

# Howell Area Junior Baseball Association

## 2026 Season Sponsorship Opportunities

### Who is Howell Area Junior Baseball (HAJBA)?

The Howell Area Junior Baseball Association (HAJBA) organizes youth T-Ball, Softball, and Baseball programs for kids ages four through seventeen. HAJBA has provided quality experiences for more than sixty years, organized and operated solely by volunteers.

- HAJBA is 100% independent, not connected to a city department or parks and recreation program.
- HAJBA receives funding through player registration fees, fundraisers, and business sponsorship.
- More than 1,000 kids annually participate in our spring, travel, and fall programs.
- In 2024, over 430 HAJBA Players and their families visited the fields weekly.

**In 2025, we hosted our inaugural season at Three Fires Elementary, with brand new fields for our Tball- 12U divisions,** continuing the decades-long youth baseball and softball tradition in Howell. Funded by the Our Kids, Our Community, Our Future Bond, the new fields replaced the Northwest Elementary fields. We are grateful for the partnership with Howell Public Schools.

**With the continuing rising costs of operations, including supplies like field material and equipment, as well as the cost of services such as mowing, portable bathrooms and weed control, support from local businesses is essential to avoid passing the costs to the players.  
We need your help!**

[www.howellbaseball.org](http://www.howellbaseball.org) | [facebook.com/howellbaseball](https://facebook.com/howellbaseball)  
[sponsorships@howellbaseball.org](mailto:sponsorships@howellbaseball.org) | PO Box 241 Howell, MI 48844

# 2026 Sponsorship Benefits and Opportunities



## Green Sponsorship

**\$1,500.00**

Benefits for two team sponsorships, including Logo on Jersey and teams named after the organization, **One Banner at Three Fires and One Banner at Bennett Fields\***, Logo and link in a prominent location on the website, exclusive social media shoutout, and recognition in league communications. *\*New Benefit for 2026*

## Team Sponsorship

**\$575.00**

Logo or organization name on the front of one team's jerseys, Name and Logo on Website under Team Sponsorship. **Available for all divisions for both baseball and softball.**

*\*Add a Field Sponsorship Banner for \$300.00.*

## Field Sponsorship

**\$375.00**

One banner on a field of HABJA choice, named for your company for the full Spring season. *\*Available at Three Fires or Bennett Fields.*

*\*Additional Field Sponsorship Banner for \$300.00*

**Have an idea to support HAJBA but don't see it listed?  
Custom Sponsorship Packages available by request!**

## **Sponsorship Deadline: March 1st, 2026.**

- A commitment form and payment must be received for confirmation.
- Forms received after this date will not be guaranteed all the benefits offered.
- *Sponsorships are available on a first-come, first-served basis.*
- Credit Card fees are now included in the full cost of the above-listed sponsorship for ease of accepting online payment.



# 2026 HAJBA Spring Sponsorship Commitment Form

- Sponsorships are accepted by completing the Sponsorship Commitment Form on our website or by filling out this form; only one is required.
- If completing this form, instead of submitting online, it can be mailed to the address below or sent to sponsorships@howellbaseball.org.
- Payment is accepted via Credit Card on the website, Cash or Check.
- Credit Card Fees are now included in the sponsorship price.

## Division for Team Sponsorship Preference:

- T-Ball Baseball (4-5 yr old)
- Coach Pitch Beginner (6-7 yr old)
- Coach Pitch Advanced (7-8 yr old)
- 10U Baseball (9-10 yr old)
- 12U Baseball (11-12 yr old)
- 14U Baseball (13-14 yr old)
- 10U Softball (8-10 yr old)
- 12U Softball (11-12 yr old)
- 14U Softball (13-14 yr old)
- No Division Preference

## Please check the Sponsorship requested:

- Green Sponsorship: \$1,500.00**
- Team Sponsorship: \$575.00**  
 Add a Field Sponsorship Banner for \$300.00
- Field Sponsorship: \$375.00**  
 Add an additional Field Sponsorship for \$300.00

## Name of Player and or Coach Connected to Sponsorship:

## Banner Placement Request for Field Sponsorship:

- Three Fires Elementary Fields
- Bennett Field

This sponsorship is not connected to a specific player or coach. By checking this box, you are indicating that the sponsorship will be placed on a team without a "Sponsored Player/Coach"

<b>Business or Organization Full Name (please list as you would like it displayed)</b>	
Contact Person First and Last Name:	
Contact Person Email Address:	
Contact Person Phone Number:	

**NEW in 2026! Color Logos are now accepted.**

**Jersey Color Preferences include a first and secondary color, as jerseys can now have customized color combinations to include colored sleeves. We will do our best to accomodate your requests.**

**Jersey Color Options: Please Circle and indicate 1<sup>st</sup> or 2<sup>nd</sup> choice below:**

BLACK (BLK)	GRAPHITE (GRPH)	CHARCOAL (GRPH)	SILVER (SIL)	GRAY (GRY)	PURPLE (PUR)	LAVENDER (LAV)	FUCSHIA (FUS)	PINK (PNK)	LIGHT PINK (LPNK)	NAVY (NVY)	ROYAL (ROY)	AIR FORCE BLUE (AFB)	LIGHT BLUE (LTB)
TEAL	MINT	JADE	MOSS	ARMY GREEN (AGRN)	FOREST (FOR)	KELLY (KEL)	ELECTRIC GREEN (EGRN)	OPTIC YELLOW (OPY)	YELLOW (YEL)	GOLD (GLD)	ORANGE (ORG)	LIGHT ORANGE (LORG)	CORAL (COR)
TRUE RED (TRED)	SCARLET (SCA)	CARDINAL (CRD)	MAROON (MAR)	TEXAS ORANGE (TORG)	MEDIUM BROWN (MBRN)	DARK BROWN (DBRN)	VEGAS GOLD (VGO)	ARMY TAN (ATAN)	CREAM (CRM)	NATURAL (NAT)	WHITE (WHI)		

Black	Silver	Lavender	Light Pink	Air Force Blue
Teal	Moss	Kelly	Yellow	Light Orange
True Red	Maroon	Dark Brown	Cream	Light Blue
Graphite	Gray	Fucshia	Navy	Coral
Mint	Army Green	Electric Green	Gold	
Scarlet	Texas Orange	Vegas Green	Natural	
Charcoal	Purple	Pink	Royal	
Jade	Forest	Optic Yellow	Orange	
Cardinal	Medium Brown	Army Tan	White	

**Please read and intial all items below and sign. Incomplete forms will not be accepted.**

- I understand that as a sponsor, I must provide high-resolution artwork for logo displays and that jersey color requests are not guaranteed. They are accepted on a first-come, first-served basis and subject to change with supplier availability.
- I understand that placement preference is first come, first serve basis and that all sponsorships are limited. Depending on the size of the division, Sponsorship of certain age divisions may not be available.
- I understand that commitment forms signed and payment received will receive priority placement and that this sponsorship is for *this season only*.

**Authorized Signature:** \_\_\_\_\_