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## **EVJ Volleyball boys' program to spinoff and rebrand as Prestige Volleyball Arizona**

*Volleyball Unlimited, a shared services partner will manage operations*

**Phoenix, AZ** – EVJ Boys will be transitioning to its own brand as a stand-alone company. It will launch a new website for the 2019-2020 season and its new brand/logo identity is targeted to be released before tryouts on August 17, 2019. After much consideration, club management has decided to separate the EVJ Boys brand from the long tenured girls club. "As boys volleyball continues to grow in Arizona, we felt strongly that it was time to give the boys their own identity," said EVJ Club Director Jen Leo. "The boys club will soon be operating as **Prestige Volleyball Arizona (PVA)**." The program will continue to operate out of Inspire Courts in Gilbert and Court One in Tempe. Both are multi-court, state of the art athletic facilities.

Ray Lewis, NAIA Men's Coach of the Year and PVA's Program Coordinator said that "operating under EVJ's club management system is a major bonus for any program coordinator. I am excited to announce that Volleyball Unlimited, a shared services partner managed by Jen, Rich and their team will operate in partnership with me and PVA's leadership team to ensure a smooth transition to our new brand and a long-term commitment to excellence. EVJ has been operating for 30+ years and we want to stay connected to that tradition of excellence as we strive to establish our own elite boys' brand and legacy. I am looking forward to growing this brand locally and nationally."

The new brand identity and website are currently under construction. PVA will continue to utilize EVJ's website and registration tool until the roll out of the new company is complete. With the 2019-2020 season around the corner, "we appreciate the athletes and their families patience with this roll out," said Rich Leo, who is in charge of the business, operational and organizational roll out. Tryouts for the new club season are August 17, 2019.

Youth volleyball for boys as a sport continues to grow in Arizona and nationally. While it lags in popularity to the girls, the increased demand over the past few years has been noticeable. The demand for high-quality volleyball training and competition is driving the growth as prep schools, colleges and USA Volleyball take notice. PVA looks to grow upward and build on the success from the more than 100 boys and nine (9) EVJ Boys teams it fielded in 2018-2019.

### **ABOUT PRESTIGE**

Prestige Volleyball Arizona is an elite volleyball club dedicated to the growth and development of boys' club volleyball in the Phoenix Metropolitan area. The program is managed by Coach Ray Lewis, who led his Benedictine University at Mesa Men's indoor volleyball team to the 2019 NAIA National Championship. Coach Ray was also named the 2019 NAIA Coach of Year!

PVA Provides opportunities for boys ages 11-18 (5<sup>th</sup>-12<sup>th</sup> grade) to play competitive on a regional and national level with both travel and non-travel teams. Through its affiliation with Volleyball Unlimited, PVA also offers a variety of training opportunities for both beginner and experienced players ages 6-18.

### **ABOUT COURT ONE**

Court One Athletics is a 45,000 square-foot state-of-the-art multi-purpose facility located in Tempe on McKemy St. just south of Warner Rd. The facility accommodates nine volleyball courts equipped with one of the best flooring systems in the country which is made of solid maple wood complete with a one-inch foam sub-floor for maximum shock absorption.

Other state-of-the-art amenities include professional sports performance training, 11 HD streaming web cameras for use in the college recruiting process, meeting space including a private conference room, and a Pro Shop for all your athletic apparel needs.

Throughout the year, Court One hosts a variety of programs including youth and adult volleyball, camps, clinics, private lessons, and fitness training among other events.

### **ABOUT INSPIRE COURTS**

Inspire Courts is a multi-sport facility located in Gilbert, Arizona with 52,000 square feet of gym space including 7 color coded volleyball courts. The facility offers basketball and volleyball to help INSPIRE kids of all ages develop winning habits that lead to success on and off the court.

Here are some facts about the facility:

- Conference Room
- 7 regulation volleyball courts / 7 hardwood basketball courts
- Electronic scoreboards and scorer's table with digital display units on every court
- Color coded courts
- Bleachers and Benches
- 28 1/2' high ceilings
- Snack Shop
- Boardroom (seats 50 comfortably)
- Ample parking and easy facility access