

*Eastern Shore Hockey Association*  
*Meeting Minutes*

September 13, 2021

**I. Call to order**

Michael C. called to order the regular meeting of the ESHA board at 1808 on September 13, 2021 at Talbot Ice Rink.

**II. Roll call**

Michael C. conducted a roll call. The following persons were present:

President – Michael Corner	EJ Rep – Mike Watson
Vice President – Dave Connolly	CBHL Rep – Dave Finlay
Secretary – Amy Grier	CCHL Rep – John Schwaninger
Treasurer – Vince Allen	Scheduler – Colin Fluharty
Hockey Director – Rob Wefelmeyer	8U Coordinator – Kelsey Miller
Registrar – Tami Weber	Communications Director – Stephanie Kevan
Chief Manager – Dave Levasseur	

**III. Approval of minutes from last meeting**

Meeting minutes from August were submitted for approval. Motion for approval by Michael C., Seconded by Dave F., All in Favor.

**IV. Director and Officer Reports**

- a) President – Communication and U8 Coordinator positions filled. Working on sponsors on website. Crerar Grant received. Scoresheet email account up and running. All team managers have access to email accounts.
- b) Vice President – Nothing to report.
- c) Secretary – U10 fundraiser helmet decals ~38 left. Dave F. suggestion to have one of the logo decals mirrored so they both face the same direction.
- d) Registrar – Still awaiting 8U separation.
- e) Treasurer – ~\$202,000 balance.

- f) Hockey Director – Good opening weekend. ADM 8U nets are off the pallets and ready to go. Can be used for upper age group practice if needed. Association account for Ice Hockey Systems (Icehockeysystems.com) to build practice plans with drawings and videos. 10 user accounts to be shared. LTP 4 kids signed up so far out of 15. Request to push info on Facebook and website. Rob W. has curriculum to be followed. 8 Wednesdays during 8U practice slot.
- g) Scheduler – Couple of teams with problem weekends. October 30<sup>th</sup> and 31<sup>st</sup> have openings because of the Bay Bridge Walk. Middle School interest request yielded about 18 to 19 players. Maybe enough for 1 team. No goalies currently. Per Rob W. looks like Queen Anne won't have enough players for high school, unknown about middle school team. Plenty of coaches. If get enough interest, would like to open registration on the website with separate fee and payment plan if possible. Rob W. will check with SportsEngine to get that started. Rob can make a Middle School SCORM and Vince can invoice separately.
- h) Communications Director – Voted for and approved through email vote. Has Facebook and Instagram access. Needs SportsEngine/website access. LTP digital promo pack has been received. Dave L. will communicate fundraisers out to Stephanie to put up on the social media. Colin F. will send home game schedule to Stephanie to post online. Dave F. suggested doing a where are they now for alum that have moved on to other teams. Tami W. said she can put out to media contacts as well. Stephanie K. will create generic form to send out. Will also try to promote Jamie Webb onto Facebook. Stephanie K. has asked the rink to set up more Stick N Puck slots.
- i) 8U Director – Voted for and approved through email vote. Primary responsibility is to coordinate marketing and engage new players to grow the program from the roots. Blue team does scoresheets for CBHL. None for Red team. Rob W. will send out an email to 8U team about skills coaching. Michael C. and Rob W. will work on logistics of setting up 2-3 skills sessions for 8U team possibly December/January time frame. At 8U, set the expectation to have kids try goalie at least once to grow interest. Colin F. has asked for feedback on number of games for Red and Blue. Kelsey M. will communicate with scheduler. Vince A. will send out jersey invoices to 8U. Kelsey is working on Mites on Ice. Possible rule about COVID testing or vaccine prior to.
- j) CCHL Rep – League is moving forward with a couple changes. Using cchl.statmonsters.com. There will be a managers and schedulers meeting on 9/22. They have requested that any game problems come through ESHA not a parent or coach. Email PVAHA if any issues with an unskilled ref. Do not address it directly with the ref. Declarations are in. 9/30 – who's who will go out. 10/6 is the next meeting. 10/13 dues

need to be paid. 10/16 starts the league season. Every team pays \$1550 (this includes end of year tournament with 3 to 4 guaranteed games - \$1250, \$150 dues to CCHL, and \$150 to Statmonster). Vince A. will look at the budget, but isn't a drastic change. The team will still get their individual tournament money. John S. volunteered himself for the discipline committee.

- k) CBHL Rep – Minimal refs. No tolerance policy for coaches, parents, and players abusing the refs. Lots of suspensions already. Need everyone to be flexible and understanding with refs and new rules. Due to new rules, more game stoppages leading to games running over. Dave L. will communicate to managers that they need to run on time for the games. There is no wiggle room as public skate sessions are after all of our games from here on out. If there isn't 30 minutes at the start of the 3<sup>rd</sup> period, it has to be cut in half.
- l) EJEPL Rep – Nothing to report.
- m) Chief Manager – addressed in new business

#### **V. Old business**

- a) U8 Coordinator & Communication Director – Already discussed.
- b) Crerar Grant – 75% coming. Will need to submit documentation of meeting objectives prior to February. One of those objectives is an all girls team.
- c) Jersey Feedback & Online Ordering (Warm-Ups Issue) – Very positive overall. Rob is getting the warm ups back for embroidery.

#### **VI. New business**

- a) Swag – There are bags on there now. Eventually will have hats, etc. Rob W. recommended using Bay Imprint in Easton for any apparel fundraisers. Any fundraisers will be communicated through Dave L. by the team managers and then sent to the board for approval especially if done outside of Bay Imprint. Logo will not be mass distributed until teams have had a chance to do fundraising. Michael C. will look into the Rt. 50 signage being updated with new logo.
- b) PVAHA Rule Changes – Delays occurred over the weekend due to the new rules and some refs not having been educated on them yet. Rob W. communicated with SHOA about the issues from the weekend games.
- c) LiveBarn – There are banners blocking the view of the scoreboard on LiveBarn. Will work on trying to correct that.

- d) 12U Red Team Size – There is a new to hockey 12U player that would like to join. 12U Red is at max capacity. Rob W. will look into option of having him/her practice with 12U Red, but play games on Middle School team.
- e) 16U & 18U Roster Change – No change in roster was needed.
- f) Display Case for Awards – The Rink had recommended possibly placing a trophy case across from the skate rental area. ESHA would have to purchase it. This is not in the budget right now. Will revisit at a later date.
- g) ESHA Communication Bulletin Board – Dave L. found a lockable communication bulletin board. Michael C. made a motion to spend \$109 on bulletin board that the rink will install. Seconded by Colin F. All in Favor.
- h) Girls Hockey – Rob W. will look for an ice slot.
- i) Future Meeting Dates – October 18<sup>th</sup> at 6pm, and November 15<sup>th</sup> at 6pm. Locations TBD.

## VII. Adjournment

Michael Corner adjourned the meeting at 2009.

Minutes submitted by: Amy Grier

Minutes approved by: Michael Corner

### Action Items:

Michael C. will

1. work on getting the Rt. 50 logo updated.
2. put sponsors on the website.
3. work with Rob W. to get 8U skills sessions set up.

Amy G. will

1. work on getting helmet decals modified to have them be mirrored.

Colin F. will

1. send game schedules to Stephanie K. for posting on social media.

Stephanie K. will

1. post home game schedule on social media
2. promote LTP and Jamie Webb on social media.
3. create "Where are they now" questionnaire.

Tami W. will

1. complete 8U Red and Blue rosters once set.

Kelsey M. will

1. continue to work on Mites on Ice and 10U Blue game.
2. communicate with Colin F. about game schedule for 8U Red and Blue.

Rob W. will

1. start setting up Middle School team SCORM in SportsEngine.
2. develop plan for 8U skills coaching sessions and communicate with parents.
3. look for ice time for all girls team.
4. determine plan for new to hockey U12 player.

Dave L. will

1. order bulletin board.
2. communicate to team managers about running on time for games.
3. communicate to the board about team fundraisers and get approval if needed.
4. notify Stephanie of team fundraisers to promote on social media.

Vince A. will

1. Send out invoices for jerseys to 8U