



SPONSORSHIP KIT

2019/2020

*Support Stamford Peace and Connect Your Business
to our Family of Parents, Coaches, Athletes, Students & Tutors*



Enhancing Opportunities
for Academic Success



Join Us In Our Efforts To Inspire Local Youth Excellence – on the court, in the classroom, and in our community!

Stamford Peace Youth Foundation (“Stamford Peace”) uses high-level basketball instruction, training and competition, as well as academic support, to positively influence young people and help them achieve their full potential both on and off the court. As a 501(c)(3) not-for-profit organization, we rely on the support of local businesses and community partners to help every child play the sport they love and receive the academic support they need to succeed. We hope you will join us in providing children with these opportunities by becoming a Stamford Peace sponsor!

Stamford Peace programming rests on two key pillars:

PEACE Basketball – Offers mission-focused basketball programming for boys and girls ages 6-18 from in and around lower Fairfield County, including:

- SPBBL – 700+ player recreational basketball league for elementary and middle school boys. Almost 20% of our SPBBL players qualify for free or reduced-price school lunch and so receive partial or full scholarships from Stamford Peace enabling them to participate.
- AAU – High-level travel teams for girls and boys in the 3rd through 12th grades. PEACE teams compete regionally and nationally each April through July. Approximately 75 PEACE AAU alumni have gone on to play basketball at the collegiate level.
- Summer League @ Scalzi – Outdoor summer recreational league run in partnership with the Stamford Parks Department. Players who qualify for free or reduced-price school lunch receive partial scholarships from Stamford Peace.
- Seasonal camps, skill development clinics and open gym sessions for elementary through high school boys and girls.
- Individual personalized training.

Among the life lessons emphasized to participants throughout the Stamford Peace program are the value of teamwork, discipline, a strong work ethic, personal integrity, sportsmanship and resiliency. The broad pursuit of excellence – on and off the basketball court – is a cornerstone of the Stamford Peace program. Our high-level basketball programming offers a key “hook” by which we engage with young people and connect them to other vital support we offer through our Beyond Limits Academic Program (“Beyond Limits”).

Beyond Limits – Provides:

- Academic Tutoring – High-quality, subsidized, peer-to-peer tutoring in math and science for middle and high school students.
- Enrichment Programming – Regular workshops and other activities and events covering topics such as financial literacy, standardized test preparation, academic writing, college financial aid, and more.
- Informal Mentoring.
- Academic Advocacy – Actively partner with parents, teachers and administrators as important shared advocates for our students.

Beyond Limits participants include Stamford Peace student-athletes as well as non-athletes, with a focus on lower income Stamford families. Approximately 80% of those currently receiving tutoring support from us are from free or reduced-price school lunch eligible families. Tutoring fees are substantially subsidized by Stamford Peace.

In all, nearly 1,000 young people and families are supported by Stamford Peace in some meaningful way. Please help us to positively impact even more lives – become a Sponsor today!

SPBBL SPONSORSHIPS

Stamford Peace Boys Basketball League (“SPBBL”) is the Stamford community’s flagship recreational league for elementary and middle schoolers. In total, more than 700 young people participate in the league, which takes place over a four-month period each November through March – including 10 regular season games, plus 2-3 additional weeks of playoffs and championship games for each division. **Almost 20% of our SPBBL players qualify for free or reduced-price school lunch and receive partial or full scholarships from Stamford Peace to allow them to participate.**

2019 - 2020 SPBBL Sponsorship Opportunities

All Sponsorship categories entitle you to have your company name and/or logo included on the main SPBBL sponsorship banner/sign to be prominently displayed at our game sites (*size and placement determined based on sponsorship level*); and to have your company included in the “sponsor” area on the Stamford Peace website.

- **LEAGUE SPONSORSHIP:** Includes a page-width digital ad with image/logo on the Stamford Peace website, with hyperlink to a designated URL; an individual physical banner with your company name and/or logo to hang year-round at Stamford Peace’s main facility, currently the Yerwood Center, throughout the SPBBL season; and an opportunity to host an information table on two game dates of your choosing.
Limited to one sponsor.
\$5,000 _____ League Sponsor
- **DIVISIONAL SPONSORSHIP:** Includes a 1/3 page square digital ad with image/logo on the Stamford Peace website, with hyperlink to a designated URL.
Limited to eight sponsors.
\$2,500 _____ Divisional Sponsor
- **TEAM SPONSORSHIP:** “Courtside Level” includes a sidebar logo only on the Stamford Peace website, with hyperlink to a designated URL.
\$1000 _____ “Courtside Level” \$500 _____ “Mezzanine Level” \$250 _____ “Bleachers Level”

ALL FORMS AND ARTWORK relating to SPBBL SPONSORSHIP due on or before November 8, 2019.

Contact Name: _____

Company Name: _____

Mailing Address: _____

Phone Number: _____ Email Address: _____

Please return this completed sponsorship form to the Stamford Peace Youth Foundation, either by email to info@peaceyouthct.org or by regular mail to 925 Long Ridge Road, Stamford CT 06902. Checks should be made payable to “Stamford Peace.” All logo files can be sent to: info@peaceyouthct.org. If you have any questions, please email us at info@peaceyouthct.org, or call Rebecca Isenstein at 203-588-9020.

SUMMER LEAGUE SPONSORSHIPS

Stamford Peace & Stamford Recreation have teamed up to provide rising 6th thru 11th with a high-energy outdoor Summer League. Played on the blacktop on Scalzi Park during July and August, the League consist of 10 games, two each week, culminating in single-elimination playoffs and a championship game. **Players who qualify for free or reduced-price school lunch receive partial scholarships from Stamford Peace to allow them to participate.**

2019 - 2020 Summer League @ Scalzi Sponsorship Opportunities

All Sponsorship categories entitle you to have your company name and/or logo included on the main Summer League sponsorship banner/sign to be prominently displayed at Scalzi Park (*size and placement determined based on sponsorship level*); and to have your company included in the "sponsor" area on the Stamford Peace website.

- **LEAGUE SPONSORSHIP:** Includes a 1/3 page square digital ad with image/logo on the Stamford Peace website, with hyperlink to a designated URL; and an individual physical banner (feather type or similar) with your company name and/or logo to be displayed at Scalzi Park throughout the Summer League season.
Limited to one sponsor.
\$2,500 _____ Divisional Sponsor
- **DIVISIONAL SPONSORSHIP:** Includes a sidebar logo only on the Stamford Peace website, with hyperlink to a designated URL.
Limited to two sponsors.
\$1,000 _____ Divisional Sponsor
- **TEAM SPONSORSHIP:**
\$500 _____ "Mezzanine Level" \$250 _____ "Bleachers Level"

ALL FORMS AND ARTWORK relating to SPBBL SPONSORSHIP
due on or before June 26, 2020.

Contact Name: _____

Company Name: _____

Mailing Address: _____

Phone Number: _____ Email Address: _____

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BEYOND LIMITS SPONSORSHIPS

Since 2013, the Beyond Limits Academic Program has provided high quality, subsidized peer-to-peer academic tutoring, informal mentoring, academic advocacy and enrichment opportunities to Stamford Peace student-athletes and other Stamford Public Schools students in the 5th through 12th grades. An emphasis is placed on those **families eligible to receive free or reduced-price student lunch – which make up approximately 80% of our participants.** Tutoring is typically conducted primarily by Stamford Public Schools’ upperclassmen, including National Honor Society members, many of whom are referred by teachers, administrators and other tutors. **Beyond Limits currently serves approximately 175 students, twice weekly, and the demand has never been greater. Stamford Peace underwrites most tutoring expenses.**

Please see the following page to read what students, parents and tutors have to say about the program!

Please mark which Beyond Limits sponsorship opportunity you are interested in:

_____ **\$75** Assist us in funding five (5) tutoring sessions

_____ **\$250** Assist us in funding tutoring for a student for approximately two (2) months

_____ **\$750** Help us fund technology purchases for our tutoring facility (iPads or notebooks)

_____ **\$1000** Assist us in funding tutoring for one (1) student for the academic year

_____ **\$3000** Assist us in funding tutoring for three (3) students for the academic year

_____ **\$5000** Assist us in funding tutoring for five (5) students for the academic year

\$_____ **Give a CUSTOM AMOUNT**

Contact Name: _____

Company Name: _____

Mailing Address: _____

Phone Number: _____ Email Address: _____

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Checks should be made payable to “Stamford Peace.” If you have any questions, please visit our website at www.peaceyouthct.org, email us at info@peaceyouthct.org, or call Rebecca Isenstein at 203-588-9020.

What our Students, Parents and Tutors have to say about our Beyond Limits program:

Beyond Limits has given me the confidence to do well in school. The tutors help me keep up with what I'm learning in Geometry and Biology, and my grades have improved in both those subjects.

– Tyler, Grade 9

I believe the program is amazing! The cost and quality of the assistance are superior and to have this program available for students in such a competitive educational environment is unheard of.

– Parent of participant, Grade 8

This is a heart-felt thank you for working your magic on Joseph, an 8th grader who began losing his academic edge in 7th grade. Thanks to BL, this school year I watched Joseph regain confidence in his abilities, take pride in his work, and rediscover the joy of learning. What's more, his grades skyrocketed!"

– Kathy, mentor

I love Beyond Limits. It's the best place to learn. I like to go there as many times as I can. If I could, I'd go every day. All the tutors are nice, especially Matt. They have helped me a lot. I had a C in math and now I have an A! I might even make honor roll!

– John, student

I have used a [Beyond Limits] tutor in biology this school year and they have helped me raise my grades from a C to a B+. The tutors at Beyond Limits are great and have really helped me in an area that I wasn't doing so well in. They taught me strategies to remember terminology and provided an extra level of support that I needed out of the classroom.

– Chris, student

I wanted to share that Gabby is doing much better on math at school with your help. The tutoring really has helped her. Thank you!! . . . She also told me that she enjoys going to tutoring. That's also music to my ears as a parent!

– Gabriela, parent

I just want to thank you for everything. Beyond Limits is a fantastically run program that brings class and professionalism to the tutoring process. I was happy to be a part of it for the past year. I hope the program continues to prosper and good luck with everything!

– Jarrod, tutor

