

Minutes

South Wood County Youth Hockey Association Board of Directors Meeting

Date: July 8, 2019

Time: 6:00 P.M.

Location: SWCRC

Attendance

Board Members:

<input type="checkbox"/> Mike Cook	<input checked="" type="checkbox"/> Andrea Galvan	<input checked="" type="checkbox"/> Krist Hanson	<input checked="" type="checkbox"/> Scott Kissinger
<input checked="" type="checkbox"/> Steve Kreuser	<input type="checkbox"/> Jeremy McDonald	<input checked="" type="checkbox"/> Randy Miller	<input checked="" type="checkbox"/> Kari Pagel
<input checked="" type="checkbox"/> Mike Petersen	<input checked="" type="checkbox"/> Justin Potter	<input checked="" type="checkbox"/> Aaron Stieve	<input type="checkbox"/> Scott Stoflet

Others: Multiple Bantam parents

Call to Order 6:06 PM

1. Bantams

1.1. Discussion with attending Bantam parents on options for Bantams teams in 2019-2020 season.

1.2. Motion (Randy M.): Disband the Bantam team for the 2019-2020 season

1.2.1. M2 – Aaron Stieve

1.2.2. APPROVED (Y7, N1, 1 abstained)

2. SWCRC Updates

2.1. The conference room was cleared out and a TV mounted to allow for presentations.

2.2. Skate With Us Campaign

2.2.1. Focus will be for recruitment/marketing of the facility and associations

2.2.2. A new SWCRC website is being developed (assisted by MidState College) and will leverage various social media outlets

2.2.3. SWCRC is looking for individuals to join the marketing team and brainstorming workshops to bring more kids to the rink and the various programs.

3. Recruitment/Marketing

3.1. Discussed feasibility of creating an internship (fulfilled by UWSP) to execute marketing campaigns

3.2. As part of various events (e.g. Try Hockey for Free) we will look into providing simple giveaways, such as stickers, or discount vouchers for future events.

4. Financials/Budget

- 4.1. At a similar position as last year at this time; in the positive pending some check deposits.
- 4.2. Detailed budget to be provided at next board meeting.
5. Fundraising Proposals
 - 5.1. Lotza Mottza Pizza Fundraiser Program
 - 5.1.1. Will require a mandatory number of vouchers (based on level) or \$50 buyout option
 - 5.1.2. IGA and/or Pick-n-Save will be selected as the stores to contact for redemption of vouchers
 - 5.1.3. We will also continue to determine a tiered incentive plan to give prizes for sales milestones
 - 5.2. Raffle Calendar
 - 5.2.1. The cost will be \$10/calendar, kept by family, maximum of registration fee less \$20. Starting in November, drawings will be held for various prize levels, announced on the website and social media outlets.
 - 5.2.2. Final design TBD; will be printed by registration.
 - 5.3. Ice Fisheree
 - 5.3.1. An Ice Fisheree was suggested as an additional fundraiser. Steve K. and/or Justin P. will talk to the Wood County Director of Parks & Rec (Chad Schooley) about logistics.
 - 5.4. Team Apparel
 - 5.4.1. Hazard Hockey Shop offered to facilitate apparel orders in lieu of Mada since it results in very little profit back to the association. Hazard would handle the orders and provide any profit back to the association
6. Tournaments
 - 6.1. 3x3 Tournaments
 - 6.1.1. Co-ed (Cranberry Clash) will be held September 27-29. We are confirming who will be the coordinator position.
 - 6.1.2. All Girls (8U, 10U, 12U, 14U, and HS) will be held October 19th and 20th. Randy Miller will be the primary coordinator.
 - 6.2. Half-Ice Mites
 - 6.2.1. Discussed filling some ice times with ½ ice Mites tournaments on 12/7 and 12/21
7. WAH Regional Meeting
 - 7.1. Pending rule changes for Squirt Level:
 - 7.1.1. Define a team as a minimum of 11 members.
 - 7.1.2. To make the A level team, a player must be ranked in the top 30% of players from the tryout.
 - 7.1.3. Mites-eligible play ups can only be B level and require an application.
 - 7.2. Director of Hockey Position: same responsibilities of the ACE coordinator with the addition of some reporting on coaching
8. Officials Compensation/Recruitment

8.1.Motion (Aaron S.): Board will cover exam/certification fees for association officials under 18 and increase rates to mimic Stevens Point's scale.

8.1.1. M2 – Kari Pagel

8.1.2. APPROVED (Y7, N0)

9. Ice Usage/Contract

9.1.One proposal for the JV game timeslots was Squirts and/or Mites scrimmages

10.Unfinished Business

11.New Business

Meeting Adjourned: 9:33 PM (M1-Aaron S., M2-Mike P., APPROVED)