

February 13, 2024
OSA Meeting Minutes

Attendees

Davida Suiter

Erik Lillejord

Cami Dahlstrom

Anne Hess

Sara Clausen

Toby Tyler

Cale Johnston

Brandon Howe

Jamie Bishop

Brette Esterbrooks via Zoom

Matt Palm via Zoom

Not in attendance

Matt Katterhagen

Cami motions to approve the January minutes, Sarah seconds. Minutes approved.

Toby- Finance Update

- Our current bank was bought out or merged with Midwest Bank. 30K in savings, Checking is up to 66K. We are currently at just under 40K registrations. \$3100 donations in registrations. We currently have about 133 registrants. Toby thinks we are in good shape compared to last year. 20K of our revenue was in donations (family donations, business donations, and company matches).
- We need to get the tax stuff done for 2023. Cami suggests attaching the financial information to the minutes so board members can look over the information.
- Erik brings up a new bank, Platinum Bank, that might serve us better. Toby is going to check in with our current bank about any stipulations about changing banks due to unhappiness with infrastructure and higher interest rate. It could potentially be a larger partnership and substantial if we need to show full proof of funds before they start construction on the new project.

Spring 2024 Registration update

- 133 girls signed up. Usually at around 160, but we might have lost a few to club ball. Coach pitch is still light, but historically has been until teams are formed.
- Registration is closing 2/23. Coach pitch stays open longer and uniforms are due the day after tryouts. We need a marketing push for registration on 2/16 to let families know there is one week till registration closes.

Davida and Sara-Travel Updates

- MN softball is going to form the leagues on their own, and it is going to be voted on Monday. They are going to try to keep teams formed regionally. The directors will be in charge of saying the dates they can host. The directors will be in charge of working with MN softball about what they want to do.
- They are going to wait till the teams are formed and everyone is registered around 4/1. High school practices will be done by 5:30pm.
- Dan Pieffer is now in charge and going to make some changes to 10 and 12U.
- Davida sent out a recap of the 8U directors meeting. It will be 8U A and 8U B only. We can put the REC league in MN softball, and they will do the best they can to keep teams as close as possible, but they might have to travel a little bit.
- Cale is going to see if there is a REC league that we could join or create. They could still get into the state tournament through MN softball. He's going to email the board members of the surrounding communities and see what their REC league thoughts are.
- If there are 8U state tournaments in the area, they could get paid to umpire those games. The rate is \$60/hour.
- We are hopeful to have a 14U and 16U team. We are working on getting them registered as a combined team. Last year's scheduling was too intense so Sara and Cami are looking into a lighter schedule.
- 8U tryout is still TBD

Team Formation Meetings

- 12U on 3/10 at 3pm TBD
- 8U on 3/13
- 10U on 3/12

Board meeting team formation 3/19 6:00

- Cale is going to look into auditorium space for 3/20 and 3/21 for the parent meeting

Cale- Inhouse/Fields Update

- Hit Dawg indoor space is starting on M-TH 4/1 6-9pm
- AC and MS- same thing as last year M-TH 4/1 6-9pm
- Try softball night turnout was lower than past years. We might need to think about how to market this event moving forward.

Brette- Communications Update

- We don't have any way to communicate outside of Sports Engine, but you can't email or import large lists. Cale has an account via HubSpot to do campaign mailing which we might be able to leverage. OSA could also get a personal email. The board needs to consider a long-term strategy. We also need to find out who has then login credentials to manage the domain name.
- Parent meeting would be a great place to get everyone set up on a mass communication memo. We could get an opt-in from the entire organization.

Erik- Fundraising Update

- We have a database and we are going to start reaching out. We have a small business list and we need to move onto a big business list. We need to be able to reach specific people in big businesses. Erik got our new sponsorship sheet today and is going to get that information out to people asap. Erik will include information about our P.O box on the sheet. We got our first grand slam sponsor.
- When Erik gets the sponsors he will get it to Jamie and send the logos over for the practice shirts.

Jamie- Uniforms Update

- Swag store and uniform stores are open. They are separate links so keep that in mind. The uniform store did not go out in the recent email blast, so direct families to the website.
- We are mandating one jersey, but players also need the tank from last year.
- We added a 3% fundraising markup on the swag store, so push it to families. We will reopen the store again in April.
- Still waiting on coaches shirt options.
- We need to get our sponsorship logos to create the practice shirts and then Jamie will design one.

Brandon- Player Development Update

- The Twins reached out about hosting a youth softball and baseball day at Target Field on 6/15- Father's Day

Cami- Coach Development Update

- Coaches clinic was successful
- Cami is going to reach out to Sara about throwing fundamentals, and we are going to talk about a unified throwing system.
- We are going to continue to offer umpire opportunities for older girls in the program at \$40/game for 8U and \$50 for 10 and 12U

Other Business

- Anne is going to send out a flier to 7, 8, and 9th grade parents about the high school program. Those age groups can try out for the high school program, but they wouldn't take the place of a high schooler. The 12A team might not need a practice spot if they are already practicing with the high school teams.
- Craig is going to work with Lisa on form and Hartneck is going to facilitate that.
- 4/11 or 4/19 for youth night
- All team sports meeting on 3/29
- The high school team is not using DC
- OSA always gives out a scholarship, and we are now going to get a say in who gets it.
- Cale is going to book picture night at SE

David moves to adjourn meeting, Erik seconds.

