



Shakopee Soccer Association (SSA) Fundraising Policy

SSA is a community-based soccer organization that owes a large part of our success to our local sponsors and strategic partnerships. In an effort to honor those relationships, all individual team fundraising efforts must receive written approval (email) prior to engaging in any discussions with possible donors.

To be able to use SSA resources (name, image, and likeness) to fundraise for an individual team, it must meet the following criteria:

- Travel tournament must involve an overnight hotel stay
- For fundraising events - team manager must submit their request to Club Administrator and Board Member responsible for Marketing more than 2 weeks prior to any fundraising events
 - SSA will review all submissions within one week
 - Event cannot be within 2 weeks (before or after) an SSA fundraising event
 - If partnering with an existing SSA sponsor/relationship, SSA will need verbal or written verification from that party acknowledging that the fundraising opportunity being requested will only benefit one team and not all of SSA
 - If partnering with a new relationship opportunity, SSA reserves the right to deny request if they have engaged in sponsorship discussions with that organization within the last 120 days
- Donors will be required to complete the "Shakopee Soccer Association Individual Team Donation Form"
- To qualify as a charitable contribution, monetary donations must be made payable to "Shakopee Soccer Association" or "SSA".
 - Cash donations will not be considered as a charitable contribution
- **Social Media - SSA will make one social media post advertising the fundraiser. SSA is not able to advertise events via email. All other promotion must be done by the team themselves.**

Note: Special exception may be granted if a team has more than 33% of players currently receiving financial assistance through SSA

Prohibited actions:

- Fundraising for "regular" tournaments that do not require an overnight hotel stay
- Fundraising for "normal" team activities and expenses - jerseys, training, coach expenses, etc...
- Fundraising with any direct competitors to existing SSA sponsors/partners
- Fundraising through setting up gambling opportunities
- Offering sponsorship opportunities such as money in exchange for wearing a business logo or promoting a business during games.
- Misrepresenting your team or your intentions for the fundraising efforts to a potential donor

Failure to comply with these rules could result in disciplinary action and/or dismissal from the association.