



Mounds View Irondale Youth Hockey Association

2025-26 Sponsorship Opportunities

The mission of MVIYHA is to build the culture of MAVERICK HOCKEY through participation, volunteer support, teamwork and sportsmanship. We embrace our community-based hockey program that promotes the development of our hockey players and teams in a positive, supportive and safe environment at all levels.

Our growing association relies on sponsorship from friends and businesses within our MVI community. Please consider contributing to MVIYHA.

Family volunteer hour requirements for the 2025-26 Season are fulfilled with any secured association sponsorship of \$1,000 or more.

MVIYHA GENERAL SPONSORSHIP

\$1,000 or more

- Business Logo on MVI Website with Link to Company Website
- Tournament Acknowledgement
- Social Media Feature
 - 50% of proceeds from an MVIYHA general sponsorship may go directly to a designated team
 - up to \$1,000 max to the team
 - 50% will go to the MVIYHA Development Fund for association wide programs.

MVI SUPER RINK SPECTACULAR TOURNAMENT TITLE SPONSOR

\$5,000/tourney

- Thanksgiving, Christmas & New Year's Tournaments
- Co-branded Logo on Website, Swag & Signage
- Social Media Recognition
- PA messenger reads statement between periods

MVIYHA LEVEL SPONSORSHIP

\$10,000/season

- 3 Available:
 - Boys Travelling, Girls Travelling & House Hockey
- Website Logos & recognition
- Featured at season "Kick-Off" Events
- SportsEngine – all team pages
- Social Media Posts
- Displayable "Thank You" Gift
- Logo on Jersey – House Only

- A 3-year Level Sponsorship agreement will include an in-ice logo at Shoreview Arena

SHOREVIEW ARENA IN-RINK ADVERTISING

SHOREVIEW ICE ARENA DASHER BOARD ADVERTISEMENT

\$1,000 - \$1,325

- \$1,325 for new advertisers (includes set up charges and first year)
- \$1,000/year renewal of existing dasher board advertisement
 - Business Logo on MVI Website, link to Company Website
 - Season = September - March
 - One 3' x 8' Company Logo placed on Shoreview Dasher Board
 - some ability to identify placement, extra charges may apply for “cut boards”

SHOREVIEW ICE ARENA IN-ICE LOGO ADVERTISEMENT

\$7,500/3 Years

- 4 Locations Available
- 3 – year term
- Paid Annually - \$2,500/year

All sponsorships should be placed at:

<https://moundsviewhockey.sportngin.com/register/form/089764995>

Please contact sponsorships@mvihockey.org or VP@mvihockey.org with questions.

Thank you for your ongoing support of MVI Youth Hockey and GO MAVERICKS!!!