

## 2018-2019 New Trier Hockey Club Program Book - Business Advertising Form

Player Full Name *	Player Phone Number *	Player Email *	Player Team *	Grade *
Parent Full Name *	Parent Phone Number *	Parent Email *		

### ADVERTISER INFORMATION

Advertiser/Company Name \*

Contact First Name *	Contact Last Name *	Contact Email Address *	Contact Phone Number *

Street Address \*

City *	State *	Zip Code *

### ADVERTISING OPTIONS: SIZES AND PRICES

#### Advertising Sizes and Rates \*

- Two Page Print Ad Spread - \$900
- Full Page Print Ad: 7.5 x 10" - \$500
- Half Page Vertical Print Ad: 3.875 x 10" - \$300
- Half Page Horizontal Print Ad: 7.5 x 4.75" - \$300
- Quarter Page Print Ad: 3.875 x 4.75" - \$200
- Eighth Page/Business Card Print Ad: 3.875 x 2.25" - \$80
- Web Page Ad with Full Page Print Ad - \$1000
- Web Page Ad with Half Page Print Ad - \$800
- Web Page Ad with Quarter Page Ad - \$700
- Web Page Ad with Business Card Print Ad - \$580

All Website Advertising will appear on both the Boys and Girls Hockey Websites and includes a hyperlink. visit our website: [www.newtrierhockey.com](http://www.newtrierhockey.com)

#### Additional Option

- Business Card Ad in the 6th Annual NTHC Boys' Winter Holiday Tournament Guide - \$20 \*\*

\*\* Business cards for the Holiday Tournament Guide must be scanned and emailed separately to: [NTHCholidaytournament@yahoo.com](mailto:NTHCholidaytournament@yahoo.com)

#### Advertiser Design Needs \*

- Custom Ad Design - Please create new ad - \$50     Please use last year's ad with NO changes - \$0
- We will submit new print ready material - \$0     Please use last year's ad with minor text updates - \$0

If last year's ad is being used with updates, list those changes here:

**please note that any graphic/design changes will require a \$50 design fee**

#### Current Total: \*

All ad files for the designer may be uploaded via our online form or emailed to: [NTHCadDesign@yahoo.com](mailto:NTHCadDesign@yahoo.com)

Please make checks payable to NTHC. Payment must be mailed by Oct 15th.

NTHC Program Book  
c/o MJ Cadden  
450 Sheridan Road  
Glencoe, IL 60022

#### Agreement and Signature \*

- I agree to all terms of the NTHC Program Guide and will remit payment and artwork by October 15th, 2018. Artwork and/or payment not received by the deadline will not be included in the Ad Book. \_\_\_\_\_