



Kell Longhorns Football



2025 SPONSORSHIP PACKAGES

COPPER SPONSORSHIP LEVELS

LONGHORN SEASON SPONSOR \$5,000.00

- 3X5 FIELD BANNER VISIBLE TO ALL FANS & TELEVISED GAMES
- BUSINESS NAME DISPLAYED ON ROLLING BANNER ON THE JUMBOTRON
- 8 PA ANNOUNCEMENTS FOR ALL HOME GAMES
- SPONSOR OF THE WEEK RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- FULL PAGE AD OF YOUR CHOOSING IN OUR MEDIA GUIDE
- SPONSOR RECOGNITION ON OUR WEBSITE WITH A DIRECT LINK TO YOUR BUSINESS
- COMPLIMENTARY HOME TICKETS UPON REQUEST
- MARQUEE SIGN ON SCOREBOARD
- TEAM PHOTO TO DISPLAY IN YOUR BUSINESS
- BUSINESS LOGO ON SEASON TICKETS

LONGHORN STOCKYARD SPONSOR \$3,000.00

- 3X5 FIELD BANNER VISIBLE TO ALL FANS
- BUSINESS NAME DISPLAYED ON ROLLING BANNER ON THE JUMBOTRON
- 6 PA ANNOUNCEMENTS FOR ALL HOME GAMES
- SPONSOR OF THE WEEK RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- 1/2 PAGE AD OF YOUR CHOOSING IN OUR MEDIA GUIDE
- SPONSOR RECOGNITION ON OUR WEBSITE WITH A DIRECT LINK TO YOUR BUSINESS
- COMPLIMENTARY HOME TICKETS UPON REQUEST
- MARQUEE SIGN ON SCOREBOARD
- TEAM PHOTO TO DISPLAY IN YOUR BUSINESS

LONGHORN 1ST OR 3RD DOWN SPONSOR \$2,500.00 (ONLY 4 AVAILABLE)

- 3X5 FIELD BANNER VISIBLE TO ALL FANS
- BUSINESS NAME DISPLAYED ON ROLLING BANNER ON THE JUMBOTRON
- PA ANNOUNCEMENTS FOR LONGHORN 1ST OR 3RD DOWN FOR ALL HOME GAMES (1 QUARTER)
- SPONSOR OF THE WEEK RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- 1/4 PAGE AD OF YOUR CHOOSING IN OUR MEDIA GUIDE
- SPONSOR RECOGNITION ON OUR WEBSITE WITH A DIRECT LINK TO YOUR BUSINESS
- COMPLIMENTARY HOME TICKETS UPON REQUEST
- TEAM PHOTO TO DISPLAY IN YOUR BUSINESS

LONGHORN RED ZONE SPONSOR \$2,000.00 (ONLY 4 AVAILABLE)

- 3X5 FIELD BANNER VISIBLE TO ALL FANS
- BUSINESS NAME DISPLAYED ON ROLLING BANNER ON THE JUMBOTRON
- RED ZONE PA ANNOUNCEMENTS FOR ALL HOME GAMES (1 QUARTER)
- SPONSOR OF THE WEEK RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- RECOGNITION IN OUR MEDIA GUIDE
- SPONSOR RECOGNITION ON OUR WEBSITE WITH A DIRECT LINK TO YOUR BUSINESS
- COMPLIMENTARY HOME TICKETS UPON REQUEST
- TEAM PHOTO TO DISPLAY IN YOUR BUSINESS



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2025 SPONSORSHIP PACKAGES

BLACK SPONSORSHIP LEVELS

HORNS UP SPONSOR \$1000.00

- 3X5 FIELD BANNER VISIBLE TO ALL FANS
- 2 PA ANNOUNCEMENTS
- SPONSOR OF THE WEEK RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- MEDIA GUIDE RECOGNITION
- SPONSOR RECOGNITION ON OUR WEBSITE

LONGHORN IN-KIND FOOD SPONSOR \$1,000.00 OR MORE

- THANK YOU ANNOUNCEMENT AT BEGINNING OF GAME
- SPONSOR RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- RECOGNITION IN OUR MEDIA GUIDE
- SPONSOR RECOGNITION ON OUR WEBSITE
- TEAM PHOTO TO DISPLAY IN YOUR BUSINESS

KICK-OFF SPONSOR \$500

- 1 PA ANNOUNCEMENT PER HOME GAME
- SPONSOR OF THE WEEK RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS
- MEDIA GUIDE RECOGNITION
- SPONSOR RECOGNITION ON OUR WEBSITE

INDIVIDUAL SPONSORSHIP OPTIONS

- \$2500.00 VIDEO COMMERCIAL SPOT FOR EACH HOME GAME AND BUSINESS NAME DISPLAYED ON ROLLING BANNER ON JUMBOTRON.
- \$1750.00 TD SPONSOR ON JUMBOTRON
- \$1500.00 PREGAME COMMERCIAL ON JUMBOTRON
- \$1000.00 SCHOLARSHIP FUND DONATION
- \$1000.00 TURNOVER SPONSOR ON JUMBOTRON
- \$500.00 BUSINESS NAME DISPLAYED ON ROLLING BANNER
- \$350.00 3X5 BANNER WITH YOUR LOGO



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Football

2025 CORPORATE SPONSORSHIP ORDER FORM

for any questions please e-mail sponsorshipvp@kellfootball.com

Payment:

Please complete the Corporate Sponsorship form and email to Melissa Hatcher - sponsorshipvp@kellfootball.com. Once your form is received and all data is complete arrangements will be made for payment.

Please fill out form in its entirety:

\$ _____
Sponsorship Amount

Check one:

Black Sponsorship Copper Sponsorship Individual Sponsorship

Are you sponsoring a player? yes No

Player Name THIS DOES NOT APPLY TO IN-KIND SPONSORSHIP _____
Player Grade

Sponsorship Type _____
Contact Name

Sponsor Business Name

Address _____
City, State & Zip Code

Phone Number _____
E-mail Address

THANK YOU FOR SUPPORTING THE KELL LONGHORNS FOOTBALL TEAM!



Kell

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2025 IN-KIND FOOD SPONSOR

Please complete the form and email to Melissa Hatcher - sponsorshipvp@kellfootball.com.

Please fill out form in its entirety:

\$

Donation Amount / price per meal donated

Contact Name

Sponsor Business Name

Address

City, State & Zip Code

Phone Number

E-mail Address

Please notate dates for food donations below:

THANK YOU FOR SUPPORTING THE KELL LONGHORNS FOOTBALL TEAM!