

HSL Winter Council Meeting Minutes

January 18, 2018

Members Present - Tim, Bleu, Jeff, Jay, Ron, Joe, Apryl and Terry
Luis Delgado joined as an observer
Annette - excused due to preplanned int'l trip

Meeting called to order 7:08
Approval of Minutes - December 14, 2017
Motion to approve - Jeff
2nd - Ron
Vote - Unanimous

2017 Teams/Divisions - Bleu

A B C D divisions with 30 teams expected. The Outlaws are not coming back. Expected 2 A teams, 4 B teams, 12 C teams and 12 D teams.
Team and Player registration should be ready by third week of January
Forfeit Fine Set - \$50 per game.
Non Meeting Attendance Fine Set - \$100 per meeting.
Master Update - 3 responses. The league would like to send a Legends (lower division) masters team to the GSWS in addition to all other teams

Player Recruitment - Tim commented that we are now 22 Days until New Player Placement and the big push for advertising should be ready to go

- Aaron Sones is working on the Social Media Committee to put a Facebook Ad campaign in place. This should begin January Week 3. We are looking at other apps - Grindr, Growlr and Scruff.
- Terry and Jacques Oge are working on the player recruitment flyer similar to last year
- Managers and Coaches will be encouraged to please share the New Player Placement Day Ad on Facebook.
- We will have Flyers of the New Ad printed and ready to distribute throughout Midtown by January Week 3.

Survey Update – we had been working with Google and Sports Engine to get something out. Survey Monkey could not send as a Group. Tim reported the sports engine survey comes across appearing it is a “player registration” and we are afraid people will think completing the survey will make people believe they are registering. We will not proceed with this option prior to the season to avoid confusion

Placement Day Sunday February 11th - Terry & Apryl

- Need Volunteers to shag fly balls field and meet & greet new players.
- Discussion on the day's process and how we will conduct the day this year. It will be very similar to last year
- The Hideaway will host a 4-7 Beer Bust after the new player placement day with No Charge to the New Players.

Sponsorship Update - Tim

Avita signed and \$2500 rec'd

Still waiting on Maui Joes / Financial Groups / Synovus Bank / Lips / Delta

Pick a Stick Update

Bats ordered and paid. We did get free shipping. Terry to shop for 4 bags to hold the bats. Tim looking at Rental Facilities.

Player Ratings Review

The board voted unanimously to adjust a player due to a permanent disability

JRC Appeal -

Wayne Brown JRC Chair joined the meeting via phone

The board heard 2 appeals from Terry McGee and Luis Delgado for Primetime Elite Players - Per rules, 75% vote is needed to overturn JRC decision. 6 votes were needed to overturn a JRC decision.

1. Terrence Roland - Q18 Current rating 20
JRC vote was 7 yes 2 abstain
Was given Q18 in a mid season review in 2016
2017 Review Requested to remove
2018 Review Requested to remove
Board Vote Yes to retain 5, No to remove 2 - Rating Stands

2. Javaris Lindsey - Q11 Current rating 19
JRC vote was 8 yes and 1 No
Board Vote Yes to retain 6, 0 No and 1 Abstain - Rating Stands

Financial Report - Jeff Langer

Income for 2017 \$30,000 income; Jeff stated some of the the reasons for the increase was due to

1. Big Peach Income - actual charge for Fields came in materially less than what was budgeted.
2. Hotel commission exceeded planned budgeted
3. Umpire fees were less than budgeted due to rain outs and Hammerheads folding mid-season
4. Overall Revenue was up \$3,000
5. Board was able to cut expenses were down \$13,000

Balance at end of 2017 \$95,000

Jeff will prepare the 2018 budget and offer a Recommendation for future spending at the Feb 3, 2018 meeting. Board discussed to desire to ensure that higher than expected.

SEC - Joe

Jersey Party - still working with Heretic on details

Mr and Miss - Lips has agreed to allow the league to hold the event without any charges.. The event will likely be 1-5 p.m. with an after party option. Jay is contacting The Hideaway to offer a bid on the parties. Joe is working to get Table Reservation Options. Venue holds 250-300. Discuss parking at the event. While parking options are available, the league will encourage the use of rideshare options

SEC needs Volunteers

GSWS Attendance Qualifications for eligibility for funds raised distributions

Jersey Party 7 members from each team to qualify for the Party Money

Miss and Mr 50% of Roster must attend to qualify for the Mr and Miss Money

Charity - Jay

Discussion on a new charity, retain Someone Cares, make Pride School sole charity or possible sponsor of Atlanta Pride.

Jay will have dollar amount required to sponsor Pride giving us the Booth and Parade entries.

We will vote on Feb 3 to leave Pride School and Someone Cares as 2 charities or Pride School and Atlanta Pride or Pride School Sole recipient.

Rule and Regs - Ron

Ron will have changes ready by January 22 and then by Feb 11 the finalized document will go out to the 2017 Coaches Group and the 2018 Coaches Group.

Elections for 2018 - Commissioner, Treasurer, Historian/Parliamentarian and Competition Coordinator Date will be Sunday April 29

Big Peach Update - Annette

Tim stated the bids for the hotels are still coming in and we should have a selection soon.

Tim asks the Board to please review emails prior to Feb 3 for all Budget Items as to expedite the Budget Vote.

Next Meeting Saturday February 3 at 11 a.m. this will be the Spring Delegate Meeting Prep

Motion from Jeff to adjourn the meeting

Second from Ron

Unanimous

Meeting Adjourned at 9:45 pm.