

## **Call to order**

The annual meeting of Grand Forks Youth Hockey was held at ICON Arena on May 10th 2021 at 6:00 pm. Attendees included Erik Fabian, Kelly Kilgore, Brad Lucke, Jeremiah Neubert, Jordan McIntyre, Matt Smaby, Shawn Endres, Jessie Close, Tim Skarprud. Members not in attendance: none

-Approve April minutes. \*\*Motion by Jeremiah Neubert 2nd by Kelly Kilgore motion passed unanimously..

**-New business:** None

## **-Financials**

\_\_\_\_\_Checking accounts: 3900 ---\$350,667.77  
Girls 3900-- 11,802.00  
4007----\$131,431.19  
Bruce Spicer memorial fund---- \$25,254.98

Motion to approve financials by Kelly 2nd by Lucke passed unanimously.

## **-In House Update**

-Nothing new to report.

## **-Girls Programming update**

-Nothing new to report

## **-BLC Update**

Will have Chuck Jacobi as the new BLC representative.

## **-Park Board Update**

None

## **-Tournament Update**

-None

## **-Director Update**

-Matt went thru all the things that we have accomplished over this year:

### **New Hires & Acquisitions during the 2020-2021 Season**

- **New Jersey's:** ○ 768 New Jerseys were purchased with the support of Scheel's and Grand Forks Blue Line Club at a cost of roughly \$80,000. The Scheel's name can be seen on the tail of each new jersey. The BLC logo can be seen on the front of the jerseys. The contribution of these groups made it possible to acquire new jerseys at no cost to our members.
  - **New Director Hire:** ○ Matt Smaby was hired in August of 2020. Matt bring's a revitalized and fresh perspective to our Association with many new ideas for development and growth that GFYHA has and will continue to benefit from.
  - **Power Edge Pro Training (PEP):** ○ GFYHA entered a 3 year agreement to utilize PEP training systems. PEP is utilized by a number of the most elite players in the game through a system of Reactive Countering Training(™). PEP is providing development opportunities that challenge our players from Mites through Bantams. Year one expense of PEP was supported by Grand Forks Blue Line Club.
  - **Half Ice Boards:** ○ GFYHA acquired three new sets of half ice boards that were utilized at the Rydell, Judd, and BLC rinks, alongside a previously owned set at Eagles. Purchase of these boards was made possible by Grand Forks Blue Line Club. Half Ice boards are utilized for games at the Squirt level and below. In line with the American Development Model promoted by USA Hockey, these boards place our younger groups in tighter spaces creating more puck touches and skill development during weekend games.
  - **New Rink Divider Pads:** ○ New rink divider pads purchased for BLC, Eagles, Gambucci and Purpur arena. These pads provide quick and safe ways for coaches to create the small areas that the USA Hockey ADM Model emphasizes. Expense shared with GF Park District. GFYHA
- Modifications During the 2020-2021 Season

- **Tryout Process:** ○ Peewee/12U - Bantam/14U and 15U level tryout process modified. With the addition of new leadership brought new ideas for tryouts. Different evaluators were used in selecting teams at each level, removing any coaches from the selection process at the level they were involved.
  
- **1-hour practices :** ○ Squirt/8u - Bantam/15u made the change from (2) 90 minute practices to (3) 60 minute practices each week. GFYHA found 90 minutes practices too long of a span to hold focus at the youth level. Shorter ice slots are designed to create a more focused development process.
  
- **Hybrid Squirt Model:** ○ New squirt model was implemented focussing on skill development and half ice play from October through December. Providing players the opportunity to build on skills that will translate to success as long as they play, half ice play is proven to create a superior skill development environment for players at younger ages. Travel teams were selected based on play from Oct-Dec, with full ice activity beginning in the month of January.
  
- **THA Partnership:** ○ 3v3 Skills Camp & Summer F/D Position Camp.
  - 3v3 camps in Spring and Fall. ■ F/D Camp 1st week of June. These camps are providing additional development opportunities utilizing the expertise of both GFYHA Director Matt Smaby, and THA Director Jason Ulmer.
  
- **GFYHA “Graduation”.** ○ A first of its kind event locally. GFYHA hosted an event for players who have exhausted their youth hockey eligibility. An on ice event followed by dinner was hosted by GFYHA and Matt Smaby in thanks to these players and families. 2020-2021 Internal Adjustments and Activity:
  
- **Financial Reporting:** ○ GFYHA expanded efforts to provide updated, accurate, and timely recording of all revenues and expenditures within monthly financial reporting. This reporting will allow us to create comparable financial reports as we move forward. Previous recordkeeping was solely kept by a third party and often only provided in the process of preparing tax returns. The association received financial reporting 4-6 months after year end. The past process lacked consistency of tracking from year to year and lacked timely reporting that would allow for informed decision making ability. We have taken steps to bring all of our recordkeeping in house. We will continue to build on this process while still utilizing a third party for tax preparation and payroll.
  
- **Updated Policies and Procedures:** ○ Approved and Implemented in October of 2020. Updated policies address financial and bookkeeping procedures for GFYHA affairs to provide for internal controls, ensure compliance with all applicable rules and regulations, along with providing accountability.
  
- **Raffle revenue growth** ○ Increase of +\$41,761 yoy. This growth can be greatly attributed to the efforts of our support staff and membership engagement. The growth of this fundraiser greatly benefits players at all levels of the association.

- **PPP \$30k+** . ○ This forgivable loan was obtained to support payroll costs.
- **Review and update of Association Bylaws.** ○ Updated to reflect the current state of the association. Most notable changes were: Removing GF Park Board Hiring and Pay of GFYHA Hockey Director. Removal of Board Roles and Payment/Stipend of Board Roles. Ongoing Projects:
- **New Website:** ○ Payment for upgraded website capabilities and features has been made. Ongoing development of new layout with a goal to roll out a new online look for GFYHA before next season.
- **New Logo/New Association Name Discussion.** ○ Ongoing efforts to better identify our association.
- **Increased Sponsorship Opportunities** ○ Efforts made to expand GFYHA's community engagement. A review of Sponsorship opportunities for age groups, teams, tournaments and camps
- . ● **Fundraising effort / Gaming:** ○ Exploration of fundraising opportunities that limit additional efforts from membership. Charitable Gaming opportunities are being explored.
- **Review of Association policies:** ○ DIBs ○ Coaches Compensation ○ Team Managers ○ Code of Conduct

## **Election for 2 open positions were held.**

\*\*Motion By Eric Fabian to adjourn 2nd by Jordan McIntyre passed unanimously