



JANUARY

31

SATURDAY



CHALLENGE ALASKA PRESENTS:
DOWN THE RABBIT HOLE
2026 FUNDRAISING GALA
JANUARY 31, 2026

Please join Challenge Alaska in January for our annual gala and charity auction! As you know, Challenge Alaska is dedicated to improving the lives of people living with disabilities, their families, and the community through adaptive sports, therapeutic recreation, and education. We're excited to welcome 680+ guests to our event!

Tumble down the rabbit hole with us for a night of whimsical wonder at Challenge Alaska's annual gala! This year's Alice in Wonderland theme promises an enchanting evening filled with curious surprises, vibrant characters, and a touch of mystery. Guests will enjoy a delicious dinner, a cash bar, and exhilarating silent and live auctions—all set against a magical, dreamlike backdrop. Doors open at 5:30pm for drinks and the silent auction, with dinner and the live auction beginning at 7:00pm.

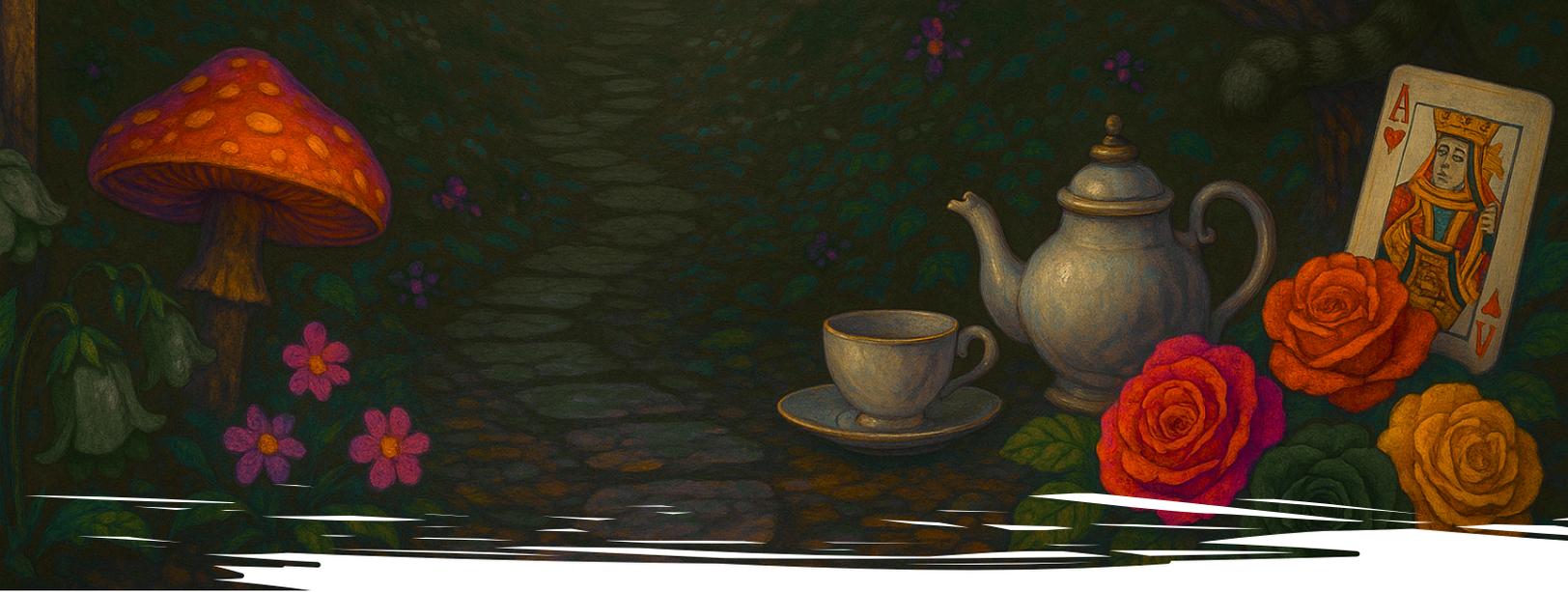
We invite you to lean into the fun with your most imaginative Wonderland-inspired attire. Whether you arrive as a bold Queen of Hearts, a dapper Mad Hatter, or simply as yourself with a curious spirit, you'll be part of a joyful evening supporting Challenge Alaska's mission to empower individuals living with disabilities. Expect a night of playful elegance, bright colors, and delightful surprises—all in the name of inclusion, community, and adventure.

How you can help:

- Become a Corporate Sponsor of the event (opportunities on next page)
- Donate Items, Wine & Experiences for silent or live auction packages
- Buy a one-page advertisement in our gala auction booklet (\$400)



Challenge Alaska is a 501(c)(3) nonprofit organization, Tax ID #92-0080897
740 Bonanza Avenue, Anchorage, AK 99518
907-344-7399 | mariel@challengealaska.org



CHALLENGE ALASKA'S 2026 GALA: SPONSORSHIP OPPORTUNITIES

GOLD: \$10,000

Banner placement at Challenge Alaska's Keil Center for all of 2025

Full page advertisement in Gala Auction Booklets

Social Media Shoutout (Instagram & Facebook)

Large Logo in Gala Auction Booklets

Large Logo on Challenge Alaska Website

Large Logo on Event Signage

Logo in Newsletter

Verbal Recognition by the emcee before the live auction

VIP Seating & dinner for a table of 10 guests

SILVER: \$5,000

Banner placement at Challenge Alaska's Keil Center during Spring Fling Week (April)

1/2-page advertisement in Gala Auction Booklets

Medium Logo in Gala Auction Booklets

Medium Logo on Challenge Alaska Website

Medium Logo on event signage

Logo in Newsletter

Verbal Recognition by the Emcee before the live auction

Preferred Seating & dinner for a table of 10 guests

BRONZE: \$3,000

Company Name in Gala Auction Booklets

Small Logo on Challenge Alaska Website

Company Name on Event Signage

Company Name in Newsletter

Dinner for a table of 10 guests



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