

PYAA Board Meeting Agenda @ World Cup Coffee
Wednesday, October 16th, 2019 6:00 p.m.

1. Call to Order – Roll Call
2. Approval of Minutes from September 18th, 2019 Meeting
3. Review/Approval of Bills & Financial Report
4. Sports Director Update – Mel
5. Program Reports
 - a. Football – Ryan
 - b. Volleyball – Kristy
 - c. Basketball – Low #'s policy. Hired coaches: Abbey/Tanner.
6. New / Other Business
 - a. Communication flow: SportsEngine App.
 - b. Registration Nights: Improvement to keep/spark interest...Player & Team Introductions? Team Photo? Media Day? Speaker? Player Trading cards & bio sheet?
 - c. Marketing Campaign: Heather/Tina – Next steps.
 - d. Creating a PR Director position/responsibilities....Mackenzie
 - e. Connection with HS Coaches. GBB Meeting 20th 5pm commons
 - f. Denny Schmidtknecht memorial. BB/SB or Legacy fund?
7. Next meeting – 3rd Wednesday of the Month (November 20th).
8. Adjourn