

## September 10<sup>th</sup>, 2020 Winter Council Board Meeting Minutes

Board meeting held via Zoom

Board Members in Attendance: Kyle Miller, Bleu Holden, Brian Dover, Brennan Wheatley, Brian Bates, James McKinley, Dan Torres, Jen Bell

League member in attendance to discuss new item: Cedric Wynn

League members in attendance non-participating: Martin Cherrier, Bill McDaniel, Wes Coulter

Meeting call to order: 6:36 PM

1. Commissioner Opening – Kyle Miller
  - a. Excited to be rejoining the board for the upcoming 40<sup>th</sup> Anniversary season.
  - b. All HSL accounts have been updated to reflect current approved signatories.
  - c. HSL's biggest areas of opportunities for this season include: new recruitment, Hall of Fame, and the updating of the Rules and Regulations.

Officer Reports:

1. Asst. Commissioner – Bleu Holden
  - a. Ratings & JRC: would like to talk with Kyle and see his thoughts on continuing as JRC Chair as this past season was canceled. Would also like to start passing over more responsibilities in regards to the JRC.
  - b. Took over Hall of Fame duties this past season. He has been working on updating the contact info HOF members and reinforcing they are still valued and we would like to have their participation in HSL activities.
  - c. Due to the cancellation of the 2020 season due to COVID, would like to discuss in a future meeting about inducting six member into the 2021 HOF Class.
  - d. Would like to start talks of adding bench strength to the board positions. This will help to prepare future members of the board and also in the case of a board member having to step down, getting ill, etc., there would be someone who knows the duties and could step in.
  - e. Work on increasing the numbers of the league, but also work on communicating with and retaining new members.
  - f. We still have some of the Demarini league bats. He will inventory to see what is left and provide communication to the league.
2. Treasurer – Brian Dover
  - a. HSL funds as of today were \$131, 642
  - b. 50-60 refunds were issued due to the cancellation of the 2020 season for a total of almost \$4000.
  - c. Conyers field fees for 2020 will apply to 2021.
  - d. Will work with Brennan when time comes for registration to set up a non-refunded registration and new player/need to pay registration.
  - e. Would like to set up an audit committee for the finances so there is transparency.
3. Secretary – Brennan Wheatley
  - a. Working on making updates to HSL website.
  - b. Would like to revamp the look of the website to make more current. Will appreciate the board's input for this.

- c. Social media: currently have Facebook page that members can see. Need to look at delving into Instagram and Twitter. This will reach more people. Would like to see if can get a media manager for this.
4. ASANA – Jen Bell
  - a. Going to resend the requests from 2020 season about the Rules and Regulations in regards to updating about ASANA.
  - b. Would like to look at rebuilding a women's league in HSL with the support of HSL.
5. Parliamentarian – Brian Bates
  - a. Going to work on the Rules and Regulations to clean up any inconsistencies.
  - b. Start creating footnotes for any modifications from motions and votes. Then create an amendment to minutes to be posted online.
  - c. Be stricter with following and adhering to Roberts Rules.
  - d. Looking forward to working with Bleu in regards to the HOF.
6. Business Development – Dan Torres
  - a. Updated the sponsorship packets and provided to the board via email. He has also created new sponsorship levels and ways to benefit sponsors.
  - b. Would like us to be more visible with community development (i.e., working with charities). This would allow us to get donations for these charities from larger companies that don't donate to sports leagues.
  - c. Business development: going to more focused on broader areas such as social media companies, local businesses, and national companies not just the bar side.
  - d. Kyle has asked each board member to work on providing Dan with a warm intro for potential sponsors.
7. SEC – James McKinley
  - a. Currently he is temporarily on hold with duties as COVID has negated social activities and he is not able to start the planning for HSL events.
  - b. An idea was sent to the HSL board about changing one of the events to a "Prom" event. James recommends keeping Mr. & Mrs. as is due to them being the biggest fund raisers and requiring teams to participate. Would be possible to change the Jingle Ball though.
  - c. Has already received notice from several members they would assist with the SEC committee.
8. Competition Coordinator – Open (Kyle Miller covering)
  - a. 2 people have put in their names for the open position. Nominations are being accepted thru September 15<sup>th</sup>, 2020.
  - b. Will have nominees attend the next board meeting.
  - c. Will set up an Election Buddy vote for the board to vote on the position at the next meeting.
9. Masters Team Review – Cedric Wynn
  - a. A new Masters team would like to create an upper division (C) for Masters. Several of the members are already currently and will be playing on another HSL team, but would like to also play on this Upper Masters team as well and play exhibition games to qualify for World Series. Board and Cedric to do more research in regards to NAGAAA and revisit at next meeting.
10. Website Review/Logo – Brennan/Kyle

- a. Tabled to next board meeting.
- 11. 40<sup>th</sup> Anniversary – Kyle Miller
  - a. Asking the board members to think about ideas for this upcoming season.
  - b. Idea was brought up to maybe have a banquet/silent auction and invite other Atlanta LGBTQ sports leagues to participate.
- 12. HSL Calendar – Kyle/Brennan
  - a. Tabled to next board meeting
- 13. HOF – Kyle/Bleu
  - a. Tabled to next board meeting
- 14. New business
  - a. Add to agenda for next meeting
    - i. Approving funds to redo the HSL website. Brennan will look at costs associated and provide at the meeting.
    - ii. Social media- increasing social media presence with someone to manage.

Next meeting: September 30, 2020 6:30 PM

End meeting: 8:30 PM