



## SPONSORSHIP OPPORTUNITIES

**What Is The WYBBA?** The WYBBA is a non-profit, traveling basketball program serving the Mound-Westonka community and surrounding areas. The WYBBA has 200+ players run by a Board of 16 volunteers, as well as 50+ parent-coaches who dedicate their time. We develop boys and girls in 3rd through 8th grades by providing a positive environment to learn and compete in the game of basketball. Our philosophy is that basketball is a game that can provide lifelong lessons both on and off the court.

**Why Become A Sponsor?** The WYBBA relies on the support of local businesses like yours and can offer several unique marketing opportunities for your business. Not only are you giving back to the Westonka community by becoming a sponsor, but your sponsorship can increase your brand awareness and create word-of-mouth marketing in our small but connected community.

**Where Your Money Goes.** Your money helps to support the ongoing costs of our program, including partial scholarships so that all children have the opportunity to participate.

### \$500 Silver

- WYBBA Website sidebar ad placement for your logo with a hyperlink to your website during basketball season (October-March)
- Social Media spotlight: one (1) per season Reference on email to parents

### \$1,000 Gold

- All silver tier level listed items plus....
- Call-to-Action ad space on WYBBA website (1/3-page square ad with image of logo and hyperlink to your website) during basketball season (October-March)
- Listed as GOLD sponsor during events to include Back Channel Brewing and White Hawk Classic Tournament
- Ability to send two (2) exclusive offers directly to WYBBA parents via the WYBBA email address for your business (i.e., 10% off coupons, etc.)
- Ad space on WYBBA website (1/3-page square ad with image of logo and hyperlink to your website) during basketball season (October-March)

### \$1,500 Platinum

- All SILVER and GOLD tier level listed items plus....
- Banner at the White Hawk Classic Tournament (January)
- Banner ad on WYBBA website (page-width with image of logo and hyperlinks to your website) during basketball season (October-March)

### Or Other Amount

\$ \_\_\_\_\_

**Thank you for supporting the Westonka Youth Basketball Association (WYBBA)!**

501(c)(3) Tax exempt organization ID: 04-3707991

P.O. Box 95, Mound, MN 55364

Name of sponsor: \_\_\_\_\_

Email address: \_\_\_\_\_

**Return form or direct questions to:  
wybba.copresident@gmail.com**