



## Menomonie Youth Hockey Association

### Board of Directors Meeting Agenda

February 1st, 2021

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

**Call to order:** Stacy calls the meeting to session 7:09 pm

#### **Roll Call/Quorum:**

- Stacy Hintzman, President - Present
- Kris Wilkens – Concessions Co-Director - Present
- Gary Messerschmidt, Treasurer - Present
- Bob Weir, Hockey Operations Director - Present
- Dave Schwedler, Growth & Retention - Present
- Mike Jax, Tournaments & Scheduling Director - Present
- Brent Pember, General Operations Director - Present
- Troy Wilkens, Concessions Co-Director - Present
- Adam Wamboldt, Equipment Director - Present
- Kari Berthiaume, Fundraising Support - Absent
- Kelley Gowling Fundraising Director - Present
- Heidi Dowd -Secretary - Present

#### **Member comments:**

- Parent conduct and consequences
  - The parent behavior at some levels this year has been embarrassing
  - They sign a code of conduct but there are no consequences
  - The board agrees we need some consequences
    - Do we release them?
    - We need to do something to make them see there are consequences
    - 24 hour rule is important
    - Policy is loose and not clear what the consequences are
      - This makes it hard to hold anyone accountable
      - Keila working to update this to coincide with WAHA
      - Policy needs to be updated
    - Can we just make a decision at the board level without a policy?
    - Make the lines clear so people know the expectations.
- Dry land proposal for Stout work study student to do his field experience creating a dryland program with MYHA.
  - Would take place the month of February
  - No charge to Squirt, Peewee, and Bantams

- 1 Night a week. 45 min training sessions.
- Opposite days as practice for the most part.
- This is an option for the kids to work with a division 3 college athlete with hockey specific conditioning.

**Motion to approve the dryland program as long as numbers are managed. Second. All approved.**

**Consent Agenda:**

***Secretary: Heidi Dowd***

- Minutes from January 4<sup>th</sup> meeting
- Minutes from January 13<sup>th</sup> meeting

***General Operations Director: Brent Pember***

- Up to date Dibs hours completed per family (see attached)
  - Please send to members and post on website
  - Includes future "claimed" hours
  - Not many Zamboni hours have been turned in
- Still no Dibs editing rights for Dibs Coordinator Beth Draeger
  - Dave is working on this

***Equipment Director: Adam Wamboldt***

- Approve Fleet Feet invoice for payment

**Motion to approve consent agenda but change January 13<sup>th</sup> minutes to closed session. Second. All approved.**

**REGULAR AGENDA**

***President's Report: Stacy Hintzman***

- Annual Planning - Update from PDC
  - Lots of frustration on having the same goals year after year
  - Some goals will always be goals
  - Skill development is a good way to see if team is improving
  - Hockey scores don't really tell you if you have improved
  - Same people board, committee leader, head coach.
    - We need more support
    - People have too much on their plates and not able to get stuff done in a timely fashion.
    - We need a better marketing program for coaches?
    - Do we need to break our positions down more?
      - Will this get more people involved or just result in more titles for the same people?
    - Everyone wants to see the best for the program.
  - The PDC needs someone that can google resources and a marketing plan
    - These positions could be filled by non-coaches
  - We need to maintain relationship with Stout Hockey to get assistant coaches
    - Consider more guidance to Stout kids on how to relate to kids
  - Standardizing our processes and make them more efficient. This will help communication in the long run.
- Annual Meeting
  - Each team to have an awards celebration at the rink.
  - 2 Guests per player

- March 8-12th
- Can have the board or board representation present
- Give each team money to have an end of the season party
- Could we prerecord some of the annual update stuff?
- Feel we need to put something out to our members this year
  - Financial update
  - What is working
    - Numbers
      - Brent will get to Stacy
    - Ability to have a full season
    - Financially strong despite covid
    - Fundraising update
      - Kelley to get info to Stacey
    - Team records
      - Mike to get info to Stacey
    - Growth of female coaches and girls teams
  - Working on
    - PDC points
    - Improving website
    - Continue working with the Stout Program
    - Dry land program
- Member of the Year & Coach of the Year
  - Heidi to put out communication regarding this
- Awards
  - How and when
    - Dave will work on this
- General Updates:
  - WAHA
  - Ice board updates
    - Replacing #1 Compressor with a rebuilt one
    - Need to start planning for a big redo
    - Keys for the rink will shut off for all non board members after the season
  - Playdowns
    - Stacy will be present at rink all weekend to ensure things run smoothly.
    - There is some concern about the tight timeline and the need to clean and separate groups.
- Growth & Retention Ideas/Committee
  - Time to promote program given our success this season
  - How do we get the word out about how good MYHA is doing
  - Consider multiple different social media accounts
  - Sign at winter wonderland and/or the outdoor rink at the rec park
  - Need to focus on girls and getting them to stick with it
  - Having women coaches is important for our organization as it allows girls to see women involved in hockey.
- 50 years
  - Need to keep this on our radar
- Trophy Case

- Ice board willing to help with this
- Showing off our trophies when people first walk in the rink will help generate pride and enthusiasm for our program.

***Treasurer's Report as of 2/1/2021: Gary Messerschmidt***

- Checking: \$71,354.00
- Savings: \$15,115.08
- Scholarship: \$4,061.69
  
- Paid officials, coaches, and incidentals since last meeting.
- Credit card Bills for 12/18/2020 and 1/18/2021

***Secretary: Heidi Dowd***

- None

***Fundraising Director Support: Kari Berthiaume Kelley Gowling***

- Camping and pancake breakfast for Punky Manor
  - Kelley will look back on it and get back to Stacy before next Ice Board meeting

***Growth & Retention Director: Dave Schwedler***

- Growth and retention team meeting on Sunday

***Hockey Operations Director: Bob Weir***

- PDC Goals and objectives
  - Standardized Player Curriculum
    - Playbooks
    - Individual Skills and Knowledge
      - Skating
      - Puck control
      - Passing
      - Shooting
    - Team Skills and Knowledge
      - Systems plays
  - Standardized Coach Curriculum
    - Playbooks
    - Standardize Parent/Coach Meetings
    - Position Specific Coaching
    - Commitment Level Agreement for Coaches
    - Needs to be a common thread how we are educating our players
  - Growth/Development Resources
    - Player
      - 3 on 3 opportunities
      - Try out dates
      - Special clinics
    - Parent
      - Equipment purchasing
    - Coach
      - Special training sessions
      - Drills

***General Operations Director: Brent Pember***

- Confirm LTS to Mini-mite January move - requirements (fees, fundraising?)
  - No charge for mini mites.
  - Need to do second fundraiser
  - No hours needed
- Dibs hours should be 28 hours overall not broke out this year.

**Motion to combine hours in a way that everyone has to do 28 hours combined. Second. All approved.**

Many of the DIBS hours are claimed by people who don't need hours.

Can have extra people on Play down weekends.

If people can't find slot direct them to Brent Pember.

***Concessions Co Directors: Troy & Kris Wilkens***

- *None*

***Tournaments & Scheduling Director: Mike Jax***

- *None*

***Equipment Director: Adam Wamboldt***

- Equipment Turn in dates for players and coaches
  - Ice out March 15<sup>th</sup>
  - Tie to annual meeting(s)

**Motion to move to closed session at 9:45 pm.**

**Motion to adjourn meeting 10:58. Second**

**Next Meeting: [February 22 at 6pm Fanetti Ice Arena](#)**