC account, the account name needs to begin with YOUR GROUP -. Please include **YOUR GROUP** - in front of your *first* name. {Examples: AVSC-Sarah Skier, or AVSC-Family Jumpers}