



Canandaigua Boys Lacrosse Booster Club

Wednesday, January 26, 2022

Middle School, Room 23

Meeting MINUTES 6:30 - 8:30pm

The October 12, 2021 minutes stand approved as read.

Treasurer's Report: Damian absent/Michael spoke

Account balance/breakdown/expenses reviewed:

- Payments:
 - Complete - Sally McKenna: \$157.57 Rockcastle, Steve LaCrosse flowers
 - Complete - Varsity Boston trip: \$2,500
 - Complete - Chrome helmets: \$9,800
 - Complete - Pearl lacrosse balls: \$1,500
 - Complete - Coaches convention in FL: \$715
 - Pending - Goalies in box (Fall league): \$650
 - CCSD budget: JV reversible uniforms, paid and delivered 1/26/22
- Donations:
 - Rob Meenan: \$2,000
 - Innovative Solutions: \$1,000
- Unrecovered Fees:
 - Youth Night fees at Pinnacle; (-)\$1,000 (9 vs 12 players, coach w/player)
 - Reconcile youth fees - 'Leader' to collect at each grade level, adult/player

Spring Updates:

- K - 6th: (Coach Robbins absent/Deven spoke)
 - **Budget:** (Registration: 80 players x \$125 = +\$10,000, total expenses = (-)\$9,050)
 - Youth Coordinator: \$1,000 stipend
 - Responsibilities: refs, box goalies, coaches, Cdga Youth Tournament
 - Team Coaches: \$600 total, store credit vs stipend
 - Uniforms: \$4,500, (90) \$50/ea
 - Cheaper lacrosse balls: \$800, (5) cases
 - Goalies: \$1,100
 - The Shirt: \$800
 - Pizza party: \$250
 - **Needs:**
 - Replace older helmets, \$115/ea, Graphtex/Syracuse, wait for registration to order
 - Updated shoulder pads - not necessary per/AD
 - **Youth registration:** LIVE 1/30/22
 - Little Laxers starts March 13, 2022
 - Kick Off March 19, 2022
 - Co-ed, 80-90 players = \$50/ea
 - Omit Little Laxer shirts
 - New player - fiddle stick, Returning player - hat
 - Lax Club @ EPS doing well, Bryan Peck (ES) and Dante Giordano (PS)
 - Box in Season: starts April 17, 2022
 - In house, kids don't have to do club
 - Goalies (ask football players)
 - Registration down due to school enrolment (150 less boys), reachout to homeschool student opportunities, Fiddle sticks for PE classes...

- **Cdga Youth Tournament: May 21-22, 2022**
 - Projected \$3,000
 - K-2 , most interest
 - 14 teams, cost per team
 - Schedule for the day
 - Officials
 - Concessions/food trucks
- Mod - Varsity: Deven spoke
 - **Spring Events:**
 - Boston Trip: March 25-26, 2022
 - \$500 bus (balance after last years credit), \$2,500 includes rooms/bus
 - Both schools feeding Cdga team at no cost
 - Lincoln Sudbury, MA - Friday 3/25, 4:00 game
 - Medfield, MA - Saturday 3/26, 12:00, 2:00 game, 11:00pm home (players need money for food traveling home)
 - Boys/Girls Lacrosse Fundraiser: Day of Giving - Tuesday, April 26, 2022
 - **Needs:**
 - Downstream - uniforms, jersey and shorts = \$40/each
 - Videographer/Photographer: budget +\$500 - ask Tech Dept referrals
 - Varsity Banquet: \$2,000
 - Senior Night: \$50 - balloons, flowers
 - Senior Jackets: \$XXXX
 - Team breakfast: \$100 - served in concession stand
 - Team School Musical/play: \$300
 - Home pregame snacks: \$2,000 - ask parent donations this year
 - Coaches:
 - Varsity, Colin Carson: \$2,400
 - JV, David York: \$2,000
 - Mod/2 teams (32 players): Bryan Peck & Dante Giordano = \$750/ea
 - Concessions ideas: 8 games
 - Youth registration: K-JV required signup/concession (Signup Genius)
 - Scholarship player = parent to volunteer
 - Business/Staff it out: Todd researching possibilities, 10% to Boosters
 - Steve Sciratta - order and deliver food products
 - Hire food prep only - Grill Master
 - Keep it simple - ONLY pizza, drinks, snacks

New/Updated Business:

- **Registration/Payments:**
 - Sports Engine: \$585 automatic withdrawal/Booster bank account. LIVE Friday, 1/28/22
- **Apparel Store** (Jen absent/Deven spoke)
 - Pre-season online store for players, DUE 2/2/22 (6 wk delivery)
 - Contact Bobby Martino, Spring Player Pack - sweatpants, sweatshirt, shooting shirt, socks, shorts
 - Delivery Date? - Gloves with *embroidery*
 - Joel Coletti working on new logo for shirts/sweatshirts - No meeting discussion
- **Fundraising:**
 - Pig Plop Drop - (Sunday, 3:00PM, October 24, 2021)
 - Successful, winning square donated back
 - Approx. +\$2,000 after setup expensive (less each year)
 - Bottle/Can Return - Staples Redemption Center
 - Account always open - Cdga Boys Lacrosse/Sally McKenna
 - K-12 Coupon Books - projected \$5,000
 - Spring, Ad Campaign/Sponsorship Levels - projected \$20,000
 - Jim Garling to send letter for preview 1/27/22

- Printer needs: Yard signs, program, Schedule for Team photo, t-shirts?
- Friday Night Tikes - Youth Cdga Tournament, May 21-22, 2022 - projected \$3,000
- Alumni 100 Club - projected \$7,000 after tshirt cost
- Laxapalooza - possible May 7, 2022 - projected \$4,000
 - Need for Youth parent involvement - Sean to get contacts to Sally
 - CenterPoint - contact Jason Lewis
- **IDEAS:** Youth parent involvement needed
 - Chicken Bar B Q - company is booked, Spring?
 - SuperBowl Squares/March Madness
 - Meat Raffle
 - New GreenFront - *Eat, Drink, Win HERE*

Next meeting: Wednesday, February 16, 2022, CMS room 23, 6:30pm

Present:

- President - [Michael Faiola](#)
- 1st Vice President - [Todd Warren](#)
- 2nd Vice President - [Sean Meenan](#)
- 3rd Vice President - [Tim McKenna](#)
- Secretary - [Sally McKenna](#)
- Varsity Coach - [Deven York](#)
- Communications/Media Director - [Jim Garling](#)
- Joel Colletti

Absent:

- Treasurer - [Damian Bolster](#)
- Merchandise - [Jen Coles-Lloyd](#)
- Youth Director - [Dan Robbins](#)