



## AC Girls High School Hockey

### Booster Club meeting minutes

March 15, 2022

Pub 42

7:00 pm

#### In Attendance:

| Name          | Position   |   | Name                | Position              |   | Additional Attendees   |
|---------------|------------|---|---------------------|-----------------------|---|------------------------|
| Jenn Sondrall | President  | X | Chad College        | Vice President        | X | Tawnia & Scott Johnson |
| Kevin Monogue | Treasurer  | X | Allison Riestenberg | Secretary             | X | Rick Mack              |
| Matt Cook     | Head Coach | X | [Open position]     | Volunteer Coordinator |   |                        |

#### Group Old Business

##### Tournament coordinator:

- Holiday Classic Tournament final update/finances
  - ✓ Has OPC hasn't paid yet > **they paid.**
  - Final tournament profit: \$1600
- Hilton Garden Inn in Maple Grove will be the recommended hotel for the tourney.
  - Jenni M: is work on a block price for out of town teams, with a kick back to our group**
- Next year's Holiday Classic
  - North Shore is out, Cottage Grove is in

#### Group New Business

- Tawnia brought in "C"s for captain's jerseys. "C"s are still on 2 2021-22 captain's jerseys.
- Discuss end of Season activities that need to be done
  - Finalize 2021-22 P&L financial stmt
- For next season - what needs to be done during the summer (set time frame):
  - Budget for 2022-23 > finalize this in May
  - Schedule season's events > do this in May once Coach Matt has the 2022-23 game schedule close to finalized
    - In May, contact Matt Remore @ NHIA to schedule ice and mtg room for the events
      - Pre-season mtg, Alumni night and Parent mtg - get dance room for these
  - Determine Fundraising activities, timing > Work on this at June mtg
    - Add this to the options: Gertens - sell in October, close Oct 21st, delivery by Thanksgiving
  - Finalize list of positions that need to be filled
    - Finish descriptions and who each position reports to (Allison and Jenn S. work on this)
- List out summer training opportunities for the girls (from coach)
  - Allison started a list, will send list to Matt and he'll add to it
  - Boosters will send out the list as suggested options that players might sign up for if they want to do some hockey training over the summer

#### President Report

##### New Business:

- Captains - want login to Instagram account

- a. Boosters agree > shut down the 'peer' account (Account name: acgirlshockey), only use the official account
- b.  Tawnia will get the login/pswd from Allie Pohl for the peer account
2. Want to get list of returning players > get from Matt
3. Send email to new/8th grade players asking if they want to be included in upcoming communications
  - a.  Matt has this list, will forward to Jenn S and Allison
4. Do we want to order new uniforms next season? > Did not finalize decision on this
  - a. If we get jerseys with name bars on them, we could order an entire set and have numbers/name bars sewn on
    - i. Approx \$250/set (home/away) x 40 = \$10,000
    - ii. Concerned about turnaround time, would need to order in early summer to get by 1st game in fall
5. Voting in new booster club positions should happen in April (1st mtg after fiscal year) -
  - a. President: up for vote this in in April > Rick Mack will shadow Jenn Sondrall/President role
  - b.  Secretary: send email announcing April annual meeting
    - i. Vote in booster officers (each position is for 1 year, must be voted in each year)
    - ii. Bring ideas for next season
    - iii. Sign up for open positions
6. Jenn: work with Chad to add him as an admin to the Gmail accounts

#### Old Business from 2/8/2022 Mtg:

1. Yearbooks
  - a.  **Jenn will submit invoice to Kevin > done**
2. Request from the Armstrong 2022 Senior Party Planning Committee is looking for donations and prizes to be given away at the event. Vote: 0 in favor, this did not pass.
  - a.  **Jenn will follow up with them. > done**
3. Review Volunteer list, descriptions, assignments to parent/student age groups.
  - a.  **Jenn will put together a survey for parents asking about their strengths and passions > still need to do**

#### Old Business from 1/10/2022 mtg:

1. Emails to parents about booster fees
  - a.  **One new family that still hasn't paid, Jenn hasn't emailed yet, will do so > Jenn will try one more time, maybe ask them if they need a scholarship?**
2. Jenn email AD Office - is any player in the free/reduced lunch program? If yes, can the school help pay their Booster Fees?
  - a. 1/10/2022: Jenn will contact Larry to discuss our hockey families, help w/ booster fees
    - **Jenn will do this in the next month (Feb) > Has not had that conversation yet.**

### **Vice President Report**

#### New Business:

1. Jay Annis reached out with plan to thank all sponsors:
  - a. Give them signed team posters
  - b. Wood plaques (made by Jeff Pappas - [link](#))
  - c. Mid-April, Jay and Chad will visit all sponsors and hand them out, along w/ a new sponsorship form for next season
2. Fundraising: we need a coordinator for this
  - a. Next season ideas: Turkey Trot (Thanksgiving morning), Cub Foods, Golf event

#### Old Business from 2/8/2022 Meeting:

1. **End of Season Banquet – Carla Berg award:**
  - a.  **Chad: Update website with previous year's winners.** > will do that this wk
  - b.  **Matt: will look for recent year's nameplates** > got these and he and Jenni M will get this done
    - i. Put it up in the Varsity locker room
    - ii. Nameplates were ordered for the 2 that were missing

## 2. Recent Events -

a. **Skate with the Wings - Posters - 75 were printed; what do we do w/ extras??**

- i.  **Allison has extra posters, no signatures on them, keep until Chad sees if he needs any of them.**
- ii. Next year order only 50 to 75

## 3. Senior Night

a. *Senior Posters: Matt wants to get these printed at the beginning of the season next year, post at the rink on the catwalk in the south rink*

i.  **Matt is waiting to hear from Matt Remore or he will reach out to Mark Severson.**

1. Options:

- a. inside of the south entry doors on either the 2 story wall or the up above ceiling hangover.
- b. South side catwalk below the glass
- c. Walkway on the southside

4. *Pictures: Helge took pictures at Senior Night, Michaela Dixon did candid for picture day*

a.  **Jenn: > she has not done this yet**

- i. **Have girls sign Thank you cards for both photographers**
- ii. **Wil buy \$50 gift cards from Total Wine for Michaela and Helge**
- iii. **Bottle of bourbon for Jerry**

## Old Business from 1/10/2022 mtg:

1. 2 Sponsors have yet to pay -

a. *Kurth's Auto > Kevin sent invoice, Scott Johnson needs to talk to them > No, still haven't paid:*

i.  **Kevin will follow up with them > has not paid yet, will follow up with them again**

b. *Flex Tech > Jenn will talk to them>*

i.  **Jenn will follow up with them > will follow up with them again**

## Treasurer Report

### New Business:

1. Bank Balance (if all outstanding items clear): \$22,906.91

a. Cleared: Hudl

b. Not cleared yet/outstanding - the school may still bill us for this at some time:

i. Trailers for away games

1. **\*\*keep this earmarked for now**

ii. Trainers at holiday classics (any game AC didn't play in)

1. **\*\*Kevin earmark \$1200 for this**

c. Expected incoming:

i. Snap! Check (waiting for this)

ii. Dicks Sporting Goods check

2.  Send updated P&L statement to group via email as of this meeting date

3.  Finalize the 2021-22 P&L Financial Statement, send it out to Boosters

4.  Prep the 2022-23 budget for review at the May Booster meeting

5.  Add to 2022-23 budget:

a. \$1000 for use of cage at rink for season (see note in Coach's section)

b. \$5000 from Dick's Sporting Goods towards equipment (gloves)

### Old Business from 2/8/2022 mtg.:

1. Expected incoming:

a. Dick's Sporting Goods \$5K, earmarked for merchandise/equipment,

i.  **Matt wants this to go towards > gloves**

b. OPC for tourney> they need a W-9 before the cut the check

i.  **Kevin will get W-9 to OPC > this is paid**

2.  **Check on liability insurance policy**

- a. \$395 - Kevin paid this for the year
- 3.  **Pay taxes at end of Fiscal Year**
  - a. Need to fill out a specific tax form by April 15th, 2022, will update group next month
  - b. There is a max revenue limit that, if we go over it, additional tax forms/work will be needed
- 4.

Old Business from 1/10/2022 mtg:

- 1. Finances update:
  - a. Outstanding outgoing items, things not cleared yet:
    - i. **Yearbook check – ✓ Jenn will deliver to Kevin > done**
    - ii. Checks for
      - 1. ✓ Hudl . pd but not cleared yet> cleared
      - 2.  Trainers for holiday Classic > no request for pmt has been received > 3/15: not received. Earmark some money in current season's budget in case we receive a bill for this
- 2. Booster Fees Updates
  - a. Returning families: Kevin will email them:
    - i. Two families still haven't fully paid > Kevin sent emails out to these families
      - 1. ✓ One returned family > never received pmt. We will write this one off.

**Coach Report**

New Business:

- 1. Providence Academy reached out - do we want to co-op next season? They want to end their co-op w/ Minnehaha Academy
  - a. Possible player counts: 6 min or 9 + a goalie on the max side
  - b. No decision right now, just exploratory, won't know more until July
- 2. Brainerd trip:
  - a. Matt trying to get the school to pay for a coach bus and maybe part of the hotel costs
- 3. Matt talk to Danny about removing his stuff from the Girls' storage room at the rink
- 4. Matt wants to buy gloves for all players next year (they keep them as they leave) and possibly buy new jerseys
  - a. He will talk to Mark/All Star Sports (costs and timelines)
  - b. Plus one more bid??
- 5. Danny/Overspeed Training cage
  - a. Danny offered: if we pay an up front amount at the beginning of season, we can use it any time it's open (for team organized training).
    - i. Matt suggested \$1000 for the season for this. Kevin will add this to the 2022-23 budget

Old Business from 2/8/2022 mtg: :

- 1. Sponsor jerseys:
  - a.  **1st: offer to the girls to buy for \$20/each**
    - i. **Allison send out an email to the girls**
    - ii. **Jenn S: Every board member gets one, Matt seconded, approved**
  - b.  **Give the rest to Pub 42:**
    - i. Chad has the jersey signed by the girls for the Pub 42 owner > they will raffle it off, giving raffle proceeds back to us

Old Business from 1/10/2022 mtg:

- 1. Need to set the event date for next season's golf tournament
  - a. ✓ **Vikings schedule comes out in May, decide after this. Want to do it on a Saturday, Tentatively 3rd wk of September**
    - i.  **Matt: ask Matt S for Sept 17th (Saturday)**
  - b.  **Boosters need to put together a full list of the event's needs and timelines for all the things that need to happen over the summer to prep for this event**

## Secretary Report

### New Business:

1. Snap!Raise Fundraiser update:
  - a. Gross total: \$6176
    - i. Less 20% fee: -\$1235.20
    - ii. **Net Amount: \$4940.80**
  - b. I have an opportunity to provide them with feedback via a survey: any feedback?
    - i. Tawnia has feedback > people who weren't in the current campaign received a one-time email asking if they wanted to donate.
      1. Next year, we just need to let people know this is a feature of the Snap! Program and the buyout option we will setup
2. Social Media accounts:
  - a. Want whoever takes on Social Media to report to the Secretary > group agreed
    - i. Jerry M is possibly interested, he will do the yearbook for sure
  - b.  Want to clean up website, especially main page > group OK with this
  - c. Would like someone else to take pictures next year.
3.  Set up GMail group for next season
  - a. Put seniors in 'alumni group'
  - b. Create a new group w/ remaining players for 2022-23

### Old Business

1. Pictures :
  - a.  **Need to get team picture to CHS > done**
2. Sponsors – do we need to do any posts that are dedicated to single sponsors? >Not needed
  - a. **Do general postings over the summer**
  - b.  **Next year do a weekly sponsor spotlight**

**Meeting adjourned - time: 9pm**

*Allison Riestenberg*, Date: Tuesday 3/15/2022